



SFC+ Free Bingo 2025

Earn Suki Points & Rewards + Join Free Bingo

FREE BINGO OFFICIAL AND HOUSE RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

A PURCHASE IS NOT POSSIBLE TO ENTER THE BINGO CONTEST, BINGO CARDS ARE FREE.

ONLY US RESIDENTS ARE PERMITTED TO PARTICIPATE IN FREE BINGO. BINGO WINNERS WILL BE REQUIRED TO CERTIFY THEIR STATUS AS US RESIDENTS PRIOR TO TENDER OF THE BINGO PRIZE.

BY ENTERING THE FREE BINGO CONTEST, THE ENTRANT EXPRESSLY AGREES THAT ALL DISPUTES ARE SUBJECT TO BINDING ARBITRATION AS SET FORTH IN THESE BINGO RULES.

BY ENTERING THE BINGO CONTEST, THE ENTRANT EXPRESSLY AGREES TO BE BOUND BY AND SUBJECT TO ALL OF THE TERMS AND CONDITIONS OF THE BINGO RULES IN ALL RESPECTS.

WINNERS OF ALL PRIZES ARE RESPONSIBLE FOR THE PAYMENT OF ANY LOCAL, STATE, FEDERAL AND OTHER GOVERNMENTAL TAXES ARISING OUT OF THE WINNING OF A PRIZE. IN ADDITION, IN CONNECTION WITH RECEIVING TITLE TO CERTAIN PRIZES THE WINNING ENTRANT WILL BE RESPONSIBLE FOR THE PAYMENT OF TRANSFER FEES AND OTHER CHARGES AND TITLE TRANSFER REQUIREMENTS ASSESSED AND/OR REQUIRED BY GOVERNMENT ENTITIES IN CONNECTION WITH THE TRANSFER OF TITLE TO A PRIZE TO THE WINNING ENTRANT.

THERE IS A LIMIT OF THREE BINGO CARDS PER BINGO GAME PER PERSON. VIOLATION OF THIS RESTRICTION RESULTS IN AUTOMATIC DISQUALIFICATION FROM PARTICIPATION IN THE BINGO CONTEST.

- **PLEASE REFERENCE SECTION B, OPTIONS ON HOW TO ENTER.**
- **PRIZES WILL ONLY BE AWARDED TO THE WINNING PLAYER/PLAYERS.**
- **PRIZES WILL BE ANNOUNCED PRIOR TO EACH GAME OF BINGO.**
- **THE BINGO CARD NUMBERS AND SERIAL NUMBERS MUST BE VISIBLE IN ORDER TO VERIFY BINGO AND ENSURE GAME INTEGRITY.**
- **BINGO NUMBERS SHOWN ON THE MONITOR ARE ONLY IN PLAY ONCE THEY HAVE BEEN ANNOUNCED BY THE CALLER.**
- **ANY WINNING CLAIM MUST BE MADE BEFORE THE CALLER ANNOUNCES THE GAME IS CLOSED IN ORDER FOR THE CLAIM TO BE VALID.**
- **IT IS THE PLAYER'S RESPONSIBILITY TO CLAIM THEIR "BINGO" BY SHOUTING BINGO OR USING OTHER MEANS AND BRING IT TO THE CALLER'S ATTENTION PRIOR TO THE NEXT NUMBER BEING CALLED.**

- **SHARING BINGO CARDS IS PROHIBITED.**
- **EVERY EFFORT WILL BE MADE TO PREVENT DUPLICATE CARDS; IN THE UNLIKELY EVENT THERE ARE DUPLICATE CARDS, PRIZES WILL BE DIVIDED EQUALLY AMONG THE VALIDATED CARDS.**
- **DISRESPECT OF OTHER PLAYERS, STAFF MEMBERS AND VOLUNTEERS WILL NOT BE TOLERATED. FAILURE TO BE RESPECTFUL SHALL RESULT IN EVICTION FROM THE PREMISES.**
- **SEAFOOD CITY RESERVES THE RIGHT TO REFUSE ADMITTANCE.**
- **VIOLATION OF OFFICIAL RULES MAY RESULT IN A PLAYER NOT BEING AWARDED A PRIZE.**

