




truoq

Automating and Optimizing
Logistics for Businesses



This problem of logistics
frustration and inefficiency
is very personal for us! 🙄



Professionally-Personal

For the years Foluso and I lived
through it on our previous jobs



Personally-Personal

For the 4 days we spent trying to
move Foluso's furniture in Lagos.

Business with logistics need In Africa 🌍 currently have to either:




Own their assets



Outsource fully to 3PL



Or hybrid



But this current climate
Is far from perfect 🙄,
marred with:

Current Climate

Perfect Climate

- 1 Pricing irregularities
- 2 Limited access to vehicles
- 3 Lack of real-time oversight

Now Here's What The 3PL Market Looks Like In Africa



\$40B

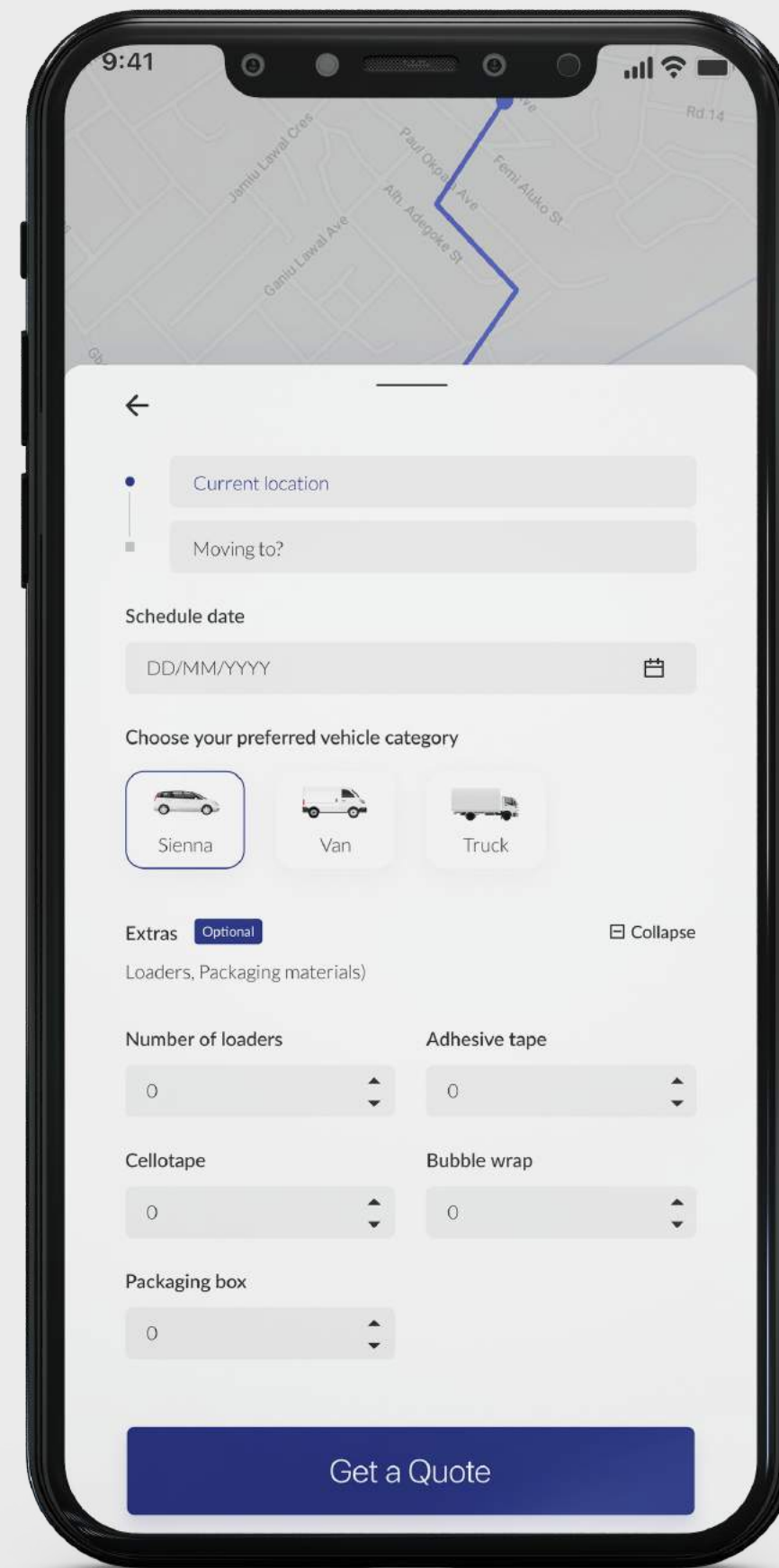
Annual spend businesses
On 3PL services



\$5B

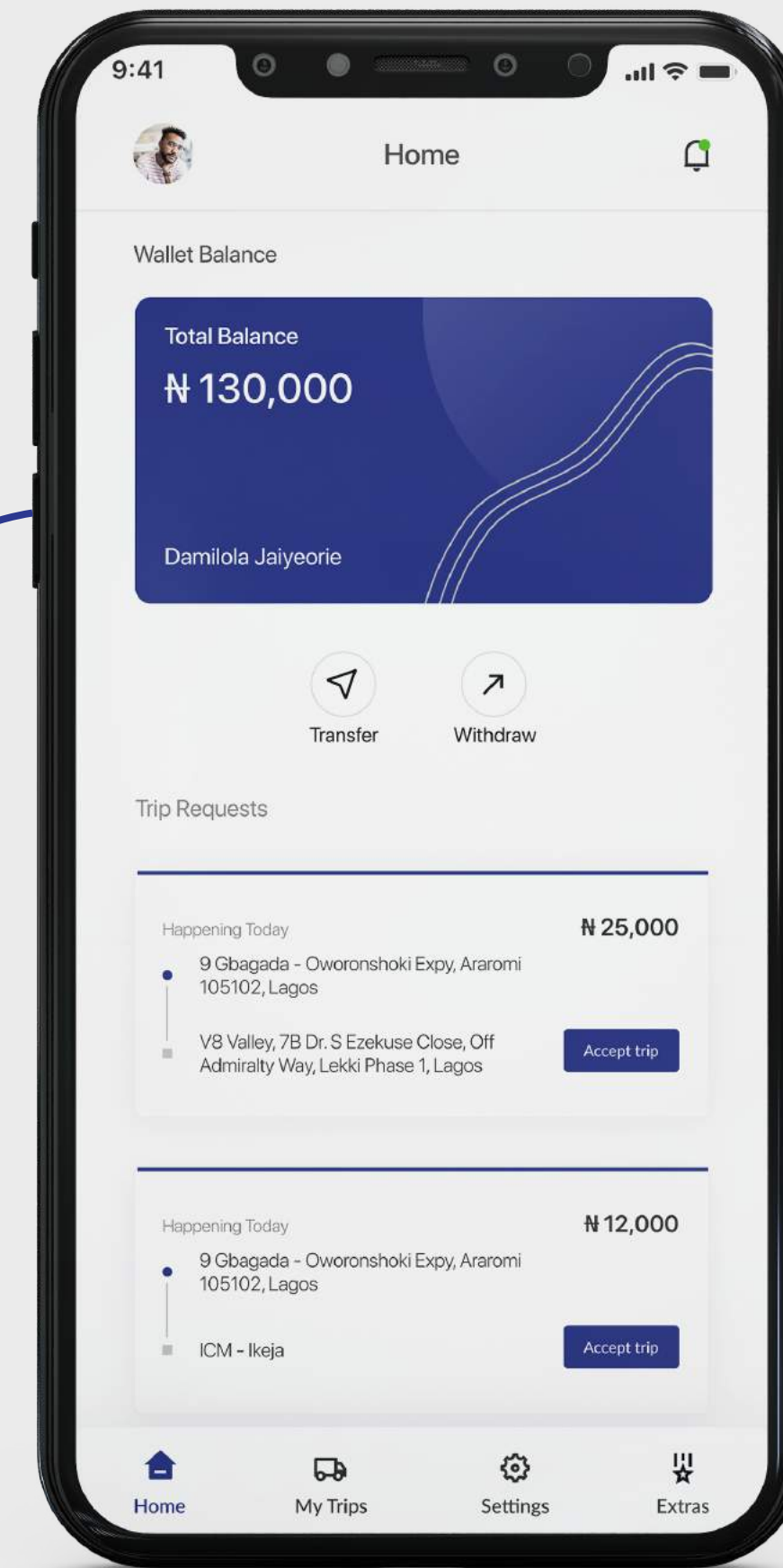
Lost in revenue annually
to the inefficiency of the
same service

