Ilgım Erbil

Junior Designer

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PROFESSIONAL SUMMARY

I've had the opportunity to work across Istanbul, Paris, London, and remotely with Frankfurt, collaborating with people from diverse cultures and backgrounds. These experiences have strengthened my adaptability, communication, and problem-solving skills, while also helping me grow into natural leadership roles. With a background in digital design and branding, I'm passionate about crafting thoughtful, user-focused solutions and continually developing my skills to contribute meaningfully to every project I work on.

EDUCATION

Brunel University London - London | Master of Science

Digital Design And Branding, 07/2025

- Awarded the **Excellence Scholarship (2023)** by Brunel University for outstanding academic achievement in Bachelor's degree (GPA 3.2+)
- Degree Awarded with Distinction

Yildiz Technical University - Istanbul | B.A.

Communication Design, 06/2023 GPA: 3.24/4.00

EXPERIENCE

PRODUCT DESIGN INTERN | 08/2025 to Current Klimado - Frankfurt Germany (Remote)

- Designed and prototyped UX/UI improvements for Klimado's sustainability SaaS platform, focusing on clarity, usability, and accessibility.
- Supported the **partner marketplace redesign**, delivering wireframes and high-fidelity visuals aligned with modern product design patterns.
- Collaborated with cross-functional teams to ensure **brand consistency across product** and marketing touchpoints.
- Conducted research into **ESG regulations**, **certifications**, **and sustainability trends** to inform design decisions and enhance product storytelling.

HOSPITALITY & SERVICE SUPERVISOR | 01/2024 to Current **Bella Italia Paddington - London**

- Ensuring excellent customer experience and service.
- Supervising daily operations and coordinating staff.
- Managing stock control to ensure seamless restaurant operations.
- Contributing to team effectiveness by fostering collaboration and efficiency.
- Overseeing all aspects of restaurant functionality to maintain operational excellence.
- Motivating and guiding the team to provide outstanding customer service through clear directives and leadership.

HEAD OF GRAPHIC DESIGN INTERNS | 09/2023 to 12/2023 **ÉCU - The European Independent Film Festival - Paris**

- Created logos and brand guides for ECU and its affiliates.
- Designed promotional visuals (flyers, posters, tote bags, t-shirts).
- Developed UI elements for websites.
- Assisted video department with graphic visuals.

COMMUNICATION DESIGN INTERN | 08/2022 to 04/2023 Goodyear Tire & Rubber Company - Istanbul

- Developed internal communication strategies and monthly reports.
- Managed Instagram career page (@goodyearkariyer).
- Designed corporate materials adhering to brand guidelines.
- Collaborated with creative agencies.
- Produced BTL and internal communication visuals.
- Assisted departments with Adobe programs.

WEBSITES, PORTFOLIOS, PROFILES

- ilgimerbil.com
- https://www.linkedin.com/in/ilgim-erbil-0690941b9/

SKILLS

- Productivity & Collaboration: Microsoft Office (Word, Excel, PowerPoint), Miro, Notion
- Product & UX/UI: Wireframing, User Flows, Prototyping, Responsive Design, Design Systems
- Design Tools: Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD, Premiere Pro)
- Visual Design: Branding, Layout Design, Typography, Motion Graphics
- Prototyping & No-Code: Figma Prototyping, Webflow

COURSES

Enterprise Design Thinking Practitioner, IBM

Story Telling, LinkedIn Learning

Group Exercise Leadership Certification, TUBITAK

LANGUAGES

English - Highly proficient

Turkish - Native speaker

LINKS

<u>Ilgim's Portfolio</u>