

# Etienne Gil

## Product Designer

Portfolio : [www.etiennegil.design](http://www.etiennegil.design)  
[linkedin.com/in/etiennegil](https://linkedin.com/in/etiennegil)

### Experience 4 years

#### UX Designer – ENGIE

Sept. 2023 – July 2025 (22 months), Greater Paris Area, France

- Conducted research through mixed methods to identify key UX areas of improvement and for CRO in collaboration with data analysts
- Designed wireframes and prototyped user flows across web and mobile of new pages and product features reaching +5M customers
- Conducted heuristic evaluation of web funnels identifying +10 usability issues
- Led 3 design sprints involving +20 stakeholders to tackle business challenges
- Promoted design culture and impact on user experience across the organization

#### UX Designer – Odigo

Oct. 2022 – Aug. 2023 (11 months), Greater Paris Area, France

- Designed and shipped 4 features of Odigo's CCaaS product roadmap in collaboration with product teams (PM, PO, SWE)
- Created components library and user flows of a product module for accessibility compliance to 4 criteria (RGAA)
- Optimized and conducted visual audits of design system components for A11Y

#### UX/UI Designer – Filiz

Sept. 2021 – Sept. 2022 (13 months), Remote

- Designed core SaaS experience from 0 to 1 in collaboration with co-founders allowing end users to save up to 80% workflow time on average
- Conducted exploratory research through qualitative methods to identify key opportunities, inform design decisions and product roadmap
- Set up and maintained company's Material Design System with +50 components to reduce design/dev gap

Results: +450 clients generating € 2M ARR within 48 months

### Education

#### IIM Digital School

#### De Vinci Higher Education

Master's Degree of Product Design

GPA: 3.5/4.0

2023 – 2025

Bachelor's Degree of Graphic Design

2022 – 2023

### Skills

#### Design

UX Design, Interaction Design, Information Architecture, Wireframing, Prototyping, Design System, Accessibility

#### UX Research

Contextual Inquiry, User Interviews, Usability Testing, Heuristic Evaluation, Surveys, UX Analytics, A/B Testing

#### Methodology

Design Thinking, User Centered-Design, Agiles Methodologies, Lean UX

#### Languages

English: Professionnal proefficiency (B2)

French: Native

### Tools

Figma, Adobe Creative Suite

User Testing, Maze, Contentsquare

Figma Make, Lovable

HTML5, CSS3, JS

### Projects

#### Summer School Hackathon (TOP 3) with SNCF Connect & Tech

Designed and presented a new feature for SNCF Connect mobile app as part of a challenge to encourage citizens to adopt more sustainable ways of transportation.

#### Local Coffee App for Google UX Design Certificate

Designed a mobile app for local coffee delivery. Project within the Google UX Design Certificate program.

Case study: [www.etiennegil.design/projets/local-coffee](http://www.etiennegil.design/projets/local-coffee)

