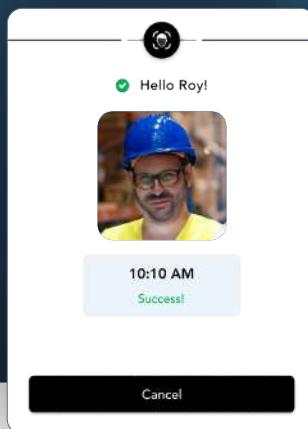


## Case Study

# Tyson Foods Transforms Frontline Logins with OLOID's Facial Authentication

OLOID



## Overview

Tyson Foods, one of the world's leading food companies, was grappling with a big challenge: how to make accessing Payroll and HR systems easier for its large, deskless workforce.

- With over 100,000 non-English-speaking employees, traditional login methods like usernames and passwords were proving to be a major roadblock.
- The results?**  
Low adoption rates, frustrated employees, and soaring IT support costs.

That's where OLOID stepped in.

Tyson Foods partnered with OLOID to implement a facial authentication solution that completely transformed the login experience.

### The outcome?

A faster, simpler, and more secure process that improved employee experience, boosted efficiency, and saved IT costs.

## About Tyson Foods

Tyson Foods is renowned for its leading brands, including Tyson, Jimmy Dean, Hillshire Farm, and Ball Park. Founded in 1935 by John W. Tyson, the company is headquartered in Springdale, Arkansas, and employs over 139,000 team members globally.

Tyson Foods used innovative solutions and advanced technologies to streamline operations and enhance communication to address industry complexities. By prioritizing employee engagement and data-driven insights, Tyson improved productivity and showed commitment to employee well-being.

## The Workforce Challenge

Tyson Foods faced major obstacles in engaging over 100,000 deskless workers, most of whom spoke limited English.

### Key challenges included:

01

#### Language & tech hurdles

Complex login processes were difficult for many employees to navigate.

02

#### Low system adoption

Reluctance to use identity solutions hindered access to Payroll and HR systems.

03

#### Rising IT costs

Frequent login issues overwhelmed support teams, driving up IT expenses.

04

#### Reduced productivity

Frustrating access barriers disrupted workflows and efficiency.



## The Solution: Facial Authentication by OLOID

Tyson Foods partnered with OLOID to revolutionize employee access with a facial authentication system.

### Key benefits included:



#### Fast, secure logins

Facial recognition with liveness detection ensured only authorized users gained access.



#### Simplified access

Custom login pages made systems easy to navigate.



#### Multi-factor authentication

Employees could choose between facial recognition or traditional logins methods.



#### Seamless integration

Linked with badge IDs for smoother workflows and faster adoption.

## Why OLOID Was the Perfect Fit

Tyson Foods chose OLOID's solution for several reasons:

#### Inclusive design

Built for deskless, non-English speaking workers.

#### Robust security

Liveness detection prevented fraud.

#### Cost savings

Reduced IT support expenses through automation.

#### Seamless integration

Worked effortlessly with existing systems like badge IDs.

## Tailored to Tyson Foods' Needs

OLOID customized its solution to fit Tyson Foods' unique needs:

### Eliminated barriers

Intuitive facial authentication overcame language and tech challenges.

### Streamlined workflows

Badge ID integration boosted operational efficiency.

### Simplified interface

A custom domain provided a familiar, easy-to-use experience.

### Enhanced security

Liveness detection ensured robust, fraud-resistant protection.

## Measurable Results

OLOID's facial authentication solution delivered impressive outcomes for Tyson Foods.



### Higher adoption

Employees quickly embraced the system, improving access to Payroll and HR.



### Reduced IT costs

Fewer login issues allowed IT resources to be reallocated.



### Boosted efficiency

Integration of facial recognition and badge IDs streamlined identity management.



### Better employee experience

Simplified logins led to increased satisfaction and engagement.

## A Competitive Advantage

OLOID's solution provided a clear advantage over traditional methods and competitors:

### Strong security

Liveness detection ensured secure, error-free authentication.

### Cost-effective

Automation reduced IT dependency, saving time and money.

### User-friendly design

Tailored for non-technical, deskless workers.

### Flexible login options

Multi-factor login choices gave employees greater control.

"We recognized the tech challenges our frontline workers faced. Partnering with OLOID provided a user-friendly, passwordless solution. Through the OLOID-Okta integration, team member can swiftly access apps, view payroll, change benefits, and access job instructions on tablets. This enhancement streamlines their tasks, improving their work experience, and allowing them to focus more on delivering quality and efficiency in their roles."



Robert Fowler,  
Global Director of IT, Tyson Foods



Honeywell

Elevance  
Health



flex

KraftHeinz

okta

## About OLOID

OLOID stands at the forefront of physical identity management and automation, offering state-of-the-art passwordless and automation solutions for enterprises. OLOID's objective is to establish a unified security framework by integrating with HR, IT, and various cyber and physical systems, thus enabling a unified digital identity across the organization and the day in the life of the user.

Headquartered in Sunnyvale, CA, OLOID is backed by some of the largest venture funds and corporations such as Dell Technologies Capital, Honeywell Ventures, Okta Ventures, Unusual Ventures, Emergent Capital and trusted by Fortune 100 companies as customers such as Flex, Tyson Foods, and Honeywell.

## Login Made **Secure & Frictionless** for Frontline Workers

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Scan the code to learn more  
about OLOID's passwordless  
authentication platform

**OLOID**