



## PAIN CATEGORY

## WHAT THEY MIGHT SAY

## HOW SYNOPTIX HELPS

### Time Drain on Reporting

*"It takes us days to prepare month-end reports."*

Automates reporting with live ERP connections; cuts prep from days to minutes.

### ERP Limitations

*"The Jenzabar report builder is clunky."*

Seamlessly enhances Jenzabar reporting—no new ERP needed, no disruption.

*"We can't get the data we need out of our system."*

### Overreliance on Excel

*"We dump data into Excel and try to make it work."*

Centralizes reporting with real-time, validated data—no spreadsheets needed.

### Budgeting Bottlenecks

*"Budgeting takes months."*

Enables department-level input with live, distributed budgeting workflows.

*"Getting departments to contribute is like herding cats."*

### IT or Consultant Dependence

*"We have to wait on IT or consultants for report changes."*

Built for Finance—drag-and-drop interface empowers users to own their reporting.

### Lack of Confidence in Data

*"I don't trust our numbers."*

Provides a single source of truth with drillable, up-to-date financial views.

*"We have version control issues."*

### Cost-Prohibitive Alternatives

*"We looked at [FP&A tool], but it's too expensive."*

Delivers 80–90% of the value of big platforms at a fraction of the cost.

### Inflexible Forecasting

*"We can't easily do what-if planning."*

Built-in forecasting and modeling tools, editable by business users.

*"Changing assumptions mid-cycle is a pain."*

### Missed Insights

*"By the time I get the numbers, it's too late to act on them."*

Live, drillable dashboards and reports drive timely, data-driven decision-making.