We Have Built A Working Solution



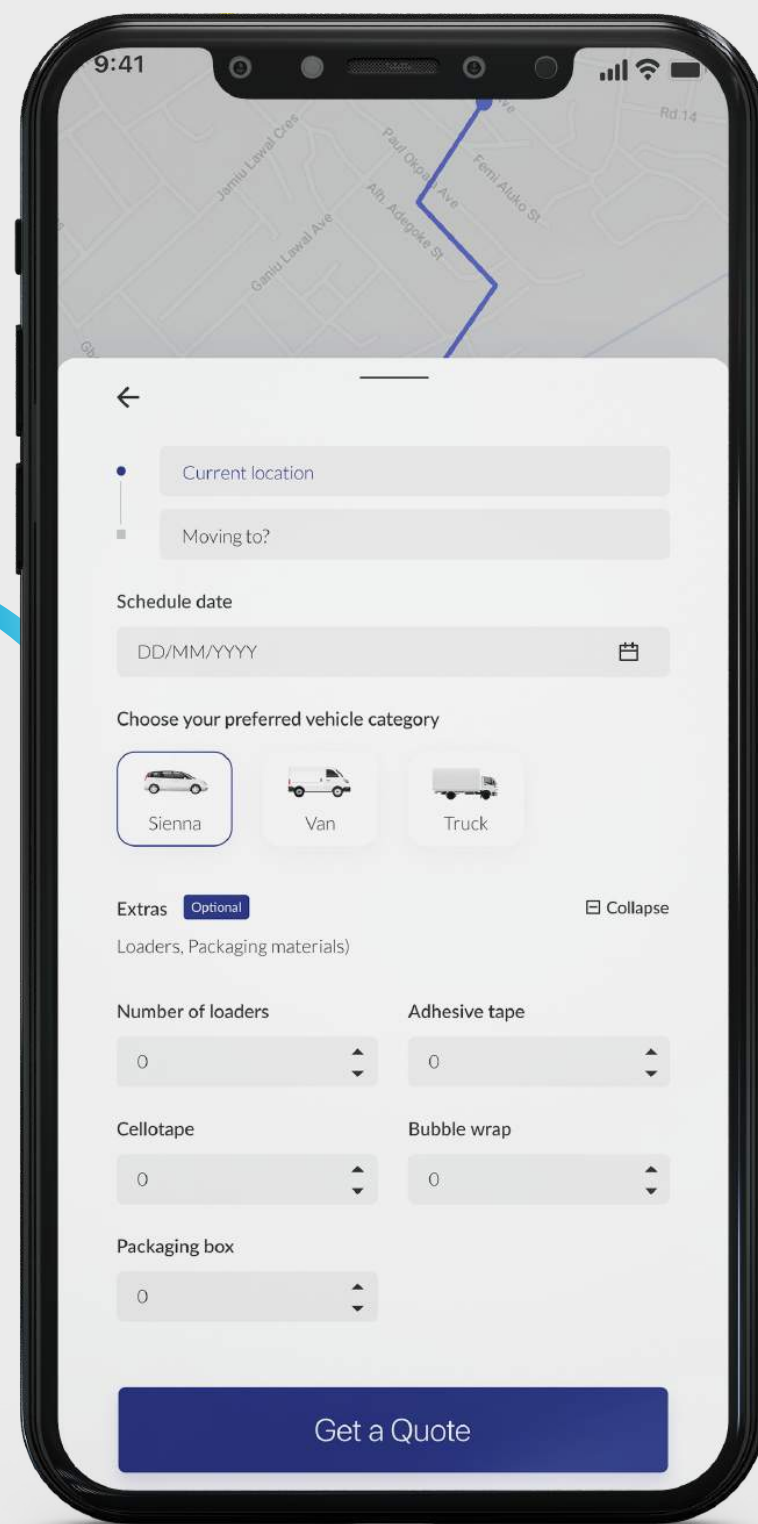
Demand

**TruQ connects
businesses with logistics
needs to the closest