A. Eligibility:

The SFC+ Bingo 2025, ("Bingo") is open only to US residents and physically present in Hawaii to play free bingo, age eighteen (18) years or older at time of entry. Void where prohibited. All federal, state, and local laws and regulations apply. Employees and representatives of Seafood City Supermarket and affiliated entities ("Sponsor") and of any Administrators identified at the end of these Official Rules, and any of their respective parents, affiliates, subsidiaries, licensees or designees, as well as their immediate family members (herein, defined as spouses, parents/stepparents, siblings, children/stepchildren and each of their respective spouses, regardless of where they reside) and members of their household (whether related or not) are not eligible to participate. Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to the Bingo contest and shall not be subject to appeal.

B. How to Enter:

To enter the SFC + Bingo 2025, visit Seafood City Supermarket in Maui on the day of the event every Tuesday or Thursday between September 2, 2025 – October 7, 2025, at [2:00PM] ("Entry Period"). The Entrant has the following options on how to enter Bingo:

- **Physically visit the Maui store and fill out an entry form.**

It will be necessary to provide your full name, email address, and physical residence address (to confirm residency). Sponsor will be the official timekeeper for Bingo. See below section titled "General" for additional rules regarding entry. Locations of the U.S. Seafood City Supermarket stores in Hawaii may be found here: <https://www.seafoodcity.com/store-locations>.

C. Rules of Play

1. The arrangement of numbers required to be covered on bingo paper in order to win the game and the amount of the prize for each game shall be announced to the players.
2. Cards will have numbers on a 5x5 grid.
3. Each square contains a number, except for a central "free space" which is automatically marked.
4. Common winning patterns include a straight line (horizontal, vertical or diagonal).
5. Different cards have unique combinations of numbers.
6. Players will be allowed to play with a maximum of two Bingo cards. A third (bonus) card will be given to players who download or show the SFC+ app on their phone before the game begins. Maximum of three (3) cards per player per day.
7. Qualification for Grand Finale – To participate in the Grand Finale on October 7, 2025, players must have physically visited the Maui store and filled out an entry registration form for Free Bingo between September 2, 2025, and October 7, 2025. The registration will be tracked through **an online attendance form**.

8. A player shall be declared the winner of a game if they have covered all the numbers in the required arrangement.
9. At the time a player claims to have won and before a prize is awarded, the numbers covered on the bingo paper in the winning arrangement must be verified by audible call back of the numbers covered on the bingo paper in the immediate presence of a floor attendant.
10. After a winner is declared, the caller shall inquire clearly and audibly three times of the players present if there are any other players claiming to be a winner of the present game in play. If there are no other winners, the caller shall declare the game to be closed.
11. No claim of a player to have won a game shall be valid if made after the game has been declared closed.
12. The caller must announce the number of winner(s) for each game and the prize(s) awarded to the winner(s).
13. After a winner(s) is declared, players clear their cards, and a new game begins with a fresh set of numbers.
14. In the event the number of a ball is miscalled, the actual number shall be the official number for the game and not the number that was called by mistake. Any claim by a player to have won a bingo using a miscalled number shall not be allowed.
15. A handwritten, electronic printed or videotaped record for each bingo game played outlining the order in which numbers were called for each bingo game will be created as the official record. Anyone of the methods above will suffice as the official record.
16. In the event of an error in verification of bingo paper, resulting in a game being declared closed, the official record shall be reviewed to identify the numbers previously called, the game shall then be reconstructed, and the game shall continue until a winner is declared.
17. If it should be determined that a game has been closed as the result of a miscalled number and there is not a valid winner for the game, the official record shall be reviewed to identify the numbers previously called, the game shall then be reconstructed and the game shall continue until a winner is declared.
18. No person under the age of 18 is allowed to play free bingo.
19. It is the player's responsibility to yell bingo and be heard by the caller. "BINGO" must be called and heard by the caller prior to the caller announcing the closure of the free bingo game and in order for the bingo game to be valid.
20. It is essential to follow all rules and etiquette for a fair and enjoyable game experience for all involved.

