

FOR IMMEDIATE RELEASE

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**WINGS FOR WIDOWS AND BUDGE INC. PARTNER TO DELIVER TRUSTED,
HOLISTIC DEBT RELIEF FOR WIDOWED FAMILIES**

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Introduction

Wings for Widows, the only U.S. nonprofit providing pro bono CFP®-credentialed financial coaching to widowed spouses, and Budge Inc., a fintech platform helping people find trusted and holistic debt strategies and avoid predatory solutions, today announced a strategic partnership. This collaboration unites Budge's intuitive, side-by-side debt-comparison platform with Wings for Widows' compassionate, expert guidance, simplifying debt management at a moment of acute financial vulnerability.

The Problem

- **Income Shock:** Many widowed households see their total income drop sharply upon the loss of a spouse.
- **Repayment Difficulty:** 71 percent of widowed women report that paying off debt became "moderately" or "much" more difficult after their spouse's passing, with 37 percent specifically struggling to manage and pay down debt on reduced income.¹
- **Predatory Landscape:** The debt-relief market is crowded with bad advice and questionable practices, leaving grieving families unsure which solution to trust.

The Solution

Under this partnership:

1. **Debt Resource Center** – Wings for Widows will make Budge's free platform available through its new Debt Management Resource, giving clients one dashboard to provide their debts, compare payoff strategies, and map out personalized repayment plans.
2. **Expert-Led Coaching** – Volunteer CFP® coaches will leverage Budge's real-time dashboards during one-on-one sessions, turning data-driven insights into actionable next steps.
3. **Seamless Access** – The combined service is available at no cost via Wings for Widows' website and virtual coaching sessions, scaling trusted debt guidance nationwide.

Quotes

Chris Bentley, Founder & Executive Director, Wings for Widows

“Our clients face hundreds of hours of daunting decisions right after a loss. By integrating Budge’s transparent comparison tools with our CFP®-led coaching, widowed families gain clarity and confidence—so they can focus on healing and rebuilding, not on deciphering fine print.”

Josh Crabbe, CEO & Co-Founder, Budge Inc.

“We’re honored to join forces with Wings for Widows. Together, we’re breaking down barriers in the debt-relief space—offering widowed individuals a clear, compassionate path to financial stability.”

About Wings for Widows

Founded in 2018, Wings for Widows is a 501(c)(3) public nonprofit dedicated to restoring financial confidence for newly widowed individuals. Through a network of volunteer CFP® coaches, the organization delivers compassionate advice and financial literacy education to men and women nationwide at no cost.

About Budge Inc.

Launched in 2021, Budge Inc. offers a free, all-in-one platform that organizes debts, compares payoff strategies, and connects consumers with vetted, nonprofit partners. Budge empowers financial empowerment professionals to provide trusted recommendations to their clients to take control of their credit-card debt with data-driven plans and a no-sales-pitch approach.

¹ Source: Women and Financial Wellness Study – Her Wealth, Prudential Financial

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Wings for Widows

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