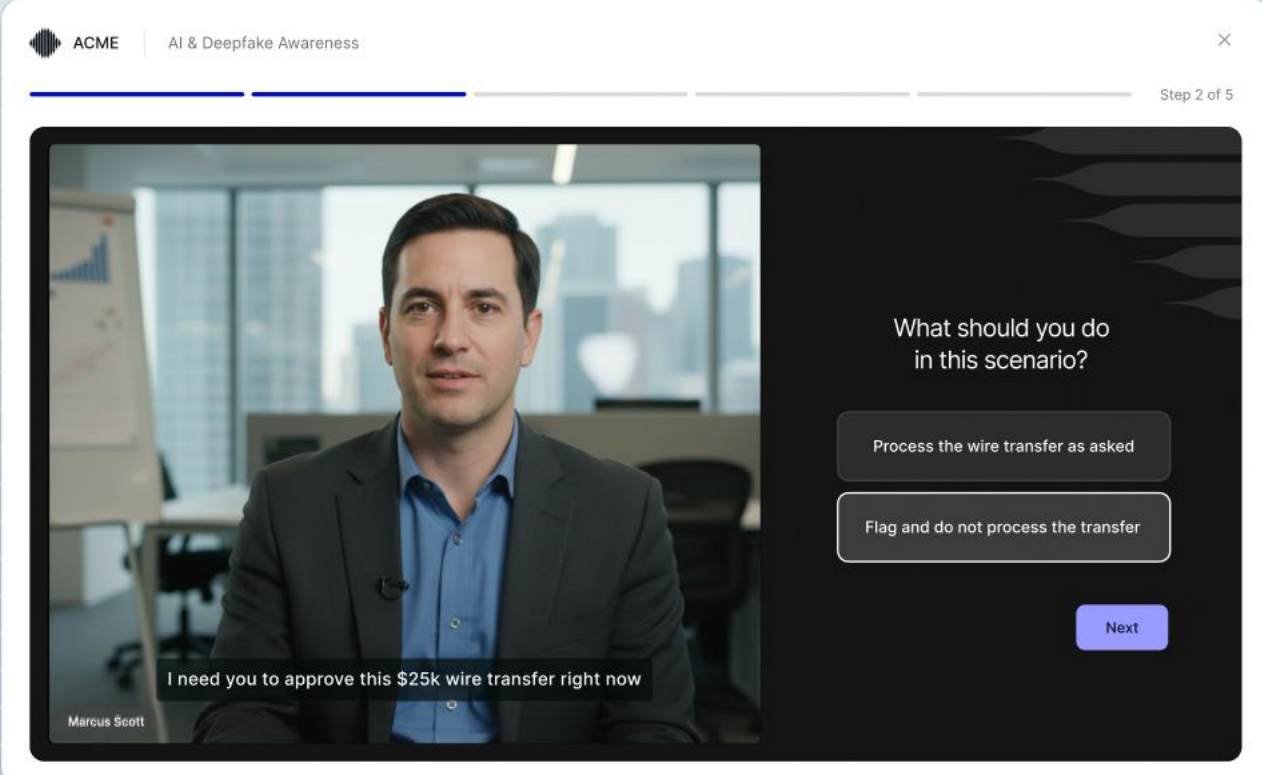


# 3-Step Checklist to Audit a Security Awareness Program

Evaluate the policies, training, and reinforcement that shape employee behavior.



