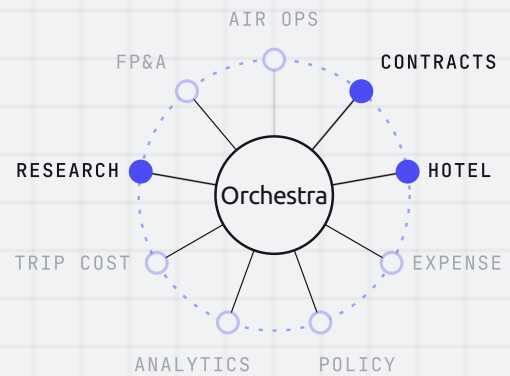


Hotel RFP & Rate *Integrity*

RFP season: dozens of chain responses to score against your criteria, and a nagging suspicion that the rates you negotiated last year aren't the rates your travellers are actually paying.



METHOD

Analyse Hotel Market

TIME TO DELIVERABLE

Minutes, not weeks

CADENCE

Annual RFP cycle · compliance re-runs monthly

Process

- 01 **Upload once.** RFP scoring criteria and negotiated rate schedules become team assets: every future run references them automatically.
- 02 **Audit rate integrity.** The team pulls hotel spend by chain, city and property; the Rate-Parity Specialist audits every booked stay against the contracted rate to quantify leakage.
- 03 **Score and benchmark in parallel.** The Contract Analyst scores RFP responses against your criteria while Market Intelligence benchmarks proposals against market rates in your top cities.
- 04 **Discovery Checkpoint.** Surprises surface for review: properties consistently booking above contracted rate; a chain underperforming the dynamic market rate.
- 05 **Deliver.** Chain-by-chain scorecard, rate-integrity audit, shortlist recommendation, cited and formatted.

The team on this project

- Project Manager** COORDINATES
- Rate-Parity Specialist:** Booked vs contracted rate audit
- Contract Analyst:** Extracts rates, scores RFP responses
- Market Intelligence:** Static vs dynamic market rates by city
- Validation Agent:** Audits before delivery
- Report Writer:** Scorecard & shortlist

Outcome

An RFP evaluation you can defend to procurement, a quantified rate-leakage figure to take into the negotiation, and a shortlist backed by your data, not the chains' pitch decks.

Return on investment

% **2–4%**

Of hotel spend typically lost to rate leakage. \$200–400k made visible on a \$10M programme

🕒 **1–2 weeks**

Of analyst RFP scoring per season, done in minutes

Leverage

Walk in knowing which properties honoured last year's rates, and which didn't