



BY INVITATION ONLY

Innovation Jam Session

A Community Circle on Scaling Business Innovation for Humanity

Whether a new tool, product, or piece of infrastructure actually lands rarely comes down to how good it is on paper. It comes down to **trust, ownership, fit, and consent** — things people have to work out for themselves. AI is simply the latest place that shows up, a little faster and a little louder.

Making the unspoken visible is what applied theatre has always been good at: it lets people try a future on before it's built or bought. Our Innovation Jam

Sessions are one version of that — knowledge mobilization as a live, shared experience rather than a report on a shelf.

For this gathering, we brought applied theatre colleagues from around the world — NYU, Melbourne, Hong Kong, Aix-Marseille, Uppsala, and Norway — to Vancouver, alongside a small circle of industry partners and friends working across industrial design, product development, manufacturing, infrastructure, and construction.

The question on the table was a practical one: where do localization and community engagement get hard in real work, and where might an approach like this actually pay off? No thesis to endorse, no pitch, no slides — just the right people, a real conversation, and a reception to carry it on.

VENUE

Ponderosa Commons
Vancouver

HOSTED BY

Community Circle at Research-Based Theatre Lab