ACME | AI & Deepfake Awareness

Step 2 of 5

I need you to approve this \$25k wire transfer right now

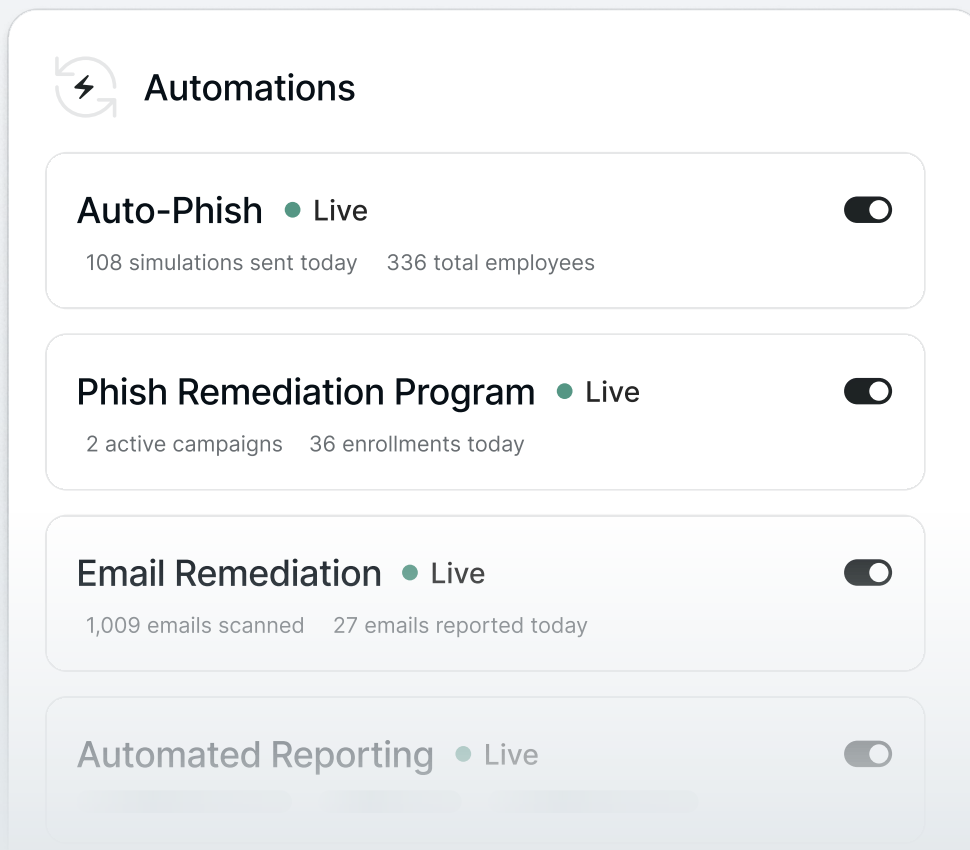
Marcus Scott

What should you do in this scenario?

Process the wire transfer as asked

Flag and do not process the transfer

Next



**Automations**

- Auto-Phish** • Live   
108 simulations sent today 336 total employees
- Phish Remediation Program** • Live   
2 active campaigns 36 enrollments today
- Email Remediation** • Live   
1,009 emails scanned 27 emails reported today
- Automated Reporting** • Live

## Overview

*A flawless pass rate on a phishing simulation is rarely a badge of honor. Often, it indicates that the test scenarios are too simplistic to reflect actual corporate risk.*

When cybersecurity awareness programs rely entirely on infrequent instructional videos and outdated templates, organizations are measuring memorization rather than actual behavioral change. Security has to move to a constantly evolving set of tests, as attackers don't rely on an annual cycle to formulate their next attack vector.

This audit checklist allows security leadership to evaluate current awareness initiatives against modern threats and operational requirements. Security professionals can use these benchmarks to identify issues in their organization and determine how best to remedy them.

# 01 Strategic Foundations and Telemetry

An effective security awareness training program requires corporate alignment, continuous evaluation, and accurate data collection to justify ongoing investment.



## Executive Sponsorship

Program leadership is essential as it maintains documented alignment with executives, securing the necessary budget and resources to address foundational risks.



## Continuous Testing

Training and simulation frameworks have to operate consistently throughout the calendar year rather than relying on a single annual event.



## Behavioral Metrics

The organization evaluates success through observable behavioral changes across the workforce rather than simple course completion rates.