D. Prizes, Approximate Retail Values of Prizes, ("ARV").

1. \$10 MUG (12 WINNERS); ARV-\$10.00 FOR EACH WINNER; 1 WINNER EVERY TUESDAY AND THURSDAY BETWEEN SEPTEMBER 2, 2025 – OCTOBER 7, 2025.
2. \$7 LUNCH BAG (12 WINNERS); ARV-\$7.00 FOR EACH WINNER. 1 WINNER EVERY TUESDAY AND THURSDAY BETWEEN SEPTEMBER 2, 2025 – OCTOBER 7, 2025.
3. K&K TURBO CONVECTION OVEN (3 WINNERS); ARV \$38.00 FOR EACH WINNER. 1 WINNER ON TUESDAY, SEPTEMBER 2, THURSDAY, SEPTEMBER 18, 2025 and THURSDAY, OCTOBER 7, 2025.
4. TAYAMA NONSTICK MULTI-COOKER & GRILL (2 WINNERS); ARV \$30.26 PER WINNER. 1 WINNER ON THURSDAY, SEPTEMBER 4, 2025 and TUESDAY SEPTEMBER 23, 2025.
5. ZOJIRUSHI RICE COOKER NHS-18WB (3 WINNERS); ARV \$45.00 PER WINNER. 1 WINNER ON TUESDAY, SEPTEMBER 9, 2025, THURSDAY, SEPTEMBER 25, 2025, and TUESDAY, OCTOBER 7, 2025.

6. TAYAMA ELECTRIC COOKING POT (2 WINNERS); ARV \$17.60 PER WINNER. 1 WINNER ON THURSDAY, SEPTEMBER 11, 2025, and TUESDAY, SEPTEMBER 30, 2025.
7. TAYAMA WATER BOILER & DISPENSER (2 WINNERS); ARV \$50.00 PER WINNER. 1 WINNER ON TUESDAY, SEPTEMBER 16, 2025, and TUESDAY, OCTOBER 7, 2025.
8. TAYAMA ICE SHAVER (1 WINNERS); ARV \$16.00 PER WINNER. 1 WINNER ON THURSDAY, OCTOBER 2, 2025.
9. RICE COOKER (5 WINNERS); ARV \$19.99 PER WINNER. 1 WINNER ON EVERY THURSDAY BETWEEN SEPTEMBER 2, 2025 – OCTOBER 2, 2025.
10. LONGLIFE CALROSE RISE 15LBS (6 WINNERS); ARV \$12.99 PER WINNER. 1 WINNER EVERY TUESDAY BETWEEN SEPTEMBER 2, 2025 – OCTOBER 7, 2025.
11. TWO ROUND TRIP TICKETS TO THE PHILIPPINES ON PHILIPPINE AIRLINES (1 WINNER); ARV- \$3,000.00 PER TICKET. 1 WINNER ON THE FOLLOWING DATE: OCTOBER 7, 2025. **LODGING AND ADDITIONAL EXPENSES ASSOCIATED WITH TRAVEL, INCLUDING BUT NOT LIMITED TO MEALS AND OTHER TRAVEL EXPENSES, ARE THE RESPONSIBILITY OF WINNER. WINNER IS ALSO RESPONSIBLE FOR ALL TRAVEL DOCUMENTS SUCH AS VALID PASSPORT AND ANY VISA REQUIREMENTS. TRAVEL MUST BE BOOKED AND COMPLETED BY: JANUARY 7, 2026.**

The total ARV of all prizes awarded is: \$3,842.61 USD.

