

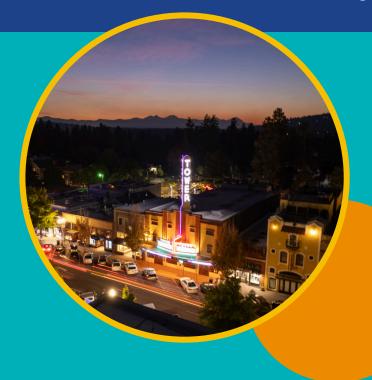
Rental Rates

All rentals include use of Box Office, Lobby, Auditorium, Stage, Backstage and Greenroom (unless otherwise specified).

All rentals require a minimum of two production and one front of house staff.

Rental includes House ClearCom and select use of Audio Control, Public Address System, Lighting Control and Conventional Lighting Systems.

The Tower Theatre does not take bookings for Thanksgiving, Christmas Eve or Christmas.





Commercial Groups

Venue Base Rate (based on 10hr day)

Additional Same Day Performance

Rehearsal Day or Private Meeting (4hr max)

Lobby Only (4hr max)

Encore (addition to theatre rental)

\$2,000 per day (\$225hr after 10hrs)

\$625 per each additional performance

\$725 per day (\$325hr after 4hrs)

\$400 per day

\$325 per day

Nonprofit Groups

\$1,300 per day (\$195hr after 10hrs)

\$445 per each additional performance

\$525 per day (\$235hr after 4hrs)

\$325 per day

\$200 per day

The historic Tower Theatre is owned and operated

by the Tower Theatre Foundation, a nonprofit 501(c)3 organization.







revenue

Production Manager	\$60 per hr
Audio Technician	\$50 per hr
Lighting Technician	\$50 per hr
Spot Operator	\$35 per hr
Stage Hand	\$35 per hr
Event Manager	\$55 per hr
House Manager	\$45 per hr
Box Office Staff Required for ticketed events	\$32 per hr

*3hour minimum

Ticket Fees

Ticketing Fee \$1 per ticket \$0-\$10 per ticket **Ticketing Fee** 15% of gross \$10+ per ticket

Ticketing Fee on 10% of gross **VIP Packages** revenue

Ticketing Fee \$1 per Non-Ticketed attendee **Events**

All tickets must be sold through the Tower Theatre Foundation unless approved by the Director of Events.

Staff Rates - 4 hour minimum for each position Overtime after 10 hours for all positions



Artist and/or Client Entrance

There are two entrances located on Brooks Alley with access to the stage, backstage and Greenroom. The loading doors are located on Brooks Alley.

Backstage

Upstairs:

One Greenroom with dressing area, lighted mirror, and sitting area. Small dressing area with lighted mirrors. Two bathrooms with hanging space.
One kitchenette with fridge, dishwasher and sink.

Stage Level:

One ADA compliant bathroom which can also be used as a quick change.

Basement:

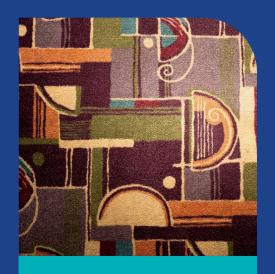
The basement can be used for catering or as an extra greenroom when needed.

Audience Entrance

There are two entrances located on Wall Street. The south door has a ramp for ADA access.

Lobby

The usable lobby space is 19' x 17'. Tables available for use are 6'x36", 6'x18", and 4'x36". Please advance with Tower Event staff.



Cleaning Fees

Tower Cleaner Required

\$275 (\$40/hr over 3 hours)

\$150 (Lobby Only Events)



In-House Equipment Rates

Audio Control, PA, & INCLUDED 4x wireless microphones

Light Control, conventional INCLUDED lights & pre-hung 12x Hanging

Rogue R2 Intelligent Lights

Additional 1x Wireless \$50/day

Additional 4x Wireless

Microphone

Microphones \$150/day

Additional 16x Wireless \$500/day

Microphones \$1,250/event run

4x Free Standing \$200/day

Intelligent Lights

4x Decorative Set Screens \$300/day

with Lights

Main Projector Package \$500/day

\$1250/event run
Main Projector Package

(PRESHOW ONLY) \$250/day

Stage Projector Package \$300/day

\$750/event run

Steinway Model B Grand Piano \$250/day

Piano Tuning \$200/tune

Marley Dance Floor \$150/day + Labor

Removing Rows AA-CC \$300/event + Labor

Additional equipment and backline can be rented from local vendors. Please advance with Production Manager.

Seating Capacity

Total Capacity 460 (148 in the Balcony, and 312 on the Main Floor). When Orchestra pit is in use, rows AA, BB, and CC are removed, lowering capacity to 405 (148 in the Balcony and 257 on the Main Floor).

Ticketing

Standard pricing options are:

Two Tier – Two Price Points, reserved seating.

Three Tier – Three Price Points, reserved seating.

General Admission – One Price Point, open seating.

If needed, the Box Office Manager can customize pricing.

ADA Compliance

The following items are provided in compliance with the Americans with Disabilities Act:

ADA compliant entrance at the South Door.

ADA compliant restrooms in the Lobby and Backstage.

Assisted Listening devices are available and may be checked out at concessions.

Wheelchair accessible seating for patrons and their companion(s) is available.

Sensory Bags available and may be checked out at the Box Office.

Requests for sign language interpreters will be forwarded to the show presenter and must be requested at least 2 weeks in advance.

