



Helping Mobility- Based Gig Workers in Africa Succeed!



Africa's Gig Economy is Being Held Back

JUMIA★
noon
Bolt
Uber Eats
Glovo?
takealot

High Driver Demand

A growing middle class is demanding convenience.



Low Supply

But not enough workers are engaging with gig apps.

But **Not** for a Lack of Potential



280M+

Unemployed or vulnerably
employed African youth –
ideal for gig work

Just needs access to:



Transport Equipment

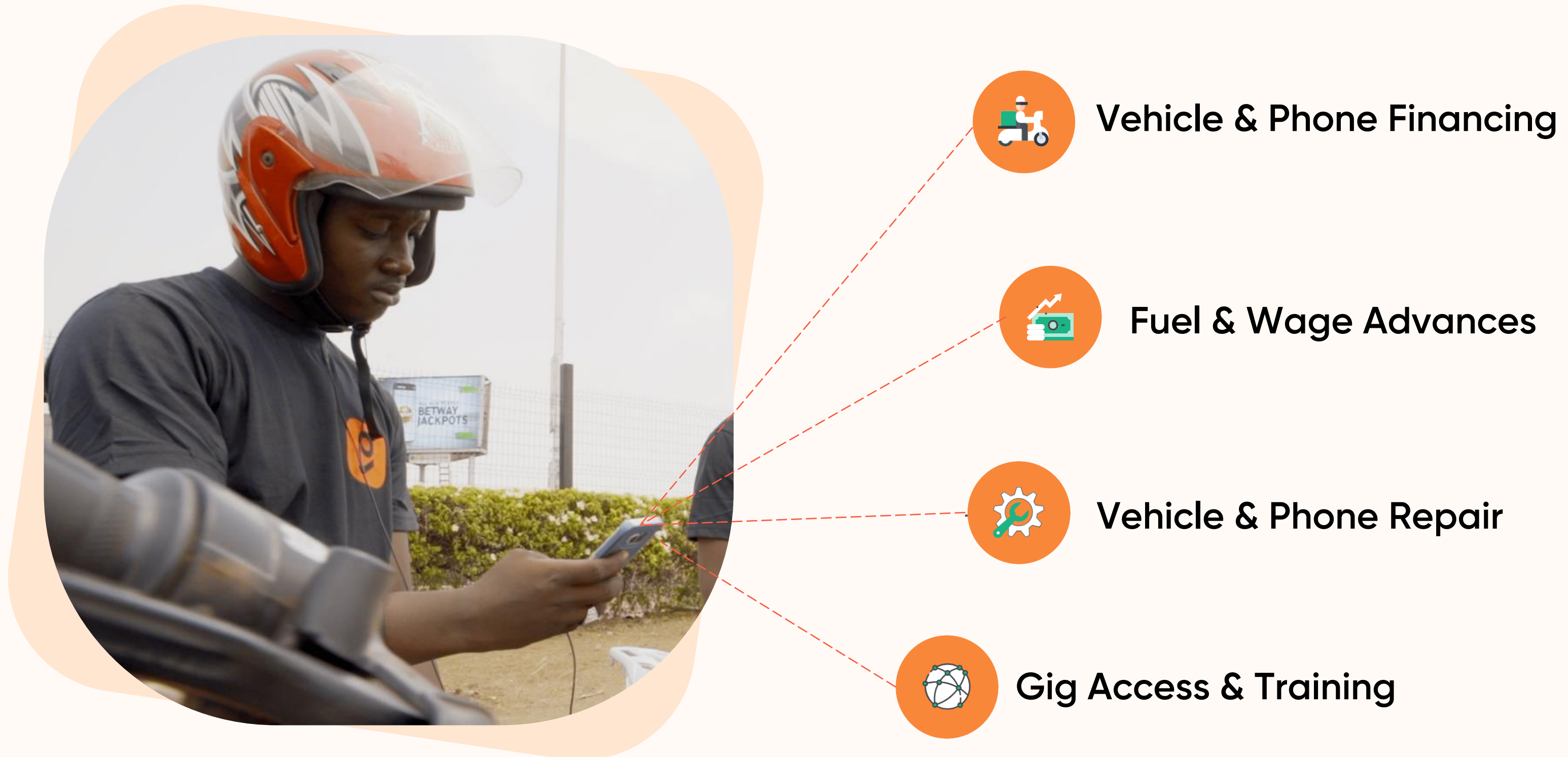


Smartphones



Skills Training

Gigmile Opens the Door to Mobility Entrepreneurship

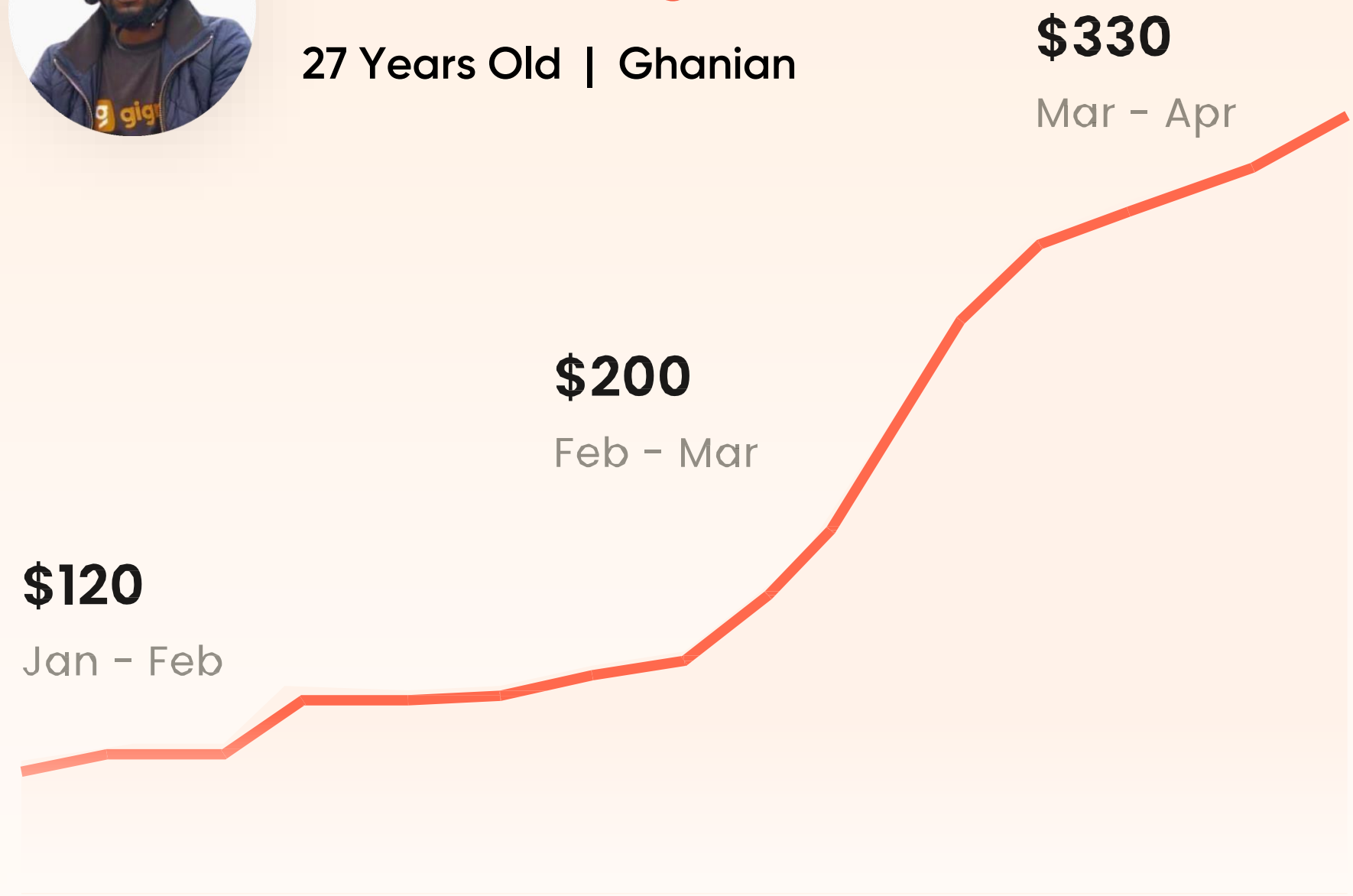


Gigmile in Action



Sam's Earnings

27 Years Old | Ghanian



Before Gigmile 🙄

Renting a motorcycle with no pathway to ownership.

