

MAIN STREET HEALTH REPORT

June 2026

Labor and Wage Stats





MAIN STREET AT A GLANCE

June's Labor Market Shows Workers Moving by Choice



Hiring & Turnover: Wages were up 7.0% Y/Y in June, similar to their growth rate a year earlier. Hiring remained slightly below year-ago levels in June (-2.8%), but there was a large spike in turnover (+7.6% Y/Y).



Workforce & Hours: In June, employees working rose +2.5% and hours worked increased +2.4%. This is a stronger early-summer lift than last year and a clear acceleration from May's muted gains

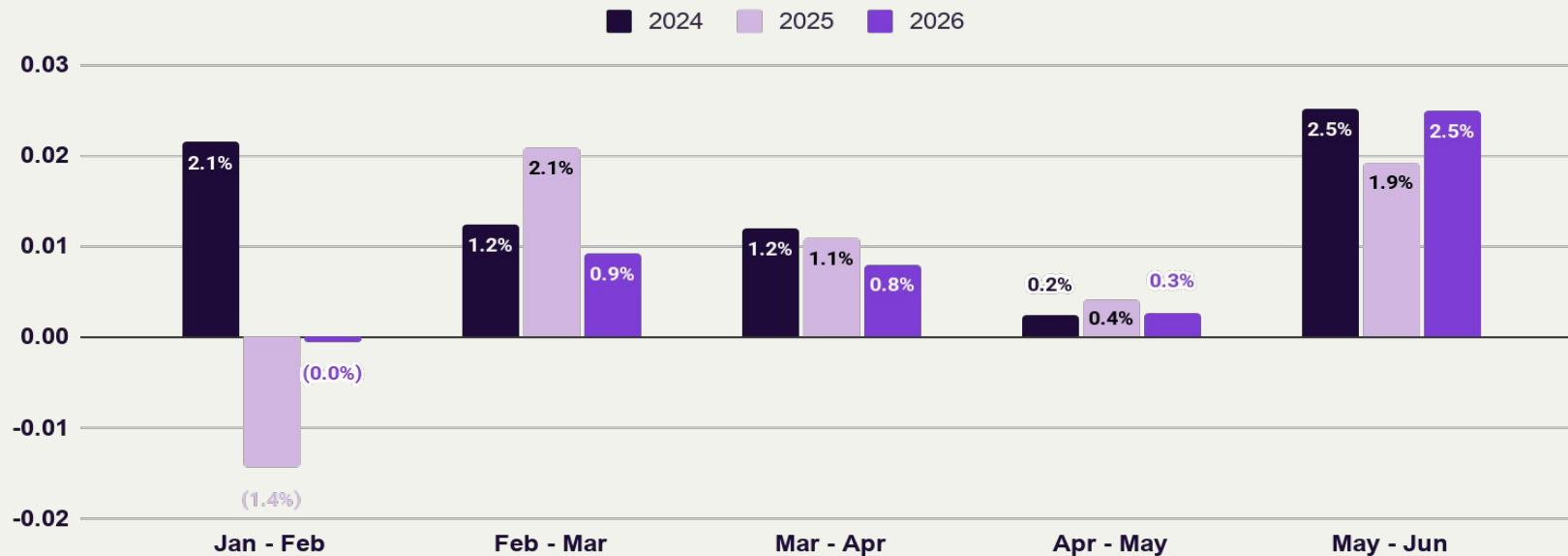


Regional: While the World Cup may have boosted hiring a little (hiring in the 11 World Cup hosting metro areas was down -1.2% Y/Y, vs. -3.5% elsewhere), turnover in those cities was only slightly up (2.2% Y/Y). Entertainment (+26.4%) and Hospitality (+9.5%) drove the strongest sector gains, with Caregiving and Medical/Veterinary still lagging.

Workforce Participation Accelerates Into Summer

Employees working increased +2.5% from May to June, matching 2024's pace and outpacing the +1.9% gain seen in 2025. After a soft start to spring, June showed a clearer seasonal rebound in Main Street labor activity.

