

I'm Vicram, a graphic designer specialising in creating brand experiences that connect and inspire.

My approach blends influences from a diverse array of subcultures, resulting in fresh, relevant designs. I excel at translating complex ideas into cohesive visuals, delivering impactful solutions that resonate and leave a lasting impression.

fields of work.

Brand Identity
3D Visualisation
User Research
Packaging Design
Print Design
Web Design
Webflow Development
Motion Graphics
Custom Type
Illustration

referees.

- **Petter Mollberg Fagring**
Head of Studio at NORD DDB Stockholm
(was my reporting manager)
petter.mollberg@se.norddd.com
- **Ashwin Mohan**
Creative Director at Whoa Mama
(was my reporting manager)
ashwin@whoamama.com
- **Karthiknathan Sowbaghyathan**
Assoc. Creative Director at Whoa Mama
(was a senior designer colleague)
karthik@whoamama.com

experience.

- **Digital Designer • Digital Fans**
(Aug 2025 to present)
Producing digital marketing assets and designing interfaces for website/apps.
- **MA Student Project Intern • NORD DDB**
(Mar 2025 to Jul 2025)
Worked on 3D illustrations for campaigns with The Studio—NORD DDB Stockholm's production team, while simultaneously conducting a research project on improving cross-team collaboration and employee quality-of-life at the organisation.
- **Graphic Designer • Whoa Mama**
(Mar 2022 to Jul 2024)
Worked on brand identities, packaging, editorials, marketing campaigns, websites etc.
- **Graphic Design Intern • People Communications**
(Sep 2021 to Nov 2021)
- **Motion Design Intern • Lopez Design**
(May 2020 to Jul 2020)
- **Graphic & Motion Design Intern • Dunzo**
(May 2019 to Jul 2019)

education.

- **M.A. • Digital Experience Design**
Grade: Distinction
Hyper Island, Stockholm
(Sep 2024 to July 2025)
- **B.Tech. • Mechanical Engineering**
CGPA: 8.36
Shiv Nadar University, Greater Noida
(Aug 2017 to Jun 2021)