After Gigmile 🚀😎

Enrolled in our Lease to Own program and has since seen income more than double.

An End-to-End Experience

Gigmile uses a proprietary credit scoring algorithm to evaluate previously unbanked individuals. We then take loan payments from work earnings before disbursing funds to end users.

TODAY:

Asset Financing

Micro Credit

Manage Repayments

SOON:

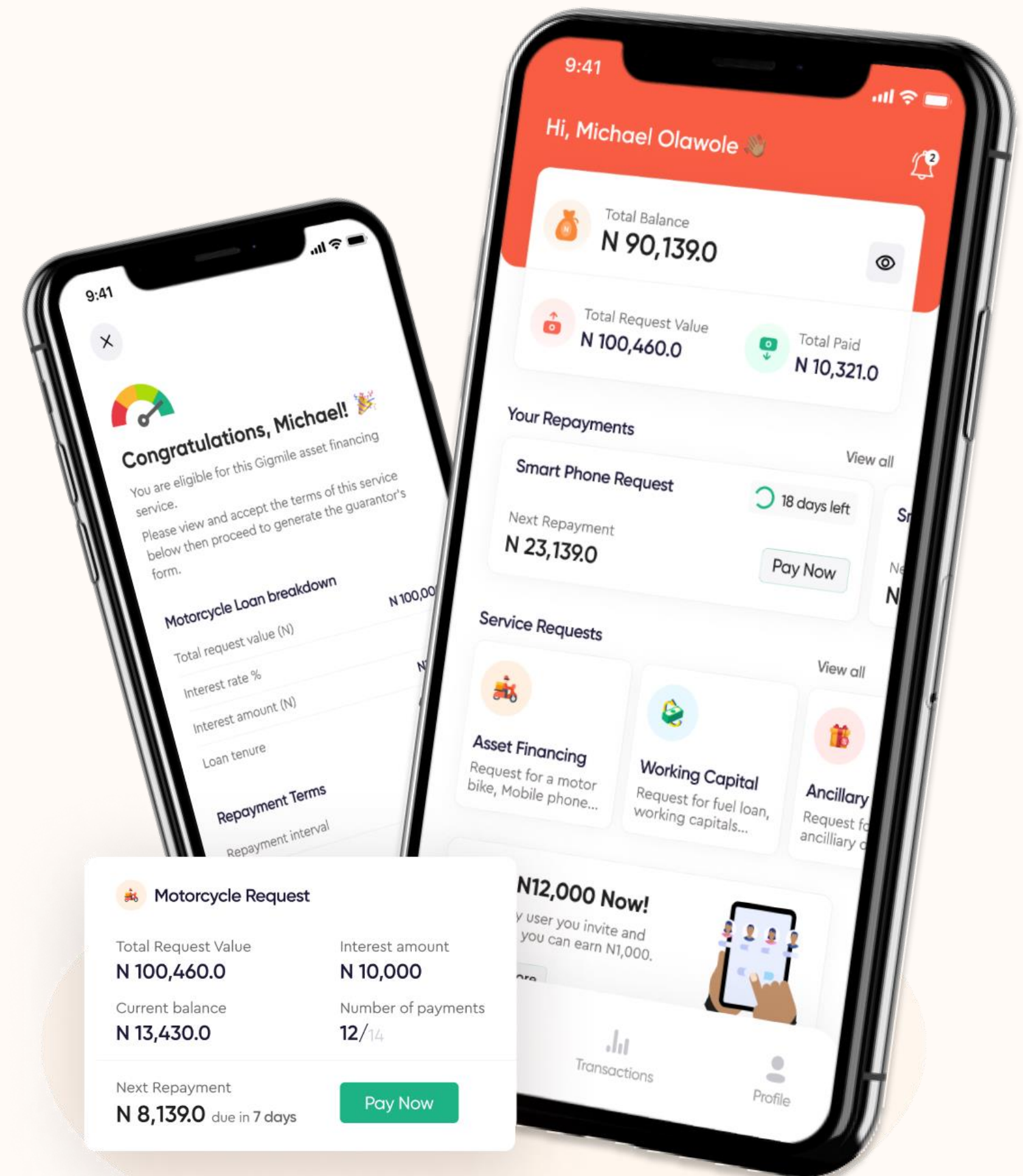
Bill Payments

Savings Accounts

Job Portal

E-Commerce Store

Pensions & Insurance



\$22B+

Market Size

50M Mobility Workers x \$350 Avg ARR

Asset Financing

Interest up to 4% per month

Micro Credits

Fuel Loan, maintenance loan and personal loan up to 7% per month

Platform Fees

Fees earned from both riders and digital platforms up to 5%

The Journey So Far