(Monthly change in 7-day average of "Employees Working", relative to January of respective year)

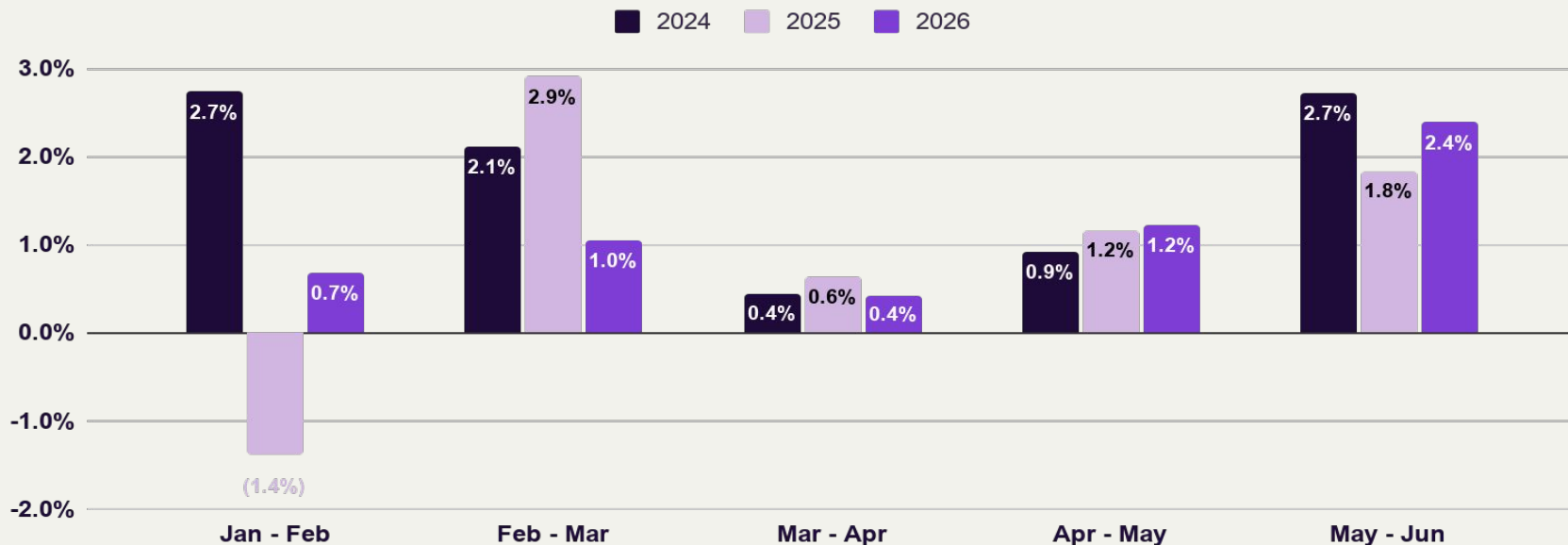


Notes | 1. Data compares rolling 7-day averages for weeks encompassing the 12th of each month.

Hours Worked Rise With Seasonal Demand

Hours worked rose +2.4% in June, ahead of last year’s +1.8% gain and just below 2024’s +2.7% pace. Businesses appear to be leaning into stronger summer demand, with labor utilization rising alongside participation.

(Monthly change in 7-day average of “Hours Worked”, relative to January of respective year)

