

ILGIM ERBIL

Digital & UI Designer

London, UK · erbililgim@gmail.com · +44 7391 543350 · [ilgimerbil.com \(Portfolio\)](http://ilgimerbil.com) · [LinkedIn](#)

PROFILE

Digital and UI designer with 3+ years across in-house, agency, and B2B SaaS teams in London, Paris, and Istanbul. I design responsive, mobile-first web and app experiences, turning briefs into intuitive customer journeys that balance strong UI craft with commercial goals. I work with established design systems and collaborate closely with product, UX, and engineering. MSc Digital Design & Branding (Distinction, Brunel University London).

EXPERIENCE

Product Designer · Klimado (Internship) · Remote — Frankfurt — Aug 2025 – Mar 2026

- Designed responsive web and app experiences for a B2B SaaS platform — landing pages, dashboards, and marketplace UI — applying mobile-first thinking and clear UI principles.
- Created user flows, wireframes, and high-fidelity prototypes in Figma, mapping customer journeys and handing crafted files to engineering.
- Contributed reusable components to a scalable design system, keeping UI consistent across screens.

In-House Graphic Designer · Bella Italia & Amalfi, Big Table Group — London — Jan 2024 – Present

- Design brand and campaign assets across digital and in-venue channels for 10 Central London restaurants, working to Big Table Group guidelines.
- Built a reusable template and asset system, applying one visual identity consistently at scale across every touchpoint.

Graphic Design Lead · ECU – The European Independent Film Festival — Paris — Sep 2023 – Dec 2023

- Led design across festival brand, web, and social, art-directing a small team, and produced motion graphics in After Effects.

Communication Design Intern · Goodyear — Istanbul — Aug 2022 – Apr 2023

- Produced corporate and marketing assets with high attention to detail, coordinating with external creative agencies using Adobe Creative Suite.

SELECTED PROJECTS

- Finwise (fintech landing page) — designed and built a responsive, mobile-first site in Framer, raising its Lighthouse performance score from 76 to 99.
- Historia — end-to-end UX case study, designing an intuitive customer journey from research through to a high-fidelity, interactive prototype.

EDUCATION

MSc Digital Design & Branding — Distinction · Brunel University London — 2024 – 2025

BA Communication Design · Yıldız Technical University, Istanbul — 2019 – 2023

SKILLS

Core: UI Design, Web & App Design, Responsive & Mobile-First Design, User Flows, Wireframing, Prototyping, Design Systems, Customer Journeys, Typography, Layout, Motion Graphics

Tools: Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro), Webflow, Framer, Builder.io, Miro, Notion

AI-assisted workflow: Midjourney, Adobe Firefly, Relume — used to speed up ideation, asset generation, and iteration