



Nina Martinez

Front-End / Webflow Developer

Contact

Phone

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Email

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Location

Denver, Colorado

LinkedIn

[View my profile](#)

Portfolio

Currently undergoing reconstruction!

Skills

HTML - CSS - Javascript - Webflow - WordPress - Web Design - Technical SEO - Digital Marketing - DNS Management

Creative Problem-Solving - Strong Organizational Skills - Empathy - Flexibility - Interpersonal Skills - Public Speaking - Project Management - Team Management

Certifications

2024

Webflow Certifications

- Webflow 101
- CMS Certification
- Layouts Level 1 & 2

Profile

Highly motivated Webflow developer with 6 years of experience crafting exceptional user experiences across Webflow and WordPress platforms. Proven track record of delivering 80+ successful website projects from Figma designs. Eager to leverage expertise in a new challenging role that fosters continuous learning and professional growth.

Experience

2018 - Present

Senior Web Developer

Digital Resource

- Developed and launched pixel-perfect responsive websites in Webflow from Figma designs for over 80 satisfied clients.
- Provided expert troubleshooting for complex issues on client WordPress websites.
- Managed web hosting, domain, and email migrations between platforms for seamless client transitions.
- Contributed to operational efficiency by streamlining processes and SaaS products, resulting in a cost saving of \$1,200/year for the agency and reduced tech debt.
- Maintained optimal website functionality by conducting thorough QA checks before launch, guaranteeing adherence to best web standards and SEO practices.
- Demonstrated strong leadership skills by assisting in managing a team of 10 developers (in-house and remote) through team meetings and troubleshooting support.
- Contributed to client success by actively participating in client-facing meetings, ensuring clear communication and successful project outcomes.

2012 - 2018

Administrative Manager / Website Editor

Palm Beach Boxing

- Managed and updated the websites for Palm Beach Boxing and its affiliated non-profit, Florida Golden Gloves, ensuring accurate information and consistent brand messaging.
- Streamlined front-desk operations at a busy fitness gym, ensuring smooth day-to-day operations.
- Outlined and implemented standardized procedures for staff, fostering a cohesive workflow and enhancing operational efficiency.

Education

2018

Palm Beach State College

Web Development Specialist, Information Technology Certificate
3.9 GPA