vehicle in real time**

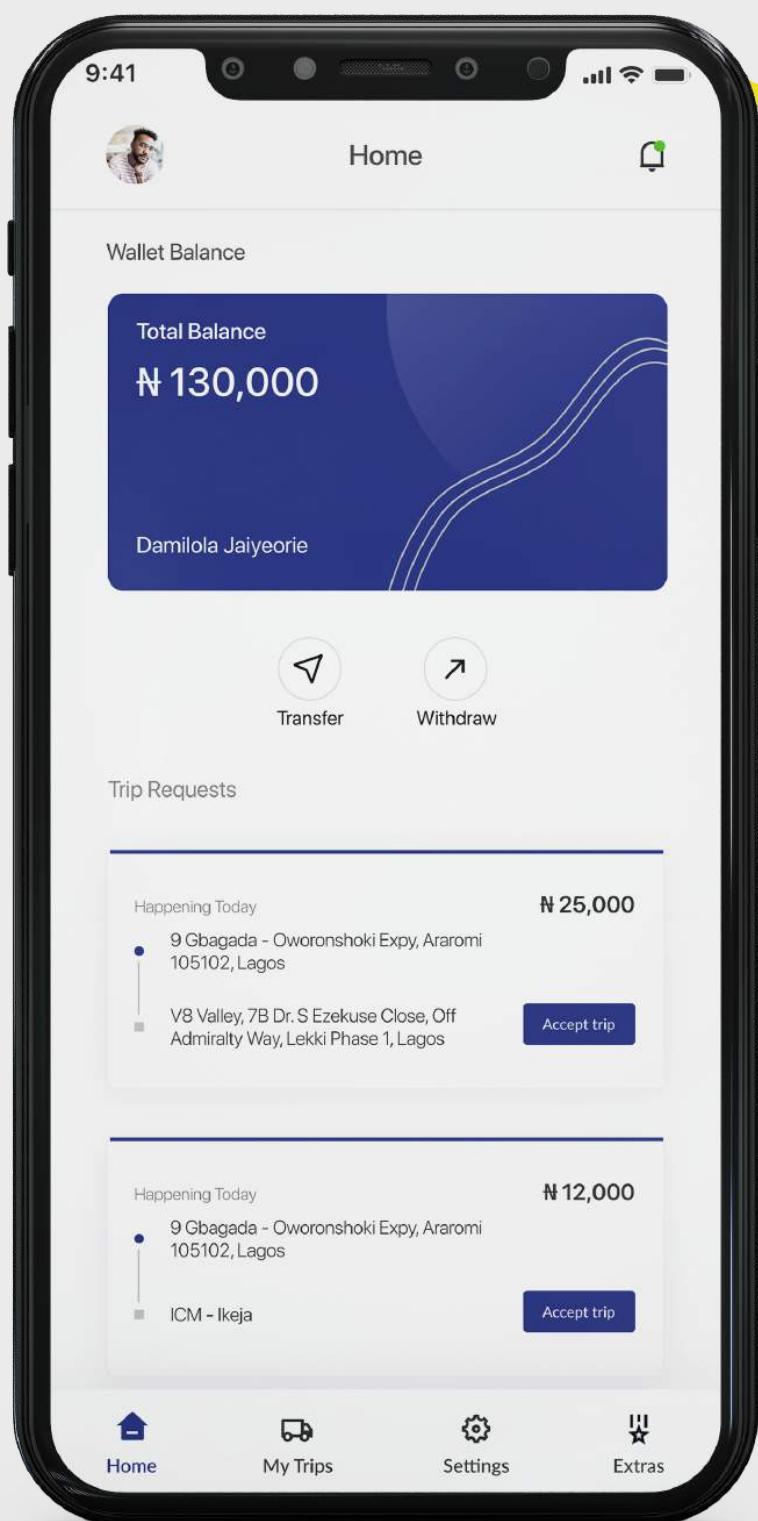


Supply

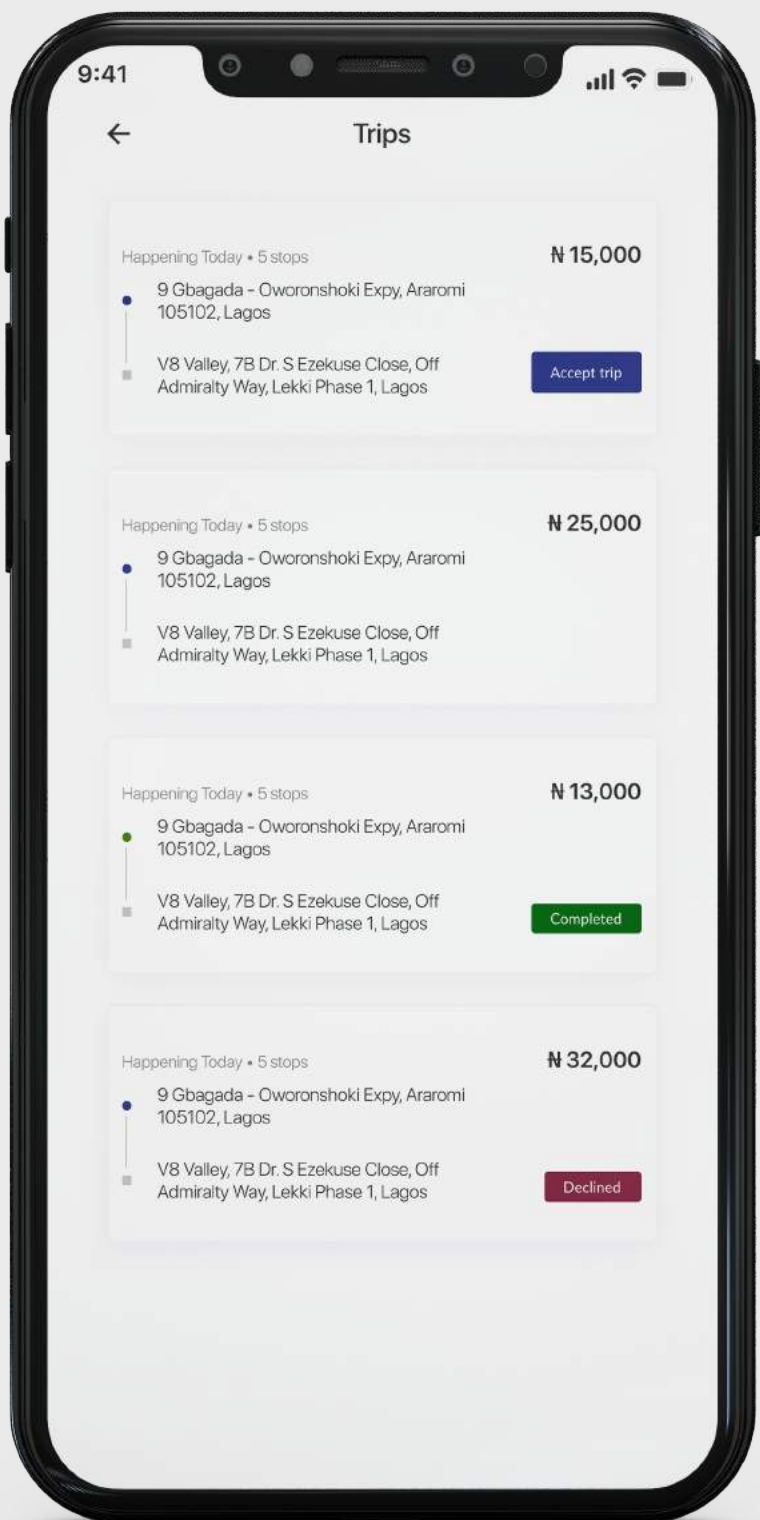
Businesses can now enjoy ❤️



