

# Microtransit that meets the moment

Expand your reach. Improve access. Do more with less.



## Transit is evolving. Riders are too.

Across the US, agencies are rethinking how to serve communities efficiently. Workforce shortages, budget constraints, and shifting rider expectations have made it harder to rely solely on traditional fixed routes. Microtransit offers a flexible, real-time solution that fills gaps, expands coverage, and reaches more people—without expanding your fleet.

**Spare gives you the tools to design, launch, and grow scalable on-demand transit.** Whether it's first/last mile service, rural access, or safe rides for students, we power flexible, rider-first programs that adapt to your community's needs.

## Why agencies choose Spare



### Increase ridership with real-time demand

- Serve low-density areas and “transit deserts”
- Adapt to off-peak demand and shift patterns
- Launch in weeks, scale over time



### A seamless rider experience

- One app to book, track, and pay for trips
- Real-time ETAs and notifications
- Booking via app, web, phone, or AI Voice



### Built for operations teams

- Live map view of vehicles, trips, and service areas
- Dynamic routing and re-optimization
- Easy reporting with dashboards and KPIs

# Spare for microtransit

Product	What it does
Spare Operations & Driver App	Real-time dispatch and driver tools to manage every trip from one screen.
Spare Engine	Continuously re-optimizes routes to match riders with the best vehicle.
Spare Open Fleets	Expand service using third-party providers like taxis and TNCs —no silos, no lock-in.
Spare Analytics	Track ridership, wait times, missed trips, and more with visual reports.
Rider Interfaces	Riders can book via mobile app, web, call center, or AI Voice—fully synced.
Spare Open API	Connect Spare with your other tools and systems for reporting, planning, or customer service workflows.

## Customer Success Stories



### DART (Dallas, Texas)

**Challenge:** Expand access across a large, multi-zone region.

**Solution:** Powering GoLink, North America's largest microtransit service across 30+ zones.

**Impact:**

- 185,000+ monthly boardings in March 2025
- Coverage across 13 North Texas cities
- 97% rider satisfaction rating
- 92% On-time performance
- Increased access for previously underserved areas



### CU Boulder (Colorado)

**Challenge:** Provide safe, flexible nighttime transit for students.

**Solution:** Custom Safe Rides program powered by Spare's real-time routing and booking tools.

**Impact:**

- ETAs improved from 2–3 hrs → 20–30 mins
- 3,500+ app users
- 97% rider satisfaction



### MVTA (Minnesota)

**Challenge:** Integrate on-demand and fixed-route options in one place.

**Solution:** Launched RideMVTA app using Spare's multimodal booking features.

**Impact:**

- Wait times cut by 5 minutes
- No-show cancellations down 2%
- Unified experience for trip planning and payment