



# BETTER TRUCKS THE FUTURE OF LAST-MILE DELIVERY

## Faster, Smarter, Better Shipping for Retail, eCommerce, and Fulfillment

Customers expect speed, reliability, and transparency when it comes to shipping. Better Trucks delivers with next-day and two-day services, real-time tracking, and seamless integration with leading shipping platforms. Whether you're a retailer, eCommerce brand, or fulfillment center, we provide a tech-driven, cost-effective alternative to national carriers—ensuring your packages arrive on time, every time.

**50%** U.S. population  
coverage

**75+** retail, e-commerce, and  
fulfillment customers

## BUILT FOR THE DIGITAL ECOMMERCE WORLD.

Better Trucks was created specifically for eCommerce and online retail companies. Technology and data-driven, we offer shippers better rates, faster delivery times, and better customer service than the national carriers.



### MAJOR RETAILERS

Customers expect next-day delivery, especially when it comes to the holiday season. We make that a reality.



### ECOMMERCE FIRMS

Delight your customers with next-day and two-day delivery through Better Trucks.



### FULFILLMENT CENTERS

Stand out by offering better shipping options for your partners. Increase your margins or pass along the savings.

## Our Services

We offer a full spectrum of last-mile solutions tailored to your needs. Whether you require express delivery for critical shipments or economy options for cost-sensitive orders, our flexible service portfolio adapts to your volumes and priorities. Integration with leading shipping platforms and white-label notifications ensures seamless operations and an exceptional end-customer experience.



**Next-Day &  
Two-Day Delivery**  
for time-sensitive parcels



**Economy Ground Service**  
3-5 days for cost-effective  
shipping



**Pickup & Injection**  
from your DC, retail outlets, or our  
strategically located warehouses



**White-Label &  
Branded SMS Notifications**  
to keep recipients informed in  
your brand voice



**Seamless Onboarding**  
via Shipium, Proship, EasyPost,  
Shipstation and Shippo  
or direct API integration

## Our Services

At the core of Better Trucks is a suite of proprietary and partner technologies designed to maximize efficiency, accuracy, and transparency across every delivery:

- **Vestigo™: No-Code Parcel Tracking**

Vestigo eliminates the complexity of carrier integrations by providing drag-and-drop event mapping. Simulate tracking flows in minutes, visualize performance with real-time analytics, and set custom KPIs—all without writing a single line of code.

- **Checkpoint™: Multilayered Address Validation**

Our Checkpoint engine uses AI-driven verification against multiple data sources to catch invalid or incomplete addresses before they hit the road. Human-in-the-loop research resolves edge cases, while SMS-based recipient confirmation and geofenced app notifications ensure accurate drop-offs and reduce returns.

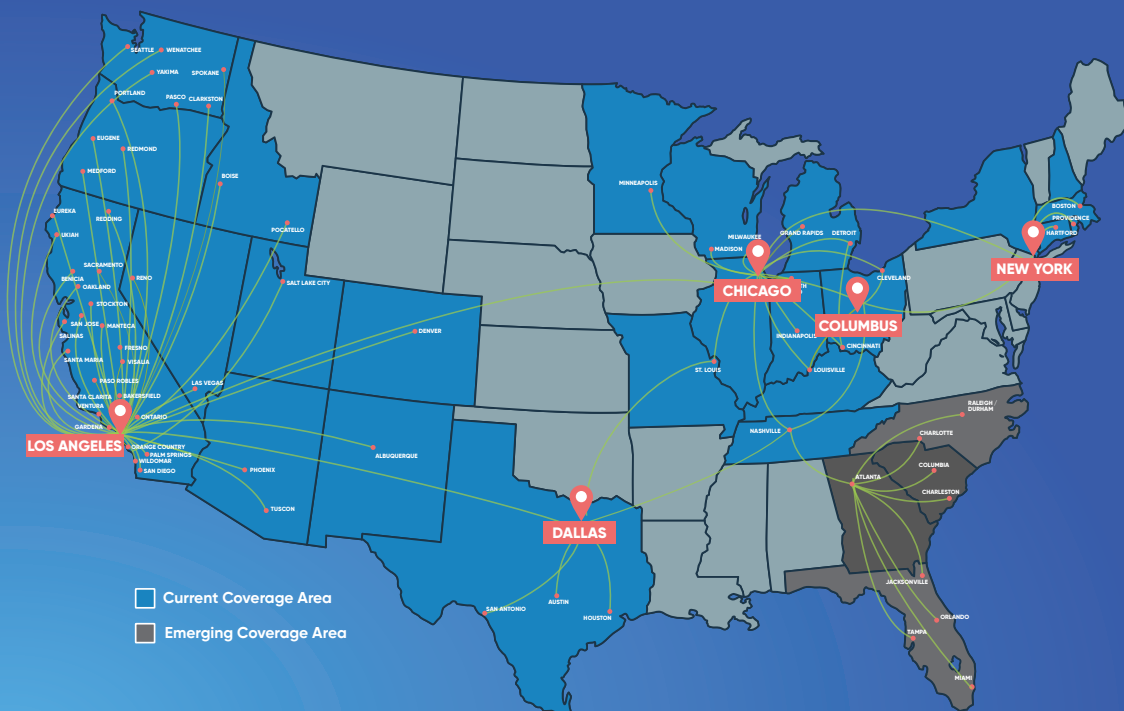
- **SmartRate™: Dynamic Pricing Engine**

SmartRate brings the future of dynamic pricing to last-mile delivery. By adjusting rates in real time based on demand, capacity, and delivery urgency, SmartRate densifies routes, reduces shipper costs, maximizes fleet utilization, and delivers transparent, data-driven pricing insights via live dashboards.

# Why Better Trucks?

Choosing Better Trucks means partnering with a carrier that prioritizes your needs, invests in innovation, and delivers unwavering reliability. Our data-first approach and dedicated support team ensure each shipment benefits from optimized routing, proactive issue resolution, and transparent cost management.

- **Built for Digital Commerce:** Specialized in high-volume e-commerce and omnichannel fulfillment.
- **Dedicated Customer Support:** A responsive team serving both shippers and end customers—resolving issues proactively before they impact your business.
- **Cost-Effective & Transparent:** Competitive, clear pricing with no hidden fees and detailed performance reporting.



## Contact Us

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