

# Jerem Bradshaw

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## Education

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**Utah Valley University - Orem, Utah**

*Class of 2022*

BS in Interaction Design

## Toolkit

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*Visual*

Illustrator

Photoshop

*Interactive*

Figma

Wordpress

*Motion*

After Effects

## Experience

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**Product Designer - Covr**

*June 2021 - Present*

Own design process from inception to handoff for a labor management/reporting solution for the skilled nursing industry

- Managed and maintained company design system
- Redesigned people management and saw the number of successful logins increased by 30% and the number of support tickets decreased by 25%
- Built an integrated labor marketplace for agencies to connect with facilities which saw 3,000+ shifts being filled each month
- Redesigned system architecture that unlocked corporate forecasting and improved NPS score

**Motion/Graphic Design - Mission.io**

*Aug 2018 - June 2021*

Designed narrative motion infographics for kids aged 5 - 12 for an immersive ed-tech solution.

- Helped redesign teacher admin experience
- Improved design workflows