

90 Day Pilot High-Integrity Pipeline Creation

A focused 90-day engagement to create real, ICP aligned, held calls while pressure testing your GTM motion and accelerating pipe.

No activity theater. No vanity dashboards. Opportunity creation with standards.

Qualified Opportunities

Each opportunity meets four criteria:

01

Right ICP Alignment

Relevant titles with authority, influence, and proximity to the use case.

02

Held Conversations

Measured on live meetings, not calendar fills.

03

Problem Aware Buyers

Open to solving the problem you address now.

04

Structure Handoff

Context, notes, and next step clarity so your team can convert efficiently.

This is a pipeline your sales team can trust.



How We Operate

- Founder led GTM architecture
- Fast, methodical execution
- Defined process flows and qualification standards
- AI-enabled outbound infrastructure
- Tight cadence and full transparency

We integrate quickly and operate as an extension of your GTM team.



What Success Looks Like

- ICP-aligned discovery calls held
- Accelerated pipeline velocity
- Clear signal on messaging and market fit
- Reduced wasted sales motion
- A repeatable GTM foundation

Clients exit the 90-day pilot with clarity, momentum, and leverage.



Who's this For?

Teams that want:

- Real opportunities
- Clean incentives
- Speed without chaos
- Growth without compromise

Pickworth GTM is not a BD/SDR vendor. We are a founder-led growth consultancy focused on high-integrity pipeline creation.

Drop Us a Line



info@pickworthgtm.com



614.735.3095



www.pickworthgtm.com