

THE ALLIANCE FOR CLIMATE TRANSITION

PRIVACY POLICY

Last updated: May 29, 2025

The Alliance for Climate Transition (“ACT”, “we”, “us” or “our”) is committed to respecting your privacy. This Privacy Policy explains our practices regarding the collection, use, and disclosure of information that you (“you” or “user”) may provide to us through your use of our website at <https://www.joinact.org> and all of its sub-domains (collectively, the “Site”), any member portal we may make available through the Site (the “Member Portal”), and our social media accounts, pages, and other applications, including, without limitation, any content, functionality, products, services, or communications offered or occurring on or through any of the foregoing (collectively, our “Services”).

By visiting, registering for, accessing, and/or using our Services you agree to be bound by this Privacy Policy and our [Terms of Service](#). IF YOU DO NOT AGREE TO THE TERMS OF THIS PRIVACY POLICY AND OUR TERMS OF SERVICE, PLEASE DO NOT VISIT, REGISTER FOR, ACCESS, AND/OR USE THE SERVICES. EACH TIME YOU USE THE SERVICES, THE CURRENT VERSIONS OF THIS PRIVACY POLICY AND OUR TERMS OF SERVICE WILL APPLY.

INFORMATION WE COLLECT

We collect two types of information from users of our Services: “Personal Information,” which is information that can be used to identify you (such as your name or your email address), and “Aggregate Information,” which is information that cannot be used to identify you (such as frequency of visits to the Site or your browser type).

If you interact with us on social media, we may collect your social media profile information, your communications with us, and your communications and your posts on our social media pages.

INFORMATION YOU PROVIDE TO US

We collect Personal Information that you voluntarily provide to us when you use our Services, such as when you register for an account (as described in more detail below), when you register for and/or attend an event, or when you submit an online form through our Site or send us an email. You may provide us Personal Information such as your name, e-mail address, physical address, and phone number. We may also collect information from you about your job / organization and education.

If you subscribe to our mailing list by providing us your email, you are signing up to receive our newsletter and other marketing communications from us.

MEMBERSHIP INFORMATION

In order to access and use resources available to ACT’s members, you must first complete a membership registration process with ACT and provide Personal Information such as first and last name, email address, and phone number. We may also collect information about your organization, job title, and sector / customer demographics. Any Personal Information you share with ACT as part of the membership registration process may be used by ACT to manage your membership and to provide Services to you.

The following information about your company may also be shared in our Member Directory (as described in more detail below): company name, website URL, company logo(s), and contact information for your company's point of contact.

PAYMENT PROCESSING

We work with third party payment processors to process payments for Fees as well as for donations made to ACT through the Site. Your bank account and/or credit or debit card information is never shared with us, and at no point in any transaction do we have access to that information. You should consult the payment processor's online policies to learn more about how those companies process bank account and credit and debit card transactions for us.

YOUR COMMUNICATION WITH US

We collect information when you communicate with us. The specific types of information we collect will depend on the forum in which you communicate with us. For example, if you send us an email, we will collect your email address and the content of your email.

INFORMATION WE AUTOMATICALLY COLLECT

When you use our Site, we automatically receive and collect information from your device. This information includes the following:

- Information about your device, such as the operating system, hardware, system version, Internet Protocol (IP) address, device ID, and device language.
- Your country and general location, time zone, and language used.
- The specific actions that you take when you use our Site and/or Member Portal, including but not limited to the pages and screens that you view or visit, search terms that you enter, and how you interact with our Site and/or Member Portal.
- The time, frequency, connection type, and duration of your use of our Site and/or Member Portal.
- Information regarding your interaction with email messages, for example, whether you opened, clicked on, or forwarded the email message.
- Identifiers associated with cookies or other technologies that may uniquely identify your device or browser (as further described below).
- Pages you visited before or after navigating to our Site.

AGGREGATE INFORMATION COLLECTED

Aggregate information is information that does not identify you. Aggregate information may be collected when you use our Services, independent of any information you voluntarily enter. Additionally, we may use one or more processes to de-identify information that contains Personal Information, such that only aggregate information remains. We may collect, use, store, and transfer aggregate information without restriction (subject to applicable law).

COOKIES AND ANALYTICS

Like most websites, our Site may use "cookies." Cookies are alphanumeric identifiers that we transfer to your computer's hard drive through your web browser to help us identify you when you come to our Site, to analyze our web traffic using an analytics package, to test content, and to store information about your preferences.

Overall, cookies will help us provide you with a better Site experience by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This setting may prevent you from taking full advantage of the Site.

We may use third parties, such as Google Analytics or other analytics providers, to analyze traffic to our Site. Google Analytics does not create individual profiles for visitors and only collects aggregate data. To disable Google Analytics, please download the browser add-on for the deactivation of Google Analytics provided by Google available at <https://support.google.com/analytics/answer/181881>. To learn more about privacy and Google Analytics, please consult Google Analytics resources provided by Google at <https://support.google.com/analytics/topic/2919631>.

We may also use cookies, pixels, beacons, or other web tracking technologies to track the amount of time spent on our Site and whether or not certain content was viewed. We may work with a third party to collect and process this information for us, based on our instructions and in compliance with this Privacy Policy.