## Dynamic Risk Scoring

Enterprise systems generate real-time, individual risk scores for personnel based on daily digital behaviors, and alerts you to which employees need additional training.



## OSINT Exposure Tracking

The security team can immediately identify which executives face the highest external open-source intelligence exposure and determine the best way to shield them.



## 02 Simulation Realism and Threat Alignment

As social engineering tactics evolve through automation, simulation frameworks should mirror the complexity of modern corporate threats.



### Role-Based Targeting

Customized phishing is on the rise with scenarios that match the specific threat profiles of distinct departments, including executives, finance teams, and engineering units.



### Modern Threat Inclusion

Continuous content updates ensure that training material incorporates artificial intelligence tactics, such as voice cloning, vishing, and deepfake executive communications, as they continue to evolve.



### Multi-Channel Testing

Simulations extend beyond traditional inbox boundaries to test employee resilience across SMS, voice, and email.



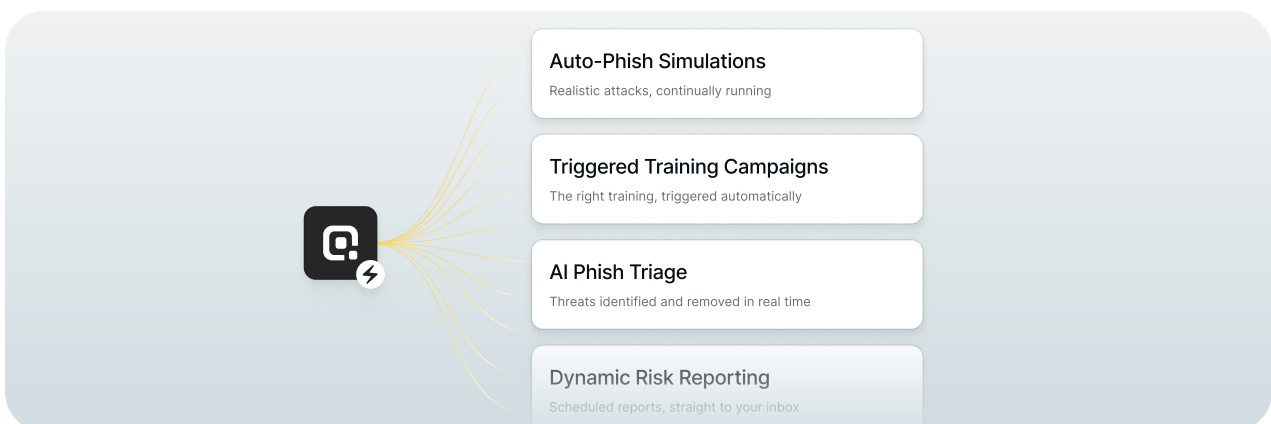
### OSINT Personalization

Advanced simulations utilize real-world, public digital footprints to replicate personalized social engineering campaigns.



### Dynamic Template Variety

Phishing campaigns avoid static, one-size-fits-all templates by dynamically varying content across teams.



## 03 Automated Mitigation and Triage

Scalability depends on the security team's ability to automate responses to human risk indicators.



### Automated Remediation

Corrective training or custom interventions trigger automatically when an individual's behavioral risk score spikes.



### Incident Response Automation

The security operations center uses automated triage to process user-reported phishing messages, eliminating manual backlogs.



### Streamlined Training Delivery

System automation eliminates the need for manual administration when an employee needs targeted follow-up training.

## The Bottom Line

Static training frameworks create a false sense of security. The organizations that actually reduce human risk are the ones that test continuously, measure behavior rather than completion, and respond to threats before they become incidents.

## Adaptive Security

Adaptive Security is built to take a security program from static, compliance-led training to one that defends against deepfakes and AI-powered attacks.

The next-generation platform engages employees with interactive training, hyper-realistic and multi-channel simulations, and personalized risk remediation to turn behavior and exposure into actionable solutions.

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