

Manchester United vs. Liverpool Competition Terms & Conditions

BY ENTERING (OR OTHERWISE PARTICIPATING IN) THE PROMOTION, YOU AGREE THAT YOU HAVE READ, ACCEPT, AND AGREE TO BE BOUND BY THESE TERMS & CONDITIONS. IN THE EVENT OF ANY CONFLICT OR INCONSISTENCY WITH ANY OTHER PROMOTION-RELATED COMMUNICATIONS (INCLUDING, BUT NOT LIMITED TO, ADVERTISING OR PROMOTIONAL MATERIALS), THESE TERMS & CONDITIONS SHALL PREVAIL. PLEASE RETAIN A COPY FOR YOUR INFORMATION.

- 1. ELIGIBILITY:** The Manchester United vs. Liverpool Competition ("Promotion") is open only to individuals who are at least eighteen (18) years of age and the legal age of majority in their jurisdiction of residence as of date of entry. Employees, officers and directors of ESV International Ltd. ("Promoter"), Realtime Media LLC ("Administrator"), Manchester United Football Club Limited, and their respective parent companies, affiliates, subsidiaries, advertising, contest, fulfillment and marketing agencies (collectively, the "Promotion Parties"), their immediate family members and those living in the same household as such individuals (whether legally related or not) are not eligible to participate in the Promotion or win the prize. For purposes of this Promotion, "immediate family members" are defined as spouse, partner, parents, legal guardians, in-laws, grandparents, siblings, children and grandchildren and their respective spouses, and "those living in the same household" shall mean people who share the same residence at least three (3) months a year, whether legally related or not. Void in jurisdictions that prohibit chance-based promotions, require permits, registrations, or other approvals and/or where prohibited by law, including, but not limited to, the States of Florida and New York, USA, the country of Italy, the Russian Federation, Brazil, Belgium, India, China, and any country subject to U.K. embargoes or sanctions during the Promotion Period. All laws and regulations apply. The Promoter's decisions related to the interpretation of these Terms & Conditions, and all decisions in this Promotion (including the determination of the winner) are final and binding. No correspondence will be entered into.
- 2. TIMING:** The Promotion begins at or about 12:00 British Summer Time ("BST") on 18th September 2026 and ends at 23:59 Greenwich Mean Time ("GMT") on 7th November 2026 (the "Promotion Period"). The designated computer clock of the Promoter is the official time-keeping device in the Promotion.
- 3. HOW TO ENTER:** During the Promotion Period, visit <https://www.experiencesbyelevate.com/events/giveaway/manchester-united-v-liverpool-hospitality-competition> ("Website") and complete and submit an official entry form, including your full name, address, email address, telephone number, and birth date. You will receive one (1) entry into the Promotion, subject to the limit set forth below.

The Promotion Parties are not liable for technical difficulties of any kind, or for false, incorrect, changed, incomplete or illegible contact information.

LIMIT: One (1) entry into the Promotion during the entire Promotion Period. Attempts made by the same individual to earn more than one (1) entry by using multiple or false contact information, accounts or otherwise may result in disqualification. Entries generated by script, artificial intelligence computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. You are not permitted to change your email address during the Promotion Period. You may not share an email address with another individual. Entries that are in excess of the stated limit, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Terms & Conditions may be disqualified from the Promotion at the Promoter's sole and absolute discretion. The Promoter reserves the right to determine, in its sole and absolute discretion, whether an entrant has already submitted an entry and to disqualify any subsequent entries or prize entitlement.

4. **WINNER SELECTION:** The Promoter will conduct a random, computerized drawing processed by an algorithm that simulates a random number generator within five (5) days from the end of the Promotion Period to select one (1) winner. The selected winner is subject to verification of eligibility and prize acceptance.
5. **ODDS:** Odds of winning the prize depend on the total number of eligible entries received during the Promotion Period.
6. **WINNER NOTIFICATION/PRIZE CLAIMING:** The potential winner will be notified via email (or other contact information) by the Administrator using the information associated with the potential winner's entry form in a commercially reasonable time after the drawing. The Promotion Parties are not responsible, and shall not be liable, for incorrect, changed, or illegible contact information or for electronic communications that are undeliverable as a result of any form of active or passive filtering, or insufficient space in entrant's email or other account to receive messages. Promotion Parties are not responsible for late, lost, intercepted, misdirected, or unsuccessful efforts to notify the winner. Notification is deemed to have occurred immediately upon the sending of an email. The winner must follow the link in the notification email to complete and submit a declaration of eligibility/release of liability/prize acceptance agreement ("Declaration"), within three (3) days of date of notification, as a condition of receiving the prize. If, after five (5) days, the Administrator has not received the returned Declaration, it will send one (1) reminder email, which the winner must respond to within three (3) days. It is the responsibility of the winner to ensure they respond to the winner notification.

