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Finexity AG Acquires Majority Stake In Effecta GmbH, A Liability Umbrella Provider

Hamburg, August 19. 2025 - Hamburg, Germany, based Finexity AG, leading in the field of digital assets, today announced the signing of an agreement to acquire 90.1 percent of Effecta GmbH. Effecta is a leading liability umbrella provider for online-based securities distribution in Germany and, as a licensed investment firm, will assume a significant role within the FINEXITY Group going forward. Tobias Hirsch, founder and Managing Director of Effecta, will not only continue to lead Effecta but will also play a key role in the strategic development of Finexity AG.

Effecta GmbH will continue to operate as an independent liability umbrella under its own brand and will maintain its supervision of tied agents pursuant to § 3 (2) WplG, the German Securities Institutions Act. By merging two complementary infrastructure providers, a high-performing ecosystem is created that opens up cross-platform offerings and investment opportunities for clients and partners alike.

The addition of about 70,000 registered investors through Effecta's tied agents generates substantial synergies for all partners.

The acquisition remains subject to the approval of Effecta GmbH's governing bodies, authorization by the German Federal Financial Supervisory Authority (BaFin), and the fulfillment of customary closing conditions. The ownership control procedure will be initiated promptly, and the transaction is expected to be completed as quickly as possible. The acquisition price is in the low single-digit million Euro range.

About FINEXITY

FINEXITY operates in the digital assets space with offices in Germany, Switzerland, Liechtenstein, and the United Arab Emirates. Through its proprietary OTC platform infrastructure, FINEXITY connects over 50 issuers of tokenized private market investments with six trading partners and more than 14,000 registered investors.

The platform enables access to a wide range of Private Market asset classes – including private equity, private credit, real estate, infrastructure, renewable

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energy, and collectibles. Trading partners include independent financial advisors, wealth managers, as well as German Sparkassen and Volksbanken.

This infrastructure is complemented by an in-house capital markets team that supports issuers with efficient structuring and investment brokerage services targeting both retail and professional investors. Combining exchange infrastructure and capital markets expertise, FINEXITY provides the full value chain of tokenized securities – from structuring and tokenization to placement, OTC trading, and settlement.

Over the past few years, the group has raised more than EUR 25 million in growth capital from business angels, strategic investors, and venture capital firms.

More information at: www.finexity.com