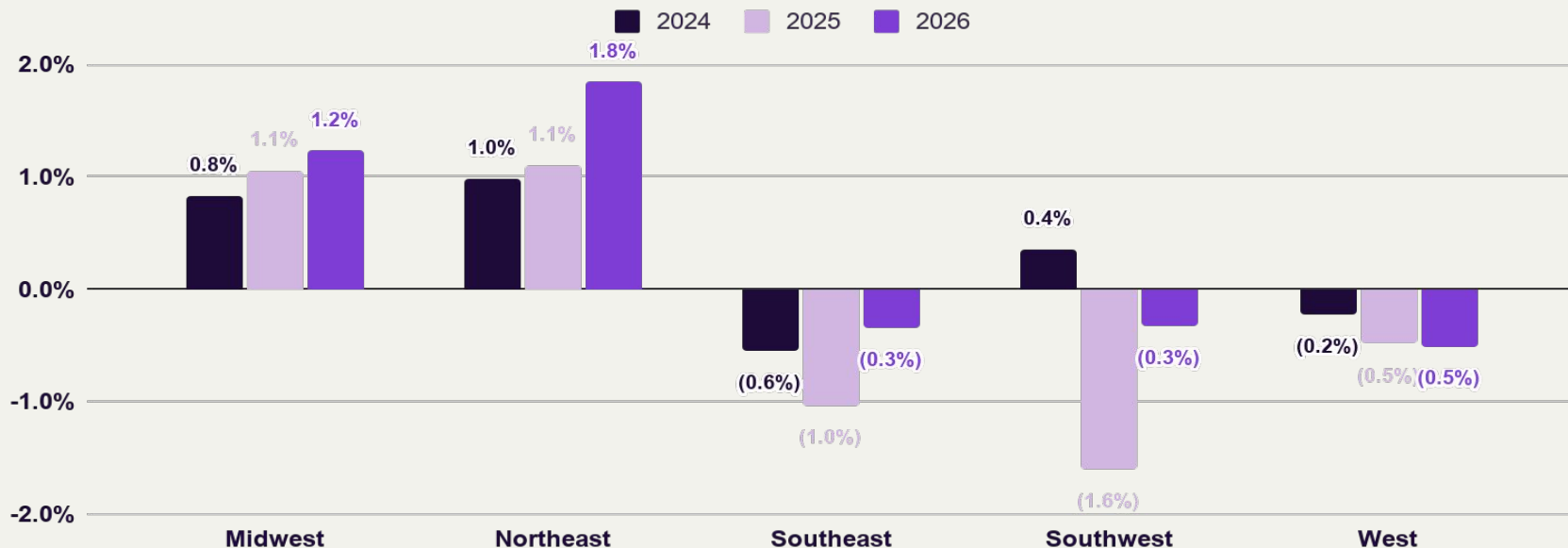


Notes | 1. Data compares rolling 7-day averages for weeks encompassing the 12th of each month.

Midwest and Northeast Lead as Sun Belt Lags

This has been a stronger seasonal June upswing in the Midwest (+1.2%) and Northeast (+1.8%) than in either of the prior two years. Elsewhere, warm-to-hot weather is leading to the typical June closures in the Southeast (-0.3%), Southwest (-0.3%), and West (-0.5%).

(Month-over-month change in "Businesses Open", by Census region)



Notes

1. May 12–18 vs. Jun 9–15, 2024; May 11–17 vs. Jun 8–14, 2025; May 10–16 vs. Jun 7–13, 2026.
2. Region classification - Midwest: ND, SD, NE, KS, MN, IA, MO, WI, IL, IN, OH, MI; West: NV, UT, AZ, NM, CO, WY, MT, ID, OR, WA, CA, HI, AK; Northeast: NY, PA, NJ, CT, RI, MA, NH, VT, ME; Southeast: MS, AL, TN, KY, NC, SC, GA, FL; Southwest: TX, OK, AR, LA.