E. Prizes “as is”:

Prizes pictured in advertising, marketing or promotional materials are for illustrative purposes only. In the event there is a discrepancy or inconsistency between statements contained in any such materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control. Prizes are awarded "as is" with no warranty or guarantee, either express or implied. Any applicable taxes and all other costs/expenses not specifically identified in these Official Rules are the sole responsibility of each winner. Sponsor is not responsible for any cancellations, delays, diversions or substitutions, or any act or omission whatsoever with respect to any prize. Prizes are non-transferable, and no substitutions or cash redemptions will be made, other than as provided herein. Sponsor reserves the right, at their sole discretion, to substitute an alternative prize, in whole or in part, of equal or greater value, if a prize cannot be awarded, in whole or in part, for any reason. See below section titled "General" for additional rules regarding acceptance of prizes.

F. Notification:

Entrants must have a valid email address and it is entrant's responsibility to update Sponsor of any change in email address. Sponsor is required to make available Prizes to winner pursuant to state law requirements and winner will be responsible to make accommodations to redeem or claim the Prizes.

Potential winners will be required to sign an Affidavit of Eligibility and Publicity/Liability Release ("Release") at Sponsor's discretion before they are confirmed as winners. In the event a winner chooses not to accept his/her/their prize or is not in compliance with these Rules, prize will be forfeited and an alternate winner may be randomly selected from all of the remaining eligible entries.

G. General:

1. By entering this Bingo contest, entrants accept and agree to be bound by these Official Rules and the decisions of Sponsor on all matters relating to the Bingo contest, which are final and binding.
2. Participants are solely responsible for Internet connectivity, software and/or hardware and data charges that may be required in order to submit an entry.
3. By accepting a prize, winner agrees to, where legal, Sponsor and its affiliates, subsidiaries or designees' use of his/her/their name, city and state of residence, and likeness (including photos and/or videos) for advertising and publicity purposes related to the Bingo contest in any and all media now or hereafter known throughout the world in perpetuity without further compensation, permission or notification and, upon request, will provide consent to such use in writing.
4. Winners are solely responsible for all local, state and federal taxes on the prizes, including sales or use taxes, as well as any expenses related to participation in the Bingo contest or acceptance of a prize.
5. By participating, entrant agrees to release and hold harmless Sponsor and its respective divisions, affiliates, subsidiaries, officers, directors, employees, agents and representatives from any injury, loss or damage to person, including death, personal injury, or loss or damage to property due in-whole or in-part, directly or indirectly, to the acceptance or use/misuse of a prize, participation in any promotion-related activity or participation in the Bingo contest.
6. Sponsor is not responsible for any typographical or other error in the printing of this offer, rules, administration of this Bingo contest or in the announcement of winners and prizes. In the event Sponsor is unable to or otherwise prevented from continuing with the Bingo contest as planned and/or the integrity and/or feasibility of the Bingo contest as planned is undermined or otherwise directly or indirectly materially adversely effected by events outside the Sponsor's reasonable control, including without limitation transit failure or delay, labor problems, strikes, lockouts or other disputes, natural disasters such as fire, flood, earthquake, explosion, act of God or public enemy, satellite or equipment/internet/connectivity failure, riot, civil disturbance, war (declared or undeclared), terrorist threat or activity, epidemic, pandemic, any government action arising from or related to in any way the risk of contracting a communicable disease or illness from COVID-19 or its mutants, a bacteria, virus or other pathogen capable of causing a communicable disease or illness, or other acts of nature, accident or any other condition or event of any nature whatsoever beyond the reasonable control of sponsor or any local, state or federal government law, regulation, order or action, or order of any court of jurisdiction (each a "Force Majeure" event or occurrence), Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the Bingo contest and award then available planned prizes due to be awarded on or before said Force Majeure date pursuant to the prize schedule from among all eligible entries received up to the Force Majeure date to the extent that then existing facts and circumstances permit the Sponsor to make such awards.
7. Sponsor is not responsible for and may disqualify entries that are misdirected, undelivered, incomplete, illegible, inaccurate, damaged, stolen, late or lost; or for interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections; or for computer hardware or software malfunctions, failures or difficulties.
8. No automatic, robotic, mechanical entries or reproductions accepted.
9. Entries become the property of Sponsor and will not be returned.
10. Sponsor reserves the right to void all entries made through any robotic, automatic, mechanical, programmed or similar entry-duplication method, and to disqualify any individual using such an entry method.
11. Proof of submission of an entry does not constitute proof of receipt of entry by Sponsor.
12. If there is a dispute as to the identity of entrant or a dispute, or potential dispute, regarding the entry or any third-party rights, or if Sponsor has reasonable grounds for suspecting any breach or abuse of these Official Rules by any person involved in an entry, the affected entry will be deemed ineligible in Sponsor's sole discretion.

