



**JASON HEISEL**

jason@jasonheisel.com

941-600-2457

www.jasonheisel.com

## EXPERIENCE

### **Website Manager**

*Ecomhalo*

December 2022 - August 2023

### **Creative Director**

*Tip Top Design Stop*

February 2014 - Present

### **Sr. Art Director**

*BFW Advertising*

May 2013 - September 2020

### **Creative Director**

*Ryan William's Agency*

October 2011 - May 2013

### **Creative Director**

*CAP Creative*

June 2009 - May 2013

### **Art Director**

*Be Creative Studios*

January 2008 - June 2009

### **Jr. Art Director**

*The Loomis Agency*

May 2003 - September 2003

## EDUCATION

### **B.A. Graphic and Interactive Communications**

*Ringling College of Art & Design*

August 1995 to May 1999

### **A.A. General Education**

*Manatee Community College*

August 1991 to May 1994

## ABOUT

I'm Jason, and I consider myself incredibly fortunate.

Passion drives my work—I'm a designer, developer, animator, and conceator, with design at the core.

Over two decades in this field have honed my skills in color, hierarchy, and composition. Collaboration fuels my creativity, whether brainstorming solo or in a team. At Tip Top Design Stop, where I serve as owner and lead creative, we strive for originality. Explore my portfolio using the two quick-links below or visit my freelance studio at [www.TipTopDesignStop.com](http://www.TipTopDesignStop.com).

## APPLICATIONS & CODE

*Adobe Illustrator*

*Adobe Photoshop*

*Adobe InDesign*

*Adobe After Effects*

*Adobe XD*

*Adobe Acrobat*

*Cinema 4D*

*Figma*

*Google Web Designer*

*Microsoft Word*

*Microsoft PowerPoint*

*HTML/CSS/Javascript*

*WordPress*

## SKILLS

*Website Design*

*Logo Design*

*Corporate Identity*

*Digital Design*

*Animation*

*Print Collateral*

*Outdoor Design*

*Package Design*

## RECOGNITION

### **Best of Ringling**

1997, 1998, 1999 — 5 Total

### **Addy Awards**

2007- 2013 — 55 total

### **Logo Lounge**

2009, 2010, 2012 — 10 Total

## IMPORTANT LINKS

### **Portfolio**

[jasonheisel.com](http://jasonheisel.com)

### **Behance**

[behance.net/heiseldesign](http://behance.net/heiseldesign)