

4K UHD SMART GOOGLE TV

SRT43UH7773, SRT50UH7773, SRT55UH7773



DVB-T2/C/S2

HE Advance

Dolby Vision Atmos

Google TV

Hey Google

NETFLIX

YouTube

Disney+

prime video



4K



Android 14



Smart TV



Fast scan functions



Mobile screening



MEMC

Redefining Smart Entertainment

Discover the H777 TV range: stunning 4K UHD Google Smart TV designed for immersive entertainment. With Dolby Vision & Atmos, HDR10, and seamless access to Netflix, YouTube, and top streaming apps, enjoy cinema-quality visuals and sound at home. Smart, sleek, and powerful — the H777 transforms every viewing into a premium experience.

- Built-in Triple Tuner: DVB-T2/C/S2 tuner for direct access to all free-to-air digital TV channels without additional equipment ⁽¹⁾.
- Ultra HD Picture Quality: 4K UHD resolution with HDR10 and Dolby Vision for lifelike images, enhanced brightness, and superior contrast.
- Immersive Audio: Dolby Atmos and Dolby Audio certified, with multiple sound modes and settings for a customized listening experience.
- Endless Streaming Options: Access to Netflix ⁽²⁾, Prime Video, YouTube, and many more apps ⁽³⁾.
- Smart Control & Navigation: User-friendly interface with intuitive menus and advanced settings for smooth browsing and quick access to content.
- User-Friendly Features: EPG (up to 21 days) ⁽⁵⁾, subtitles, parental control, favourite lists, and channel editor for easy management.
- Connectivity & Sharing: 4 HDMI ports (incl. ARC/CEC), USB multimedia playback ⁽⁴⁾, Wi-Fi® IEEE 802.11 a/b/g/n/ac, and screen mirroring from smartphone/tablet.
- Additional Functions: Teletext, LCN, Demo Mode, and wide multimedia format support for maximum flexibility..

⁽¹⁾ Depending on local signal conditions

⁽²⁾ Netflix is available in selected countries. Streaming membership required. More information at www.netflix.com.

⁽³⁾ STRONG cannot be held liable for services by third parties. Offers by third parties may be changed or removed at any time, may not be available in all regions and may require a separate subscription.

⁽⁴⁾ STRONG cannot guarantee the playback of files although extensions are listed, as it depends on the codec, bit rate and resolution

⁽⁵⁾ Availability depending on broadcast

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PICTURE & SOUND

	SRT43UH7773	SRT50UH7773	SRT55UH7773
Display Frequency	50-60 Hz	50-60 Hz	50-60 Hz
Display Resolution	3840 x 2160 (4K UHD)	3840 x 2160 (4K UHD)	3840 x 2160 (4K UHD)
Viewing angle	178 (typ.)	178 (typ.)	178 (typ.)
Panel brightness (cd/m ²) static	250 cd/m ²	250 cd/m ²	250 cd/m ²
Response time (in ms)	9.5	9.5	8
Contrast ratio	5000:1	5000:1	1200:1
HDR	HDR10	HDR 10	HDR10
Colour bit depth	8	8	8
Sound Type	AV Stereo	AV Stereo	AV Stereo
Speakers	2 x 10 W	2 x 10 W	2 x 10 W
Dolby Audio	✓	✓	✓
Sound Effects	User, Standard, Vivid, Sports, Movie, Music, News	User, Standard, Vivid, Sports, Movie, Music, News	User, Standard, Vivid, Sports, Movie, Music, News

RECEPTION

DVB-T2/ HEVC H.265: Main 10	✓	✓	✓
DVB-C*/MPEG-4	✓	✓	✓
DVB-S2/MPEG-4	✓	✓	✓
CI+1.4	✓	✓	✓

USER CONVENIENCE

USB multimedia	✓	✓	✓
Bluetooth	✓	✓	✓
Built-in Wi-Fi	IEEE 802.11a/b/g/n/ac	IEEE 802.11a/b/g/n/ac	IEEE 802.11a/b/g/n/ac
EPG**	✓	✓	✓
Subtitles	✓	✓	✓
Favourite channel list	✓	✓	✓
Teletext	✓	✓	✓
Channel editor	✓	✓	✓
Parental control	✓	✓	✓
Hotel mode	-	-	-
Sat: DiSEqC 1.0	DiSEqC 1.2	DiSEqC 1.2	DiSEqC 1.2
Sat CR	✓	✓	✓
Demo mode	✓	✓	✓
HbbTV	V2.0.1	V2.0.1	V2.0.1
Fast Scan	Version 8.4	Version 8.4	Version 8.4

INTERNET SERVICES

Smart TV version	Android 14	Android 14	Android 14
Apps	Netflix, YouTube, Prime Video and more	Netflix, YouTube, Prime Video and more	Netflix, YouTube, Prime Video and more
Media player	✓	✓	✓
Screen mirroring	✓	✓	✓
Mobile control	✓	✓	✓
Google Assistant	✓	✓	✓
Voice control	✓	✓	✓

CONNECTIVITY

HDMI 1.4	4	4	4
HDMI 1.4 (ARC)	1	1	1
HDMI CEC ports	4	4	4
USB (total)	2	2	2
USB 2.0	2	2	2
AV IN	1	1	1
Ethernet (RJ-45)	1	1	1
S/PDIF	optical	optical	optical
ANT IN (IEC terrestrial/cable)	1	1	1
SAT IN (F Sat)	1	1	1
CI+ Slot	1	1	1
Headphone	-	-	-

GENERAL DATA

Colour	Black	Black	Black
Screen size (cm/inch)	108/43"	127/50"	140/55"
Bezel width in mm	0.9/0.9/0.9/16.8	1.0/1.0/1.0/16.8	1.2/1.2/1.2/19.1
Thickness in mm (without stand)	71.6	67.6	67.8
Size (WxDxH) in mm	956.4 x 180.2 x 603.9	1110.8 x 264.5 x 701	1225.6 x 264.4 x 766.3
Size (WxDxH) in mm (without stand)	956.4 x 71.6 x 556.6	1110.8 x 67.6 x 642.3	1225.6 x 67.8 x 709.2
Weight in kg (without packing)	5.8	8.2	9.8
Weight without stand in kg	5.7	8.1	9.6
Packaging dimension (in mm)	1055 x 100 x 635	1210 x 100 x 735	1335 x 105 x 815
Input voltage	AC 100-240V	AC 100-240V	AC 100-240V
Power consumption working (max./typ.)	110W (max.)/51W (typ.)	130W (max.)/71W (typ.)	150W (max.)/84W (typ.)
Power consumption in standby	< 0.5W	< 0.5W	< 0.5W
Energy efficiency class	F	G	G
Fixed stand	✓	✓	✓
Wall mount VESA (not included) in mm	200 x 200	200 x 200	200 x 200
EAN	-	-	9120137872071

Available languages: EN, DE, FI, FR, IT, ES, PT, PL, CZ, SK, NL, BG, EL, HU, HR, SL, RO, RS, UA

Packaging content: 1x Smart TV, 1x Remote control incl. batteries, 1x Fixed stand, 4x Screws for feet, 1x Power cable, 1x Quick guide, Safety instruction, Warranty card

* DVB-C is only available in certain countries and for certain operators. For certain operators, a subscription and conditional access are necessary. For more information, please contact your operator.

**Availability depending on broadcast

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