



# Google Business

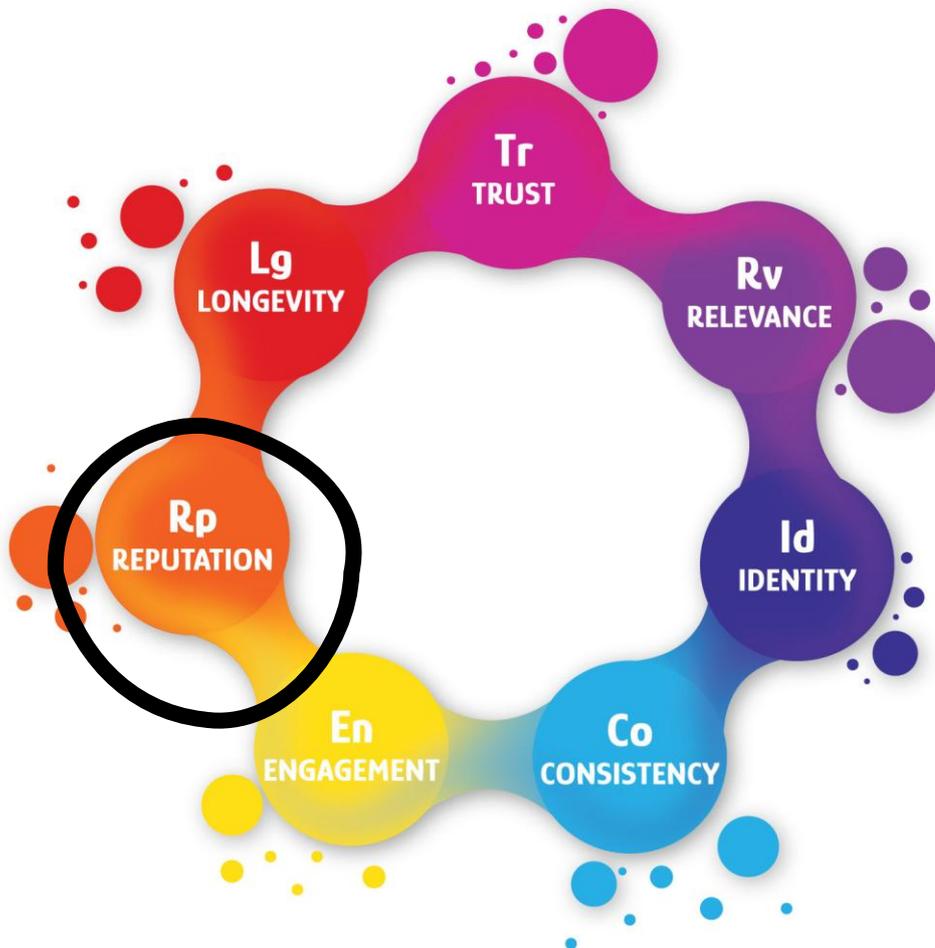
Information





## Google Business:

Google Business affects Google's reputation performance metrics for your organisation. Please follow the below sets to setup and optimise your Google Business profile:



### Step One - Sign up for Business Profile

Before you can engage with potential customers, make sure your profile is set up and verified on Google. Customers can only find your business profile on Google after you complete verification.

Create a Business Profile on Google:

1. On your computer, sign into your Google Account, or create one.
  - If you create a new Google Account, sign up with your business email domain.
2. Go to [create a profile.](#)
3. Enter the name of your business. You may also be able to select your business from the list of suggested businesses as you type.



- If you get a message that someone else has already verified the business, [request ownership of the Business Profile](#).
4. Search for your business category.
  5. Click **Next**.
  6. Choose whether you have a location customers can visit.
    - **For businesses with a storefront staffed during business hours:** Click **Yes**.
      - You may be asked to enter your business address or position a marker on a map for the location of your businesses. When finished, click **Next**.
    - **For businesses that don't have a storefront staffed during business hours:** Click **No**.
  7. Enter the service area of your business.
    - You can set your service area based on the cities, postal codes, or other areas that you serve. You can add up to 20 service areas.
    - **Tip:** We recommend you do not extend the boundaries of your overall area farther than 2 hours driving time from where your business is based. For some businesses, it may be appropriate to have a larger service area.
  8. Enter a phone number and website URL.
  9. Click **Next**.
    - You also have the option to [create a website based on your information](#).
    - **Tip:** We recommend entering the individual phone number or store page for each location, rather than a remote call centre.
  10. Click **Finish**.
  11. Select a verification option.
    - **Tip:** We recommend reviewing your information before you request verification.
      - **To verify now:** At the top, find the red banner and click **Verify now**.
      - **To verify later:** Click **Verify later** > **Later**.