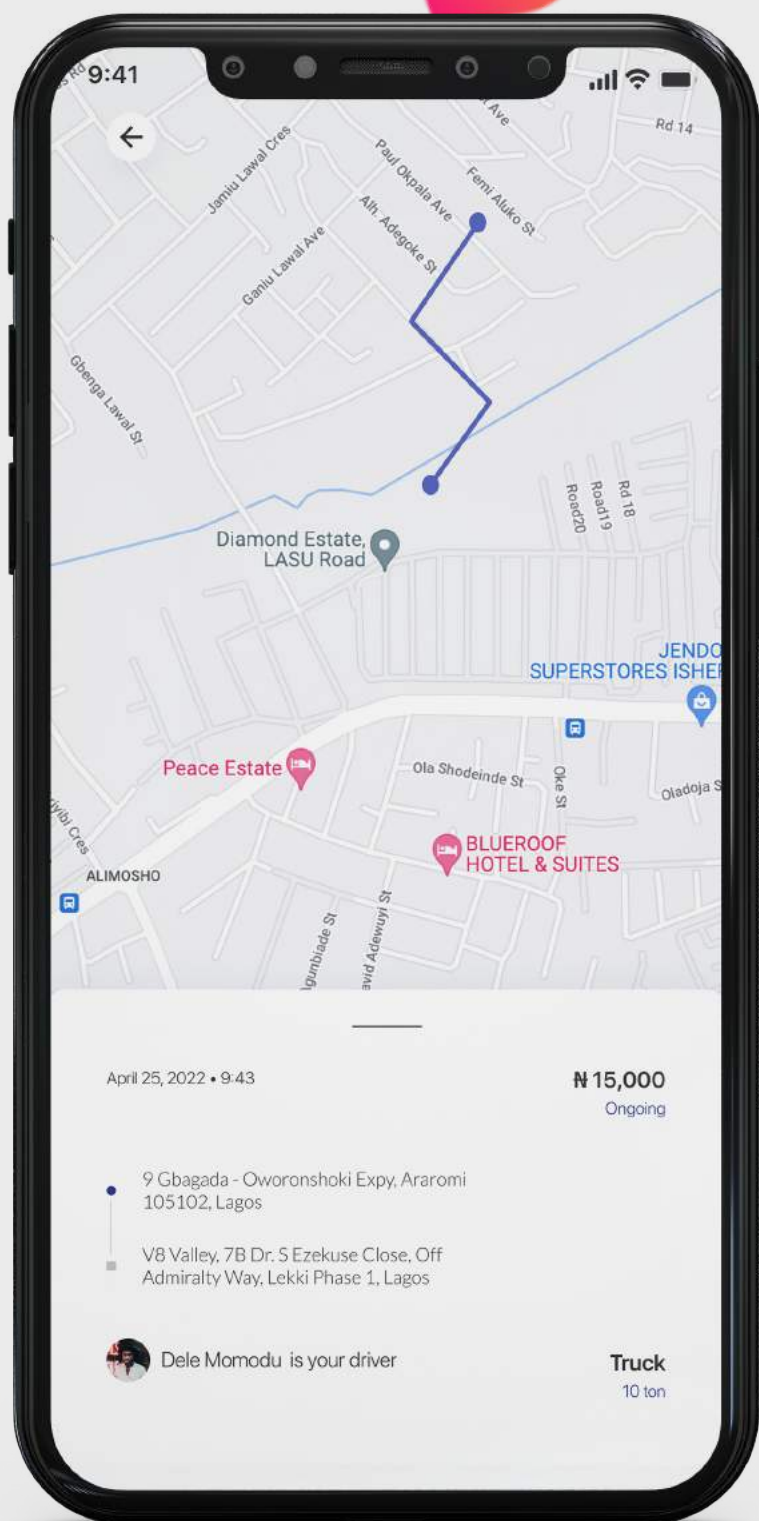
Automated trip booking



Instant connection to vehicles



Aggregated deliveries



Real-time tracking