H. Privacy Policy/Data Collection:

The information collected from Entrants in connection with this Bingo contest may be shared with Administrator to execute the Bingo contest and/or deliver prize, and Administrator will use such information in accordance with Sponsor's privacy practices. Except as otherwise contemplated in these Official Rules, and to the extent Entrants may otherwise elect at the time of Entry, information provided by you for this Bingo contest is subject to Sponsor's privacy policy located at: <https://www.seafoodcity.com/privacy-policy>.

I. Arbitration of Disputes:

As a condition of participation in the Bingo contest, the entrant acknowledges and expressly agrees that any and all disputes of any nature whatsoever that cannot be amicably resolved with Sponsor shall be subject to binding arbitration in the state of Hawaii pursuant to the then existing commercial arbitration rules of the American Arbitration Association. Any such arbitration proceeding shall be conducted in the individual entrant's name only and not in the form of a class action or other representative action. In regard to any dispute, entrant expressly acknowledges and agrees that by entering the Bingo contest entrant waives all rights, if any, to claim punitive, incidental and/or consequential damages and further waives all rights, if any, to have damages multiplied or increased beyond the prizes that are the subject of the Bingo contest. In any such binding arbitration proceeding, the entrant and Sponsor shall share equally in (1) the arbitration fee required by the American Arbitration Association, (2) the cost of use of the arbitration site, (3) any transcription service requested by the arbitrator(s) and (4) the out of pocket expenses of the arbitrator(s) fees. The entrant and Sponsor shall be solely responsible for the costs of their respective legal counsel and experts, if any, and any transcription service retained solely by either of them, if any. The decision of the arbitrator(s) shall be binding on the entrant and Sponsor and enforceable in a Hawaii court of appropriate jurisdiction. If enforcement of the arbitrator(s) decision is sought in a court of appropriate jurisdiction, the party that prevails in the Hawaii court enforcement proceedings shall be entitled to reimbursement from the other party of the actual reasonable attorney fees and costs incurred solely in the post-arbitration court enforcement proceedings.

J. Governing Law:

All disputes concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants or Sponsor in connection with the Bingo contest shall be governed by and interpreted in accordance with the laws of the State of Hawaii, without regard to its conflict of laws principles. The parties hereby consent to exclusive jurisdiction and venue of the state and federal courts located in Maui County, Hawaii in any action relating to these Official Rules or the Bingo contest.

K. Sponsor:

Seafood City Supermarket, with corporate offices at 2883 Surveyor St., Pomona, CA 91768.
Telephone: (909) 525-9500. Sponsor will issue a 1099 Form to Winners who received prizes over \$600.00.

L. Administrator:

SFC+ Free Bingo 2025, with offices at 2883 Surveyor St, Pomona, CA 91768. Entrants may contact the Administrator Patricia Francisco [patricia.francisco@seafoodcity.com] for any questions about the Event.

M. Winner's List:

For a list of winners, please email your request, including the name of the Event, to **marketing@seafoodcity.com**, within one month from the Event.