

# Finding pleasure in food. Again.



CellTolerance™ is the only 3-month program that supports you to uncover your exact food intolerances and tolerances, to help manage your symptoms. The program is powered by the live cell-response visualization procedure and guided by a multi-disciplinary healthcare team -

## Designed based on our own research

CellTolerance™ is a program that was intentionally designed based on research into IBS-induced food intolerances. The program was launched based on the key findings below.



### Understanding IBS and Food Intolerance

Studies show that up to half of those who suffer from IBS may suffer from food sensitivities or intolerances, which are often overlooked by standard diagnostic methods.



### Could your IBS symptoms be triggered by food?

Foods such as dairy products, high-fat foods, gluten, and those high in FODMAPs (fermentable carbohydrates) can exacerbate IBS symptoms.

Next to that, we found that existing diagnosis methods do not help people that suffer from food intolerances to a **clear treatment pathway**.

Current tests to diagnose existing food intolerance are inadequate, especially for people living with IBS.

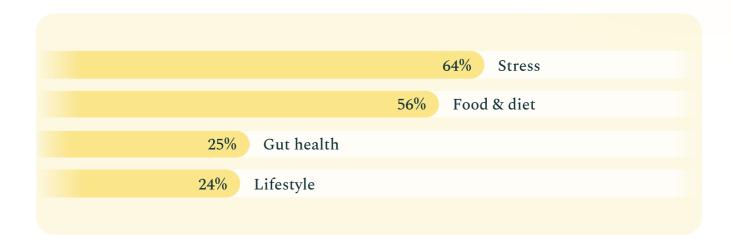
Understanding your food intolerance is an important step in supporting your treatment pathway & manage your symptoms.

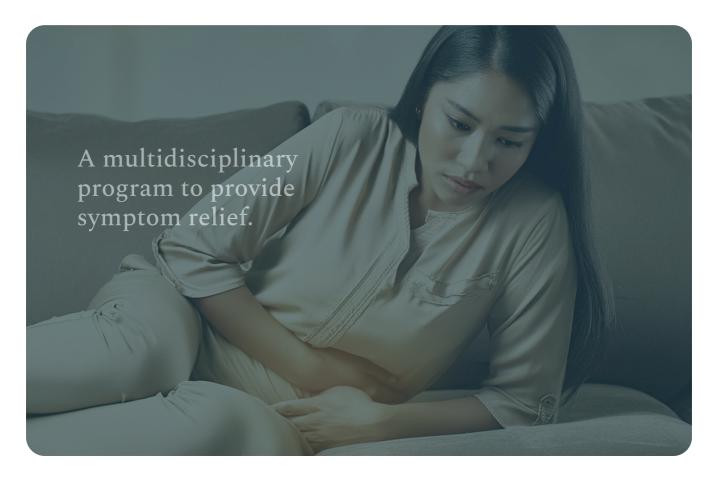




## You're not alone in experiencing these.

Your symptoms might be very normal, and **shared with a large subset of people** that suffer from IBS-induced food intolerances. Contributing factors include:







With CellTolerance<sup>™</sup>, IBS-related food intolerance can now be diagnosed in real time during a routine endoscopy by watching live cell-response.

### How does it work?

- The procedure is done using routine endoscopy under twilight anaesthesia for your comfort.
- Quick Procedure Time: The endoscopy typically takes only 15-30 minutes.
- Outpatient Procedure: You can return home the same day as the procedure.
- Up to 5 foods can be tested to support development of your CellTolerance diet.

### A healthy mucosal barrier.

The cells are positioned side-by-side and nothing can pass it.

