



matter REAL ESTATE

Smarter Portfolio Growth with Real-Time Intelligence, Trusted Data, and Zero Heavy Lifting

CHALLENGES

Fragmented & Siloed Reporting
Disparate systems and Excel files blocked visibility.

Missing Key Metrics
Hard to track occupancy, rent, and lease terms that hinder timely decision-making.

No IT Bandwidth
Lacked internal resources for data integration & maintenance.

Compliance Pressure
Needed GDPR-ready, secure data handling.

EXECUTIVE SUMMARY

Matter Real Estate, a UK-based mid-market investment firm, required real-time visibility across multiple property portfolios managed by distinct Property Companies (PortCos). Partnering with Clarista, they unified fragmented data into a GDPR-compliant analytics platform—unlocking faster insights, scalable operations, and confident decision-making. This outcome was achieved without requiring a major IT overhaul or costly data integration.

“Clarista gave us the clarity we needed—without the typical complexity. We went from fragmented spreadsheets to real-time portfolio insights in a matter of weeks. It’s transformed how we manage growth and make decisions across our investments.”

—Jane Harrison, Managing Director, Matter RE



A THREE PHASE COLLABORATIVE APPROACH

Connect

Clarista established a secure, GDPR-compliant cloud environment that connected Matter's PortCo data without requiring migration or duplication.

Manage

Using Clarista's Data Fabric, disparate datasets were harmonized into validated, trusted views across portfolios, neighborhoods, and units.

Consume

Executives gained intuitive dashboards that delivered real-time insights—from portfolio trends to property-level performance—with just a few clicks.

TANGIBLE RESULTS FROM DATA TRANSFORMATION WITH BUILT-IN COMPLIANCE

- Portfolio-wide **visibility** in **real time**
- **Reduced manual** reporting and reconciliation
- **Faster access** to occupancy and lease insights
- **Scalable** for future PortCo acquisitions
- Enhanced data **consistency** and **governance**
- **Streamlined compliance** with GDPR standards
- **Improved responsiveness** to market dynamics
- **Unified view** without building complex infrastructure
- **Maintained granular detail** across thousands of units

CONCLUSION

Clarista enabled Matter to eliminate manual data wrangling and gain on-demand visibility into portfolio performance. The scalable platform now supports new acquisitions seamlessly, giving Matter the clarity and control to grow confidently in a competitive market. This use case exemplifies how mid-market firms can unlock enterprise-grade intelligence without the burden of traditional integration.