HOW WE USE YOUR INFORMATION

Our use of your information (including any Personal Information) is subject to applicable laws regarding information use, disclosure, and retention. In general, however, we use information to provide our Services, operate ACT's business, partner with third parties participating in our affinity program, communicate with you, and provide products, services, and information that you request from us. This includes but is not limited to the following:

- Providing, operating, improving, maintaining, and protecting our Services, including the safety and security thereof.
- Creating your ACT account if you choose to register with us, and we use registration information to set up your account and to communicate with you.
- Registering you for an event with ACT.
- Sharing information with affiliates and third party service providers in accordance with the terms of this Privacy Policy.
- Maintaining our Member Directory (as described below).
- Providing personalized products and services to you.
- Enhancing or improving your user experience.
- Providing you with technical and other support.
- Sending you updates, communications, and other information about ACT, our Services, and about products and services of third parties that we think you may be interested in.
- Sending you notices and alerts.
- Conducting research, analytics, and monitoring and analyzing trends and usage for our Services.
- Contacting you and responding to your inquiries.
- As necessary to comply with any applicable law, regulation, subpoena, legal process, or governmental request.
- Enforcing contracts, including investigation of potential violations thereof.
- Detecting, preventing, or otherwise addressing fraud, security, or technical issues.

- Protecting against harm to the rights, property, or safety of ACT, our users, or the public as required or permitted by law.

HOW WE SHARE YOUR INFORMATION

We do not rent or sell your Personal Information.

We share information, including Personal Information, in certain circumstances with third parties through operation of our Services. Below we explain when that happens. We also disclose information and Personal Information when required by applicable law.

SERVICE PROVIDERS

We may transfer Personal Information to third parties for the purpose of providing the Services or operating our business. For example, we may transfer your Personal Information to non-affiliated third-party service providers to assist with providing the Services to you.

MEMBER DIRECTORY

We make publicly available on our Site a directory of ACT's members (the "Member Directory," [available here](#)). If you register for an ACT account and become a member of ACT (a "Member"), we will publish information about your company in the Member Directory, including company/organization name, logos, and contact details. Please note that the information published in our Member Directory is available to the general public.

By creating an ACT account and registering as a member, you hereby consent to our disclosure of such information in our Member Directory. **If you do not wish for your company to be listed in our Member Directory, you may opt out at any time by indicating your preference during the registration process or by emailing us at membership@joinact.org.**

NEWSLETTER & SOCIAL MEDIA

We sometimes include the names and logos of our Members on our social media posts or in our public newsletter. By creating an ACT account and registering as a member, you hereby consent to our use of your organization's name and logo in this manner. **Please notify us at membership@joinact.org if you do not wish for us to identify your organization in our social media posts or in our newsletters.**

AFFINITY PROGRAM AND PARTNERS

ACT partners with a number of third party organizations (collectively, "Partners," [listed here](#)) participating in our affinity program in connection with hosting and delivering events to our Members. We share information about Members (including Personal Information) with Partners from time to time, including but not limited to opportunities during events for Members to receive communications and information from our Partners. **Please notify us at membership@joinact.org if you do not wish for your information to be shared with Partners.**

REQUIRED TRANSFERS

We may also transfer your Personal Information to third parties under the following circumstances: (i) to comply with a legal requirement, law, subpoena, judicial proceeding, court order,

governmental request, or legal process; (ii) to investigate a possible crime, such as fraud or identity theft; (iii) when we believe it is necessary to protect the rights, property, or safety of ACT or other persons, or (iv) as otherwise required or permitted by law, including any contractual obligations of ACT.

AS DIRECTED BY YOU AND WITH YOUR CONSENT

We also share Personal Information with companies, agencies, organizations, or individuals outside of ACT at your direction or when we have your consent to do so.

HOW DO WE PROTECT YOUR INFORMATION

We take the security of your Personal Information very seriously. We use reasonable administrative, physical, and technical safeguards to secure the Personal Information you share with us. Despite these safeguards and our additional efforts to secure your information, we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your Personal Information.

THIRD PARTY WEBSITES

The Services may contain hyperlinks to websites operated by third parties, which may include social media features, such as social media buttons or links. We provide such hyperlinks for your reference and convenience only. We do not control such websites and are not responsible for their content or the privacy or other practices of such websites. It is up to you to read and fully understand their privacy policies. Our inclusion of hyperlinks to such websites does not imply any endorsement of the material on such websites. If you are submitting information to any such third party, you should review and understand that party's applicable policies, including their privacy policies, before providing your information to the third-party.

CALIFORNIA VISITORS

If you are a California resident, you can request a notice disclosing the categories of personal information we have shared with third parties, for the third parties' direct marketing purposes, during the preceding calendar year. To request a notice, please submit your request to membership@joinact.org or other contact information provided below.

INTERNATIONAL VISITORS

We operate the Services and our business from the United States. If you use our Services from other regions of the world with laws governing data collection and use that may differ from the laws of the United States, then please note that by sending an email or other communication containing Personal Information or by providing Personal Information to us through our Services, you are assuming the risk of doing so and are voluntarily transferring your Personal Information outside of those regions to the United States and other countries.

OPT OUT

If you no longer wish to receive our marketing and promotional communications, you may opt out by following the instructions included in each communication.

CHILDREN'S PRIVACY

Our Services are not intended for use by persons under the age of 18 and we do not knowingly collect Personal Information from children under the age of 18 in connection with the Services.

CHANGES TO OUR PRIVACY POLICY

We reserve the right to amend this Privacy Policy at any time without any prior notice to you. Each time you use our Services the current version of this Privacy Policy will apply. When you use our Services, we encourage you to check the dates of the Privacy Policy and review any changes since the last version.

CONTACT US

If you have any questions about this Privacy Policy, or our privacy practices, please contact us at membership@joinact.org, by phone at (617) 500-9990, or by mail directed to 444 Somerville Ave, Somerville, MA 02143.