



Budgeting & Financial Reporting Made Easy
For Ellucian Banner & Colleague

Elevator Pitch

Built for higher education, Synoptix connects seamlessly to Banner and Colleague, giving finance teams the power to easily create custom budgets, financial reports, and forecasts - without waiting on IT.

Key Value

All-in-One Budgeting & Reporting:

- Easily build and automate budgets and financial reports
- Drill-down to transaction level

Tailored for Higher Education:

- Designed for complex, multi-segmented charts of accounts
- Embedded GL intelligence
- Fast setup of position management, departmental budgeting, and audit-ready reporting

IT Independence:

- Finance owns entire process
- Just point, click, and go

Flexibility:

- Easily make in-game adjustments
- Revise and track budgets in real-time as conditions change

Instant Insights for Smarter Decisions:

- Stop wasting time trying to find your data
- Instant data visibility enables faster strategic decisions

Market Leader:

- Same features as big-name competitors
- More cost effective
- Speedy implementation and training

Sell smarter. Closer faster. Partner with confidence.

Build stronger client relationships, deliver real results, and count on full support from our team – every step of the way, from discovery to demo to deal. You're never selling alone.

Pain Points Solved

Spreadsheet & Data Overload:

- Ditch error-prone spreadsheets
- Bring together all data, from any source

Delayed Budget Reviews:

- Instantly generate updates - no waiting

Integration Headaches:

- Seamless connection to Banner and Colleague for a single source of truth

IT Bottlenecks:

- Finance is in control
- Create and edit anytime—no IT required. Generate reports on demand.

Opportunity Discovery Questions

- Are you using spreadsheets to create budgets or financial reports? How long does that usually take?
- What impact does the time delay have on overall productivity or other areas of business?
- How much does your team depend on IT support? Would it be beneficial to no longer need IT?
- What growth is expected in the next 3-5 years, and how prepared is your finance team for increased budgeting and reporting demands?
- Currently, how fast can you deliver requested budgets/reports - and does delay impact decisions?
- What challenges do you face with your current process that you wish you could solve?

Opportunity Buzz Words

If a customer says their current budgeting and reporting process is...

Spreadsheet-driven

Time consuming

Manual & error-prone

Complex

IT dependant

Slowing down decisions

That's your cue to introduce Synoptix.