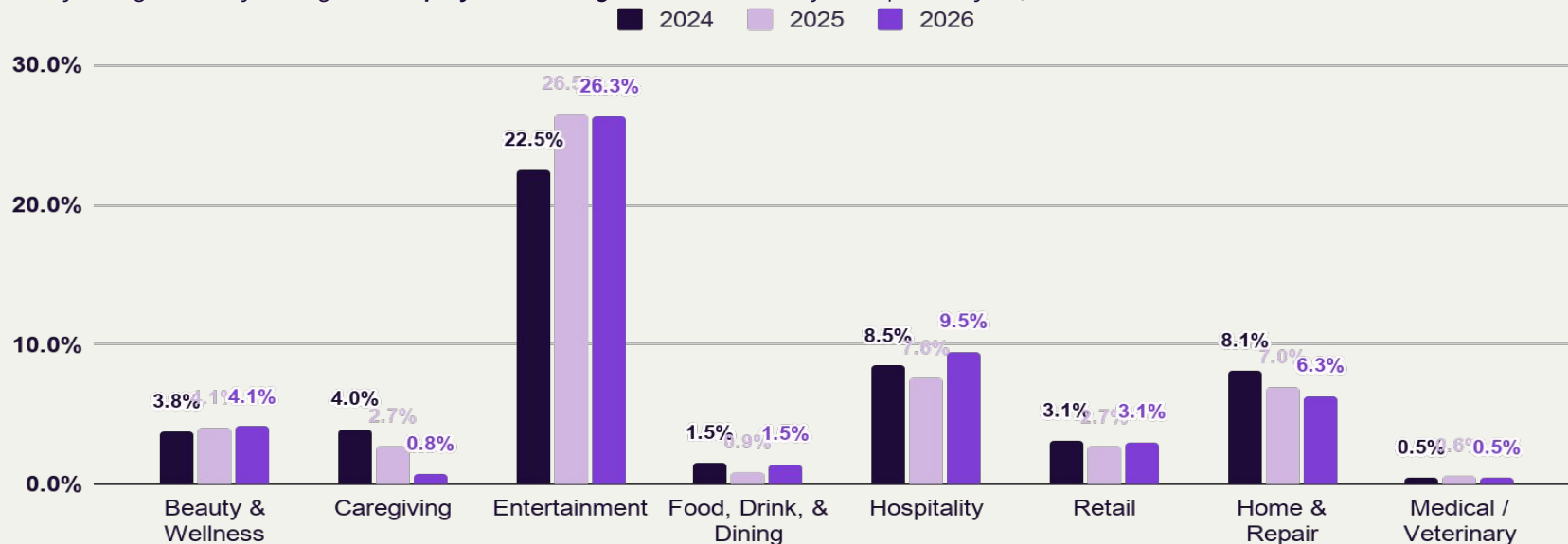
Source

Homebase data

World Cup Effect: Small, at Most

If there is a World Cup effect in June's data, it's a small one. June seasonal employment growth in entertainment (+26.3%) and food, drink & dining (+1.5%) was comparable to the prior 2 years. Perhaps the only unusually strong World Cup related segment was hospitality (+9.5%), which grew by a little more than in June 2024 and June 2025.

(Monthly change in 7-day average of "Employees Working", relative to January of respective year)



Notes

1. May 12-18 vs. Jun 9-15, 2024; May 11-17 vs. Jun 8-14, 2025; May 10-16 vs. Jun 7-13, 2026.
2. Data compares rolling 7-day averages for weeks encompassing the 12th of each month.
3. Entertainment includes events/festivals, sports/recreation, parks, movie theaters, and other categories.