200+

Motorcycles &
Smartphones Piloted

25%

MoM Revenue
Growth

2.5x

Average Driver
Earnings Increase

98%

Asset Loan
Repayment Rate

2

Countries –
Ghana & Nigeria

3k+

Driver Waitlist

Bolt Food

Glovo

JUMIA

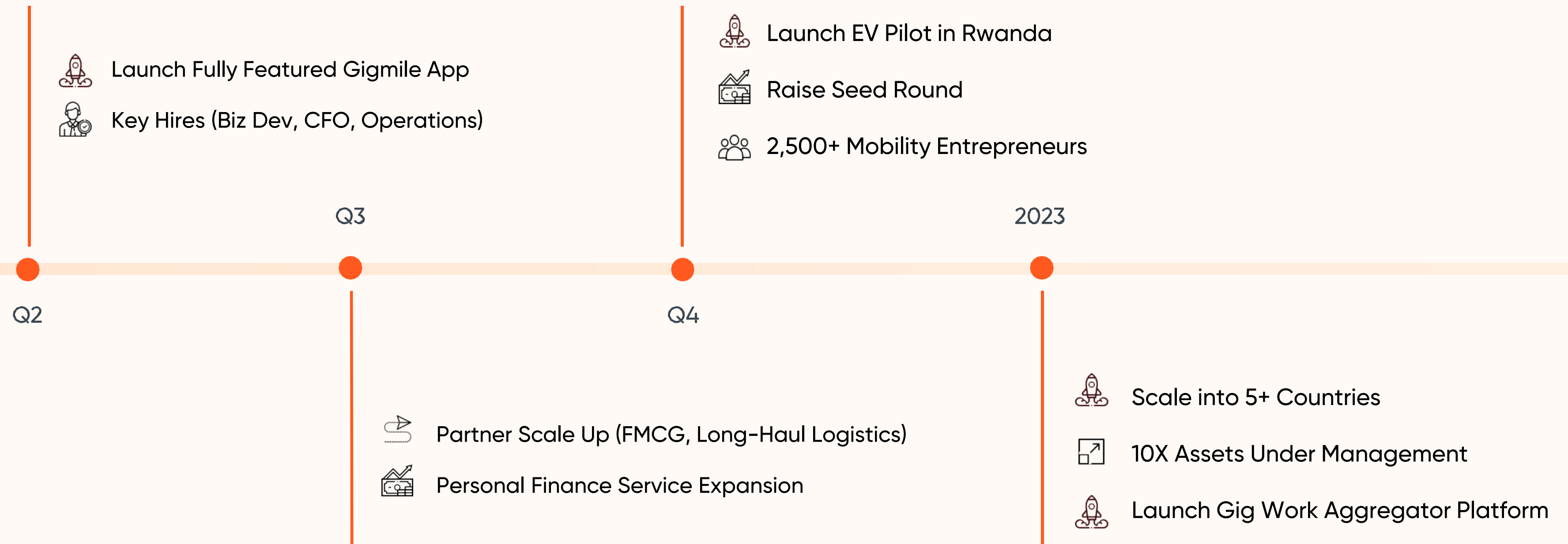
Speedaf

Omnibiz

s=ndy

PARTNER PLATFORMS

Where We're Going



Why We Win



 **ImaliPay**


asaak

move

watu **TUGENDE**

COMPETITION

Traditional services are not well equipped and emerging competitors are one-off solutions

The Right Team to Succeed



Kayode Adeyinka
Co-Founder & CEO

Previously:
Country Manager Jumia Ghana
– 10+ years experience in
growth & strategy



Samuel Esiri
Co-Founder & COO

Previously:
Country Manager Jumia Services –
7+ years experience in last mile
logistics and business operations