We've Got So Much More Coming 🙌



**Embedded
Fintech**



**Inventory
Management
System**



**Customer
Support As
A Service**



How we make money 🐱💰

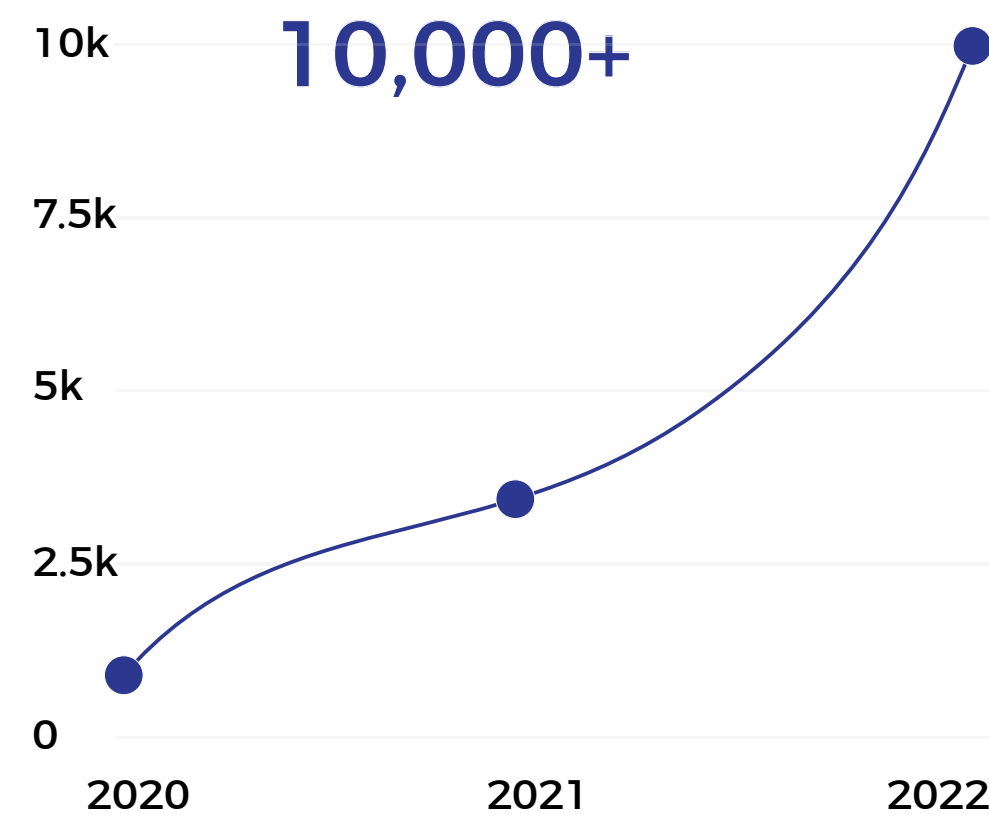


20%
Commission

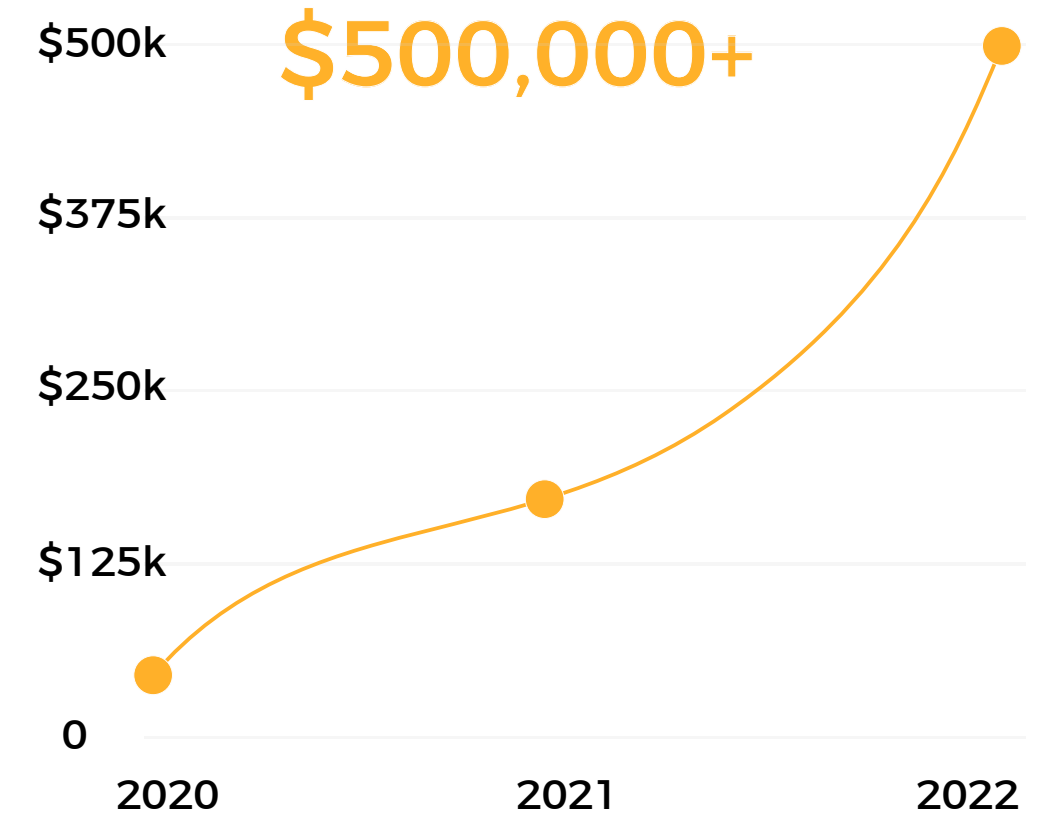
SaaS
Subscription

How we're doing...