- **If you're not authorized to manage the Business Profile for the chain:** Find the person in your organization who's authorized and continue the process.

## **Step Two - Verify Your Business on Google**

To update your business name and other info on Google, you must first verify your business. When you verify your business, check that your info is correct and that you're the only one who can edit it. To avoid delays, make sure your address meets Google's guidelines. [Learn about address entry guidelines.](#)

### **Verify for the first time:**

1. Add or claim your Business Profile on Google. [Learn how to claim your profile.](#)
2. When you add or claim your profile, you can verify it through phone, text, email, or video.
  - You may need to verify with more than one method.
  - Available methods depend on things like business category, public info, region, support hours, and volumes.
3. Pick a type of verification. [Learn how to verify by your selected method.](#)
4. Often, we need to review verifications. These reviews help maintain the integrity of all profiles. They can take up to seven business days.
  - When you're verified, you get a notification.
  - If we can't verify your business with the first method, the "Get verified" button shows up again. If this happens, try a different verification method.
5. After you verify:
  - It can take a few weeks for your updated business info to show across Google.
  - You can update and add to your info at any time. [Learn how to edit your profile.](#)
  - You can connect with your customers through your profile. Learn about [posts](#), [reviews](#), and [messaging](#).



## Tips | Tricks

Add Photos



Enter Info



Select Sector



### GummyBear Digital Marketing New Zealand



Add Logo

Website

Directions

Save

4.9 ★★★★★ 30 Google reviews

Marketing agency in Dunedin

You manage this Business Profile

Complete all relevant information.



**Service options:** Online appointments · On-site services

**Address:** 33A Strathallan Street, South Dunedin, Dunedin 9012

**Hours:** Open · Closes 5 pm ▾

Otago anniversary day might affect these hours

**Appointments:** calendly.com

Providers

Add Other Reviews Sources



#### Reviews from the web

5/5 Facebook · 9 votes

Reviews

Get more reviews

Add a photo

30 Google reviews

Add Keyworded Service Description



#### From GummyBear Digital Marketing New Zealand

"We build cool digital sh\*t. GummyBear is a digital marketing agency based in Dunedin with a focus on connecting people through digital experiences. Digital marketing is like oxygen for organisations. Without it, nobody knows how to purchase, book, download or contact you regarding your services or products, your brand's uniqueness, quality or even the reason why anyone should care your organisation exists. We help your organisation stand out online by creating: Websites (Webflow, WordPress, Shopify, Silverstripe), - Branding (brand guidelines, logo design, messaging), - Social Media (packages, training, marketing funnels, etc.), and - Software Development. Let's have a chat about how you can kick ass!"



Add Social Media Content | Posts



**GummyBear Digital Marketing New Zealand** on Google Add update



**Workforce Central Dunedin**

Drumroll, please! 🥁 We are thrilled to announce that Workforce Central Dunedin's website is officially live! 🎉....

Mar 9, 2023



Happy International Women's Day! 🎉👩🏻👩🏻👩🏻 Today (and every day) we're celebrating all the incredible...

Mar 8, 2023

Connect Social Media Platforms



Profiles



Facebook



LinkedIn

### Seek Customer Reviews

**GummyBear Digital Marketing New Zealand** Get more reviews

33A Strathallan St, South Dunedin, Dunedin

4.9 ★★★★★ 30 reviews ⓘ

People often mention

- All
- team 16
- website 8
- people 3
- social media 3

Sort by

- Most relevant
- Newest
- Highest
- Lowest

REVIEWS MATTER!





**Maree Johnson**  
2 reviews

⋮

★★★★★ 5 months ago

Social Media is a world that I struggle to understand and GummyBear came to my rescue. Not only is their expertise outstanding, but for me on a personal level their belief and support of what I want to achieve is amazing. They provide a relaxing environment, lots of laughs and real Gummy Bears – I can't rate them highly enough.

👍 Like

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**Response from the owner** 3 weeks ago

Thank you Maree for your review :) we really enjoyed working with you and can't wait to see Snuggle Me Tight achieve market domination!!

✎ Edit   🗑 Delete



Seeking reviews from customers is simple as sending an email with your review links.

For example:

Morning Bob,

Welcome to a new day - could you please take 1 minute to provide a Google review for Gummybear - links below,

Google Review - <https://g.page/r/CUqVF9akUQ-EEAg/review>

Thank you, legend!

Sweet as

Jeremy

PS – [Make sure you have your google review link](#)

**Google Review Link**  
Click the 'Get more reviews button'



[Get more reviews](#)

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