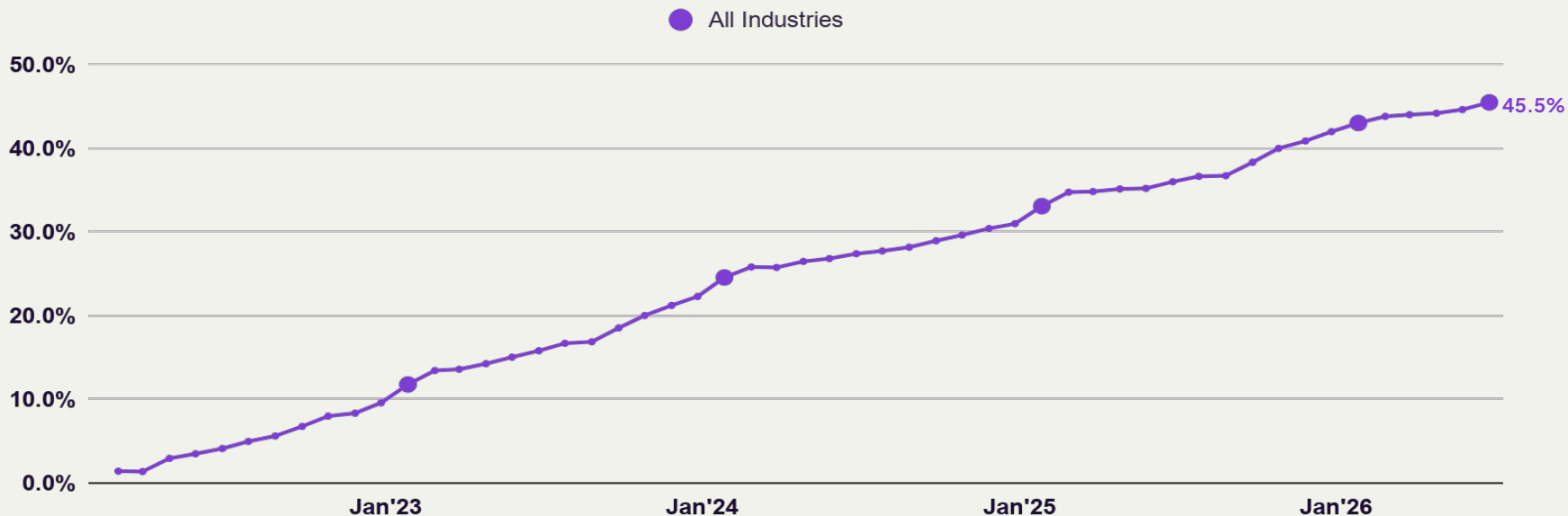
Source

Homebase data

Wage Growth Remains Steady and Elevated

Wage growth was 7.0% Y/Y in June, and has not varied much in the past 2 years (aside from a brief bump last year).

(Percent change in average “Hourly Wages” across all jobs, relative to January 2022)



Notes

1. Data measures average hourly wages for locations that utilized Homebase to pay employees in both June 2025 and June 2026.
2. A month is defined as the period from 28th of last calendar month to 27th of the current calendar month

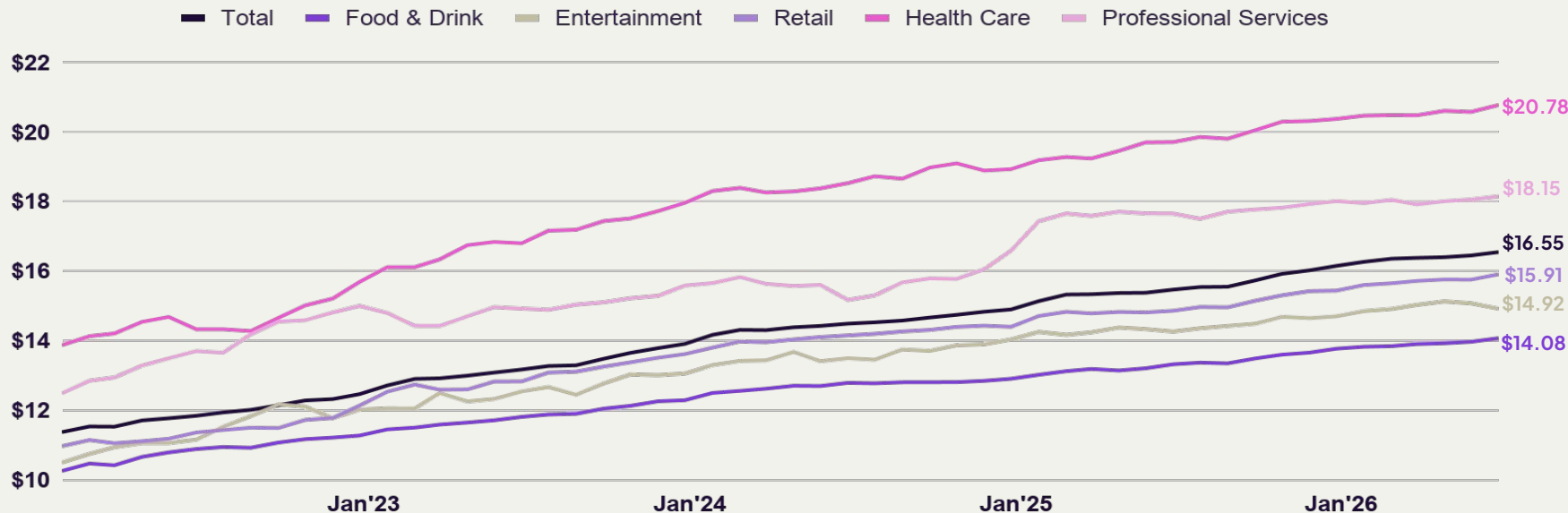
[Homebase data](#)

Source

Health Care and Professional Services Remain Highest-Paid

Health Care remained the highest-paid category at \$20.78/hour, followed by Professional Services at \$18.15. Retail rose to \$15.91 and total average wages reached \$16.55, while Entertainment dipped to \$14.92 despite leading the month’s staffing gains.