Aaron San-Yuo
CTO

Previously:
Software Engineer Andela – 5+
years experience in software
engineering and product
management



**Charles
Niehaus**



**Shola
Akinlade**



**Akintunde
Agbeja**



ADVISORS

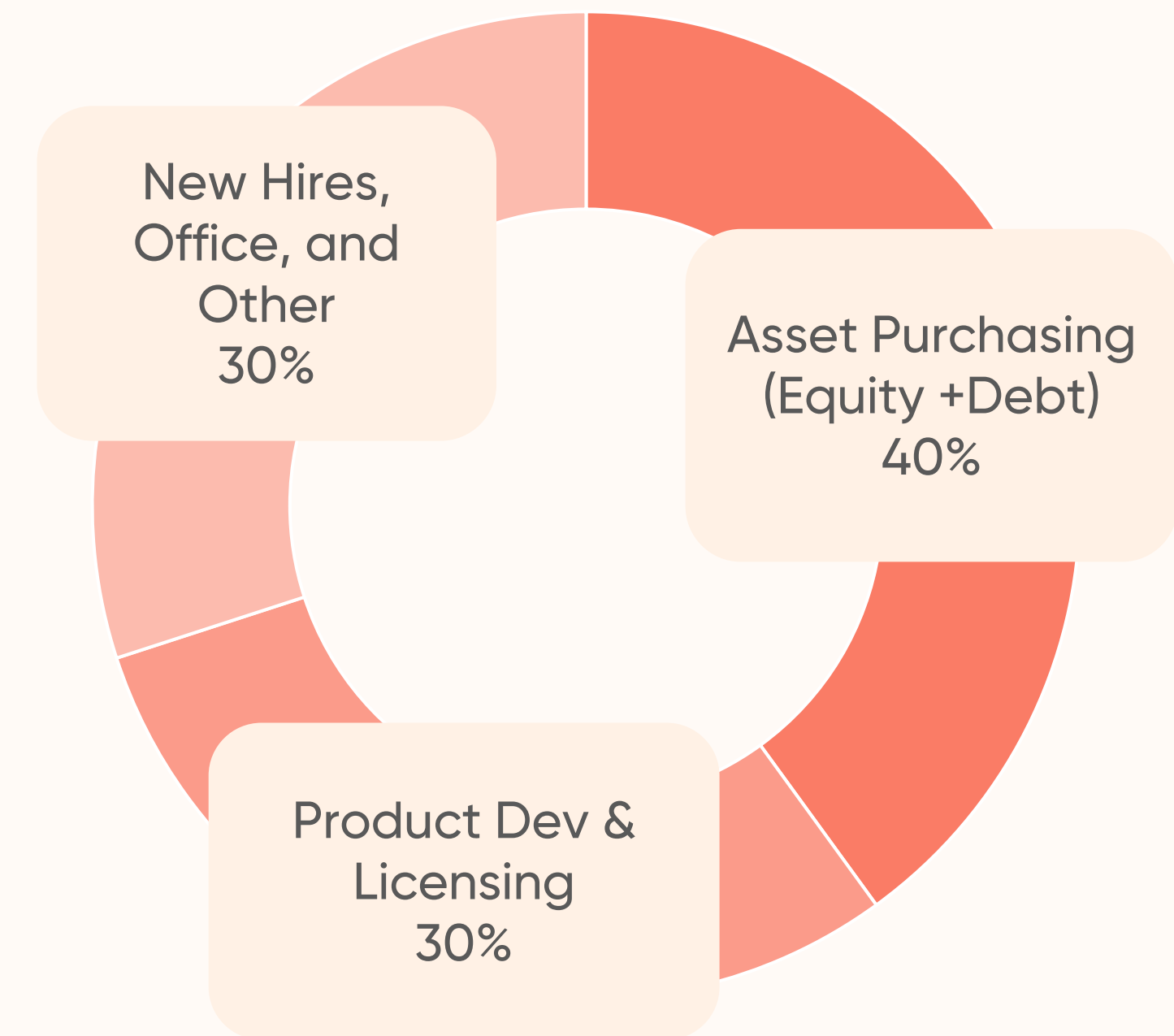
Seeking \$1.2m to Enable Our Mission

ENZA
CAPITAL

techstars_

UNTAPPED

CURRENT BACKERS





Thank You

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gigmile