Information collected on the Declaration is provided with the intent to facilitate delivery of the prize. The Promotion Parties cannot be held responsible for inaccurate information supplied by the winner which affects winner verification, prize acceptance, and/or delivery of the prize. The potential winner MAY be requested to provide VAT/Tax ID (where applicable). If the notification email containing the link to the Declaration is returned as rejected, faulty, unclaimed or returned as undeliverable to the winner, if the winner fails to respond within eight (8) days, and/or the winner is otherwise noncompliant, the winner will be disqualified and an alternate winner will be selected in a random drawing from among all remaining eligible entries.

The Promotion Parties reserve the right to verify the winner and ask for proof of identity, age, and/or address and to withdraw the prize entitlement where there are reasonable grounds to believe there has been a breach of these Terms & Conditions.

7. **PRIZE/PRIZE RESTRICTIONS:**

One (1) Prize: The prize consists of an Icon Experience for two (2) people – the winner and one (1) guest – at the Manchester United vs Liverpool match, played on a date determined by the Premier League and currently expected to be between 22nd January and 25th January 2027. **PRIZE DOES NOT INCLUDE TRAVEL.** The approximate retail value ("ARV") of the prize is £10,550.

The prize must be accepted as offered by the named winner only. Prize is non-transferable, non-refundable, with no cash redemptions, equivalents, or substitutions (except where the Promoter, in its sole discretion, deems it reasonably necessary to provide an alternative prize). Prize is subject to the terms and conditions of the prize supplier. For complete details and information about the Icon Experience package, see: <https://www.experiencesbyelevate.com/events/manchester-united/icon-experience>. Additionally, participation in the prize is subject to the Manchester United terms and conditions available at: <https://www.manutd.com/en/help/terms-and-conditions-of-sale>. All dates are subject to change. The Promoter is not responsible if the match is delayed, postponed, or canceled for any reason. Winner will not receive compensation from the Promoter for tickets that the winner is unable to use due to cancellation of the match, but tickets may be subject to standard rain-check policies and procedures set by the issuer. The winner agrees that the Icon Experience package and all associated admissions and passes are awarded pursuant to a revocable, nontransferable license that is personal

to the winner, and may not be sold, resold, auctioned, bartered, assigned, exchanged, placed in commerce, transferred, given away, donated, or otherwise conveyed. The venue operations management or other associated representative reserves the right in its sole discretion to remove or to deny entry to the winner and/or guest if either the winner or guest violates any of the previous restrictions or terms set forth above, or engages in an obnoxious, inappropriate, illegal, unsafe, or otherwise disruptive manner, or with intent to create an unauthorized disturbance or interruption, or to otherwise annoy, abuse, threaten, or harass any other person at the match. In the event that Promoter is unable to provide the prize or a prize component, the Promoter reserves the right to provide the winner with an alternative prize of equal or greater value, should circumstances outside of the Promoter's control make this necessary. Sale of the prize for profit is prohibited and may constitute fraud. Winner will be solely responsible for paying any taxes in connection with the prize and other expenses not specifically detailed above.

The Promotion Parties are not responsible for, and will not replace, any lost, mutilated, or stolen prize or any prize that is undeliverable or does not reach the winner because of an incorrect or changed address. If the winner does not accept or use the entire prize, the unaccepted or unused part of the prize will be forfeited, and the Promotion Parties will have no further obligation with respect to the prize or portion of the prize. Please allow four (4) to six (6) weeks for delivery of prize to the mailing address provided on the Declaration.