(Average “Hourly Wages” across all jobs)



Notes

1. Data measures average hourly wages for locations that utilized Homebase to pay employees in both April 2025 and April 2026. Total includes industries not depicted here.
2. A month is defined as the period from 28th of last calendar month to 27th of the current calendar month

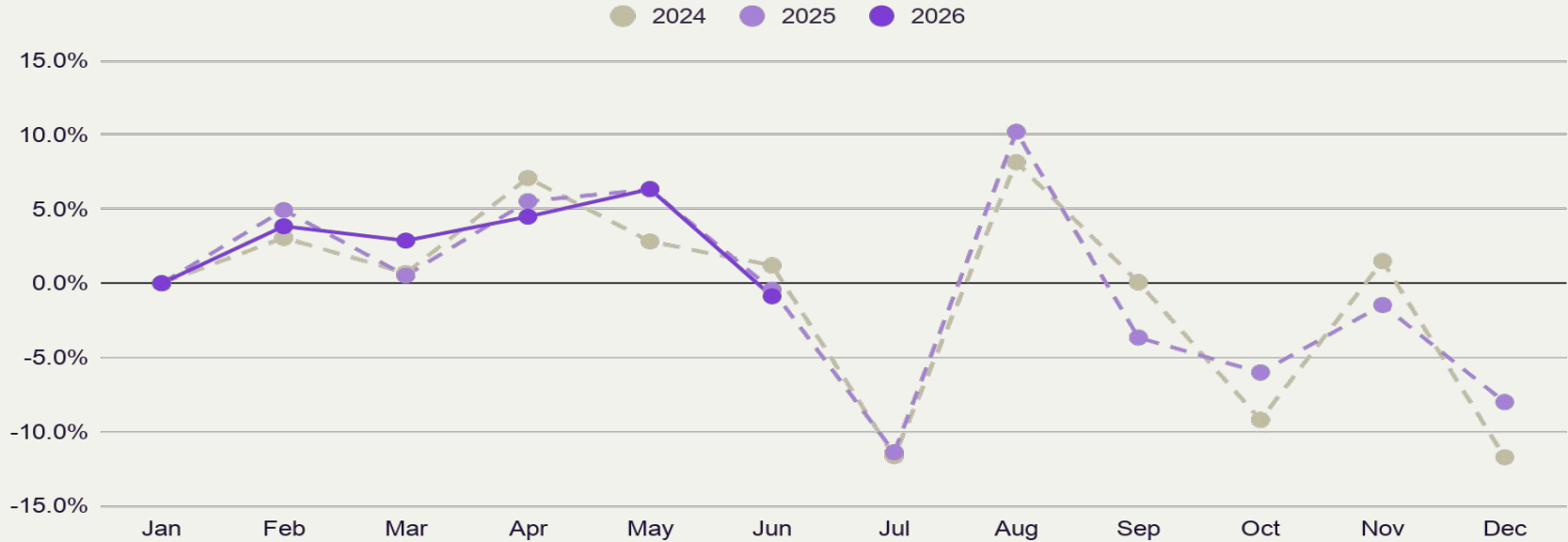
Source

[Homebase Payroll data](#)

Hiring Eases After Spring Ramp

Hiring was down 2.8% Y/Y in June - a smaller decline than we saw during much of 2025, but not yet at a trough. Hiring was down by 1.2% Y/Y in the 11 World Cup cities, and by 3.5% Y/Y outside those cities.

(Monthly change in average "Number of Jobs Added" across all jobs)



Notes

1. Data measures average monthly change in total number of jobs created in official employee rosters for companies active in any given month.
2. A month is defined as the period from 28th of last calendar month to 27th of the current calendar month