Trips



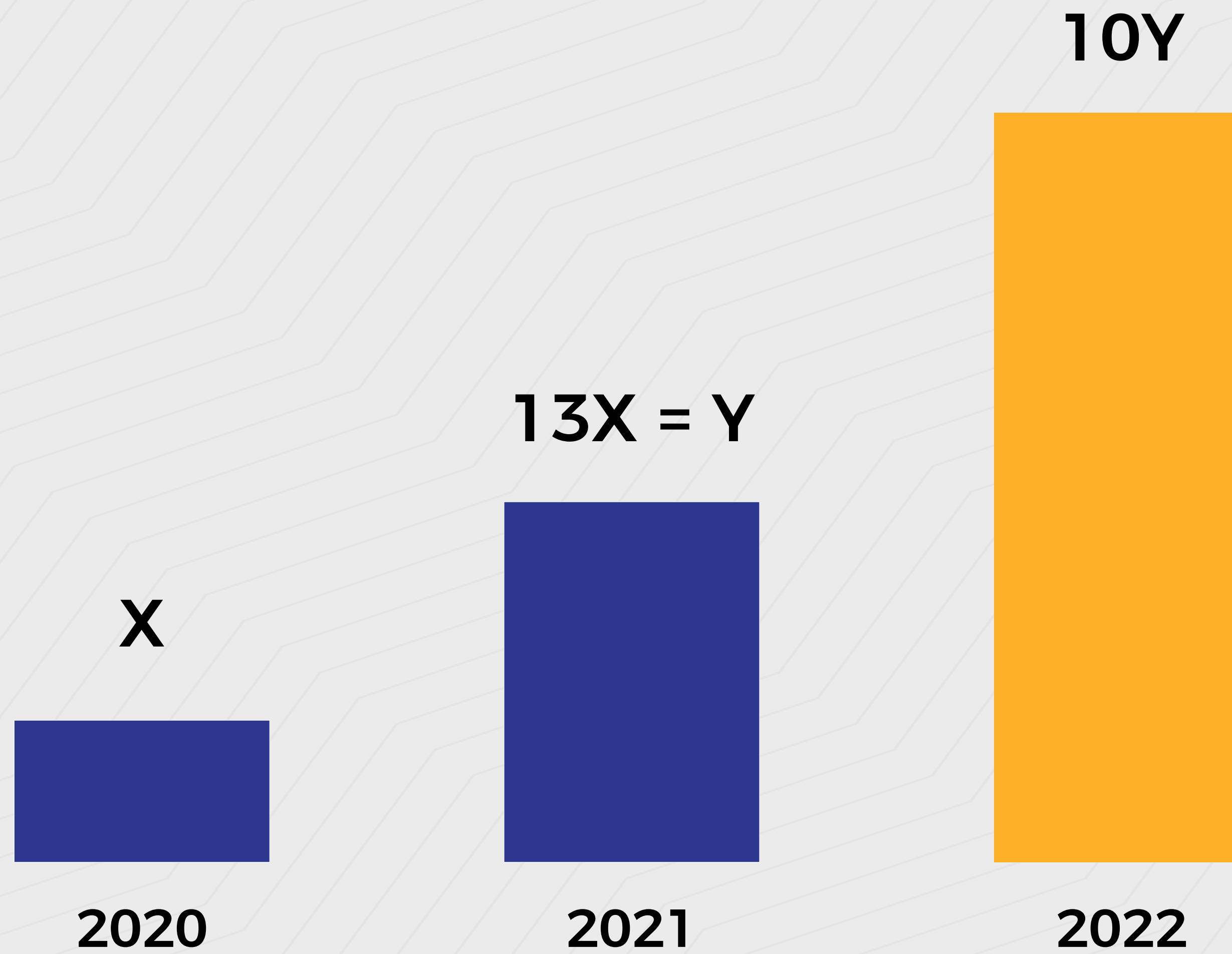
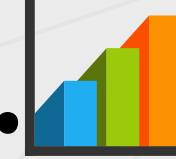
GMV



500+

Drivers
Onboarded

How we're doing...



Our Immediate Milestones For 2025 Are Clear 📈























\$100m
GMV by 2025



8
Countries



Others in the Market

	   	   	  
First-mile and heavy duty logistics			
Mid-sized vehicles for short haul logistics			
Small parcel logistics and bike deliveries			

The Dream Team 🏆



Williams Fatayo

CEO/Co-founder



Foluso Ojo

COO/Co-founder



Michael Olasonoye

Head of Engineering

From Delaware
To Africa,
To The World! 🌍

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truQ