8. **CONDUCT:** The Promotion Parties are not responsible for the actions of entrants in connection with the Promotion, including entrants' attempts to circumvent the Terms & Conditions or otherwise interfere with the administration, security, fairness, integrity, or proper conduct of the Promotion; and/or attempt to circumvent the entry process and/or entry instructions by any method; and/or engaged in any unlawful or other improper misconduct calculated to jeopardize the fair and proper conduct of these Promotion. The Promotion Parties reserve the right, at their sole discretion, to disqualify (or terminate the prize entitlement of) any individual who is found to be, or suspected of, acting in any manner deemed by the Promotion Parties in their sole and reasonable discretion to be in violation of the Terms & Conditions, or to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person, or to be tampering with the entry process or the operation of the Promotion, and void all associated entries and/or entrants. Promoter reserves its legal rights to recover damages or other compensation from any such offender.
9. **WAIVERS AND DISCLAIMERS:** The Promotion Parties accept no responsibility for system errors or other issues that may result in disruption to, lost, delayed, misdirected, or not received entries. The Promotion Parties are not responsible for the non-inclusion of entries as a result of technical failures or otherwise, including any such failure which is within the control of the Promotion Parties.

The Promoter reserves the right to cancel, amend, withdraw, terminate, or temporarily suspend this Promotion in the event of any unforeseen circumstances or technical reason outside its reasonable control, with no liability to any entrants or third parties but will use all reasonable endeavors to avoid entrant disappointment. In the event of an early cancelation or termination of the Promotion, the Promoter will select the winner from all valid and eligible entries received prior to any such action. Such circumstances include, but are not limited to, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Promotion by any party, or any applicable law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Promoter's control (each, a "Force Majeure" event or occurrence).

10. **RELEASES AND LIMITATION OF LIABILITY:** Entry into this Promotion is voluntary and at the entrant's sole decision and risk. The Promotion Parties will not be responsible or liable to any entrant or other third party, or accept any liability for any disappointment, loss, damage, personal injury, or death occurring as a result of entry into this Promotion or acceptance and/or use of the prize. Nothing in these Terms & Conditions shall limit or exclude the Promotion Parties' liability for death or personal

injury caused by negligence; and/or fraud or fraudulent misrepresentation by the Promoter; and/or any liability which may not be legally limited under applicable law. Further, nothing in these Terms & Conditions shall affect an entrant's statutory rights.

- 11. GOVERNING LAW:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Terms & Conditions or the rights and obligations of entrants, Promoter, or Promotion Parties in connection with the Promotion will be governed by and construed in accordance with the law of England and the courts of England and Wales shall have exclusive jurisdiction in relation to any disputes concerning them.
- 12. ENTRY INFORMATION AND PRIVACY:** As a condition of entering the Promotion each entrant gives consent for Promoter and/or Administrator to obtain and deliver his or her name, address and other information to the Promotion Parties for the sole purpose of administering this Promotion, including, without limitation, collecting and confirming entries, contacting the winner, and sending out the prize. Your details will not be shared with any third party for any other purpose without prior consent. Your data is kept secure in accordance with the Data Protection Act. Your personal data will be used and held in accordance with the Promotion Parties' Privacy Policies, which are available at <https://www.oneelevate.com/legal/privacy-policy> and <https://www.manutd.com/en/help/privacy-policy>. In the event of any discrepancy between the Promotion Parties' Privacy Policies and these Terms & Conditions, these Terms & Conditions shall control and govern.
- 13. MISCELLANEOUS:** The invalidity or unenforceability of any provision of these Terms & Conditions will not affect the validity or enforceability of any other provision. In the event that any provision of the Terms & Conditions is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Promoter's failure to enforce any term of these Terms & Conditions will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Terms & Conditions. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof.
- 14. WINNER LIST:** The surname and country of the winner will be made available to anyone who requests it by emailing the Administrator at outreach@rtm.com. If the winner wishes to request their surname and country not be published, they may email the Administrator at the email address herein.
- 15. PROMOTER:** ESV International Ltd., 2nd Floor, 1 Hobhouse Court, London SW1Y 4HH, United Kingdom. Reference to third parties in connection with the prize and/or third-party websites or services are for reference and identification purposes only and not intended to suggest endorsement, sponsorship or affiliation with Promoter or the Promotion.
- 16. ADMINISTRATOR:** Realtime Media LLC, 2460 General Armistead Ave, STE 209, West Norriton, PA 19403, USA.