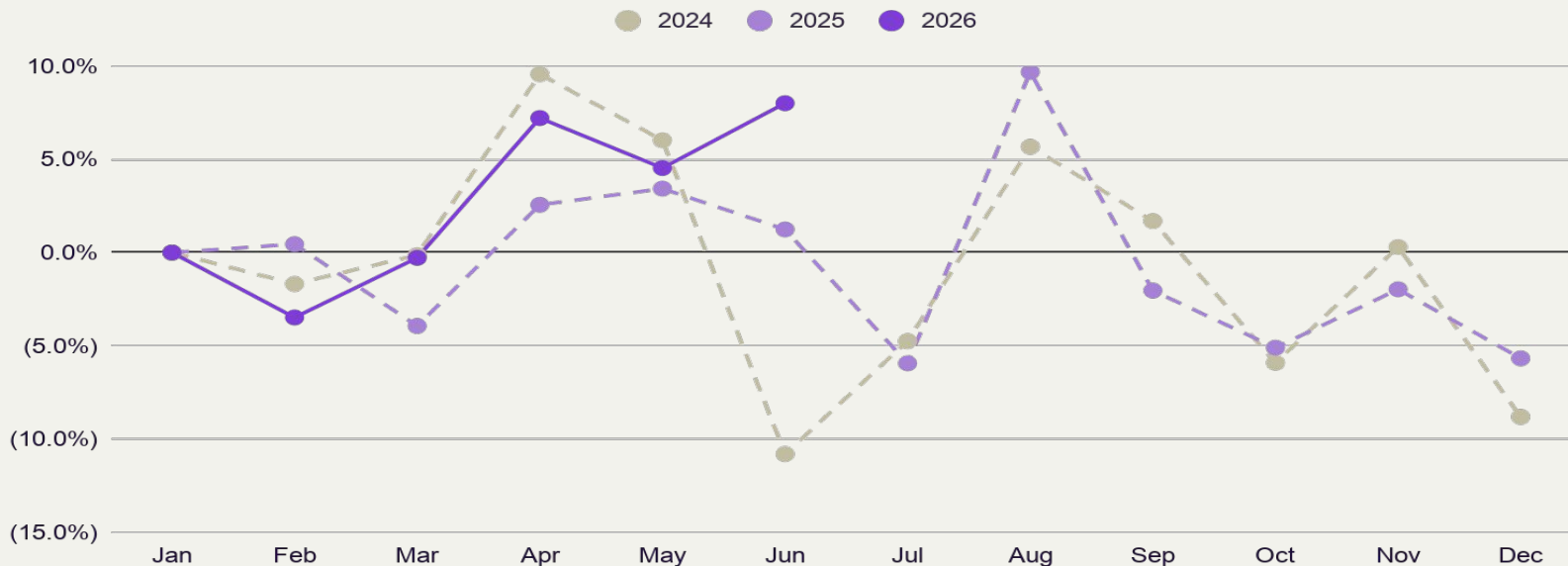
Source

[Homebase data](#)

Turnover Jumps as Seasonal Churn Builds

Jobs archived surged in June, and are now up by 7.6% Y/Y. While we think this surge is mostly noise, turnover has been running above year-ago levels for 3 consecutive months. The June turnover surge happened outside of the 11 World Cup cities.

(Monthly change in average “Number of Jobs Archived” across all jobs)



Notes

1. Data measures average monthly change in total number of jobs archived in official employee rosters for companies active in any given month.
2. A month is defined as the period from 28th of last calendar month to 27th of the current calendar month

Source

[Homebase data](#)

WE LOVE TALKING DATA

If you have questions or are interested in real-time access to Homebase data feeds, please reach out to data@joinhomebase.com



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Upcoming report schedule

- Aug 05, 2026** Main Street Health Report – Jul 2026
- Sept 02, 2026** Main Street Health Report – Aug 2026
- Sept 30, 2026** Main Street Health Report – Sept 2026
- Nov 04, 2026** Main Street Health Report – Oct 2026

METHODOLOGY

The dataset is based on Homebase data gathered from **more than 100,000 businesses and 2 million hourly employees** active in the US on our platform in June 2026. We are one of the largest and most trusted sources of real-time, quality data on employment growth across the small business landscape.

Data from prior years (e.g., 2024, 2025) use a similar cohort-based logic. Unless indicated otherwise, daily figures are calculated relative to the median value for that specific day for the baseline month (e.g., January) net of the first 4 days of the month.

Definitions



Hours worked is calculated from hours recorded in Homebase timecards.



Businesses open is based on whether a business had at least one employee clock-in.



Employees working is based on the distinct number of hourly workers with at least one clock-in.



Wage inflation data measures the monthly change in average hourly wages at businesses who ran Payroll with Homebase in June 2026 and June 2025

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Homebase is the AI-powered operator for hourly teams, with employee scheduling, time clocks, payroll, team communication, and HR. 150,000+ small (but mighty) businesses rely on Homebase to make work radically easy and superpower their teams.