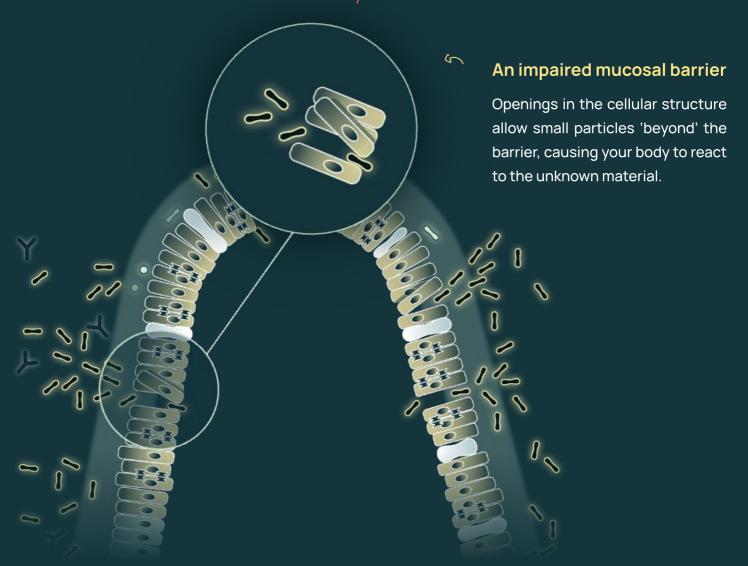




### The role of the mucosal barrier in food intolerance

The mucosal barrier functions as a selective gateway, permitting the absorption of nutrients while blocking harmful substances. When you have food sensitivities, they can damage this barrier, allowing unwanted particles to slip through.

By looking directly at how your gut cells respond to different foods, the CellTolerance Test can precisely identify which foods cause sensitivities for you and which don't.





## A fully-supported multi-disciplinary program to reduce your symptoms.

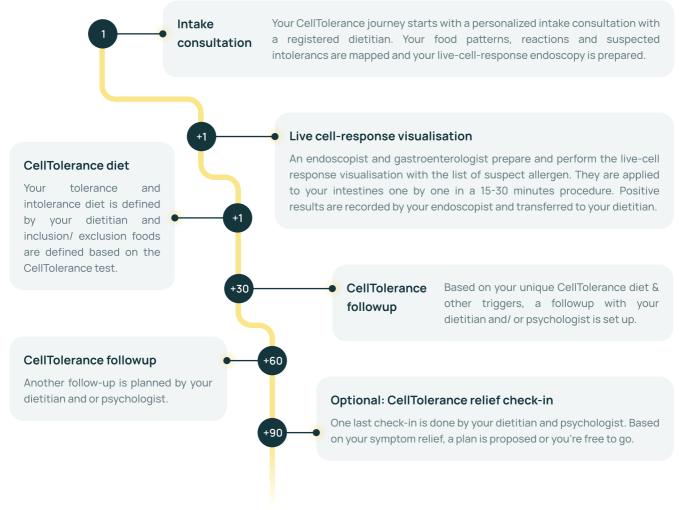
The **CellTolerance™ Program** offers a revolutionary approach to diagnosing and managing IBS-related food intolerances through live cell-response endoscopy.

This method provides a **live visualization** of foods causing damage to the mucosal barrier, leading to **accurate diagnosis** and tailored dietary interventions.

The CellTolerance Program, Designed to reduce your symptoms & improve your quality of life.

- ✓ Be less disturbance after eating
- ✓ Increased energy
- ✓ Improve confidence in social interactions
- Have greater clarity on what you can and can't eat.

## The first IBS program combining direct cell visualisation and multidisciplinary support





# With proven results for many.

70%

### Hidden food intolerances

Nearly 70% of people that underwent CellTolerance<sup>™</sup> had food intolerance-induced intestinal barrier impairment<sup>1</sup>. Many of them have never been diagnosed or treated as such before, until CellTolerance.

96%

### Almost everyones symptoms improve after CellTolerance

96% of patients with IBS-related food intolerance show an improvement in symptoms after live cell-response guided exclusion diet.<sup>1</sup>

## Better

#### Better than some extensive diets

Low-FODMAP diets (the diet typically prescribed for IBS) is a diet that excludes short-chain carbohydrates and considered a good resolution to food intolerances. With CellTolerance, symptoms (and the stress they induced) as well as anxiety scored better with the cell-response guided allergen exclusion diet than with the Low-FODMAP Diet.<sup>9</sup>





# Benefits of the CellTolerance™ Program



Join the CellTolerance Program today and find pleasure in food.

Again.

Visit cell-tolerance.com