



The Stanley Park of Westfield, Inc.



Photo Permit Policy and Application

Stanley Park welcomes visitors to enjoy the beauty of the park and capture memories through photography.

Because Stanley Park is a privately operated nonprofit park, planned portrait photography sessions using the Park's scenery, gardens, flowers, trees, bridges, ponds, walkways, and landscaped areas as a backdrop may require a Photo Permit.

Permit fees help support the maintenance, preservation, and operation of Stanley Park for the enjoyment of all visitors. Park reservations and approval by the Stanley Park Office are required before issuance of a permit.

When a Photo Permit Is Required

A Photo Permit is generally required for planned portrait photography sessions conducted at Stanley Park, including but not limited to:

- Engagement photos
- Wedding photography
- Prom or senior portraits
- Graduation photos
- Quinceañera photography
- Family portrait sessions
- Maternity photography
- Holiday card photography
- Organized or scheduled photography sessions
- Commercial photography or videography
- Photography sessions involving props, lighting equipment, backdrops, or staged setups

When a Permit Is NOT Required

A permit is not required for:

- Casual visitor photography
- Informal snapshots taken during a normal park visit
- Visitors taking occasional cellphone photos
- Family or group photos taken spontaneously during a walk or picnic
- Hobby photography that is not part of a planned portrait session
- Photography during public events unless otherwise restricted

For more information, please call the Stanley Park Office at (413) 568-9312 x 100,
Monday – Friday 7:00 a.m. – 4:30 p.m.

Important Rules

- Photography sessions may not interfere with normal park operations or visitors.
- Photography permits do not provide exclusive use of any area of the park.
- Visitors and photographers must follow all posted park rules and closing times.
- Drones are prohibited unless specifically authorized.
- Large props, tents, lighting setups, or staged equipment must be approved in advance.
- Stanley Park reserves the right to deny or revoke photography privileges for safety, operational, preservation, or behavioral concerns.

Frequently Asked Questions

Q: I'm visiting the park with my family and taking a few photos with my phone. Do I need a permit?

No. Casual visitor photography during a normal park visit does not require a permit.

Q: My daughter is taking prom pictures at Stanley Park. Is a permit required?

Yes. Planned portrait photography sessions such as prom, graduation, engagement, or senior photos generally require a Photo Permit.

Q: We are only taking photos for 15–20 minutes. Do we still need a permit?

Yes. The length of time does not determine whether a permit is required. Planned portrait sessions using Stanley Park as the destination backdrop generally require a permit.

Q: I am a student or hobby photographer taking occasional photos for friends or family. Do I need a permit?

If the session is a planned portrait photography session using Stanley Park as the backdrop, a permit is generally required regardless of whether payment is involved.

Q: I am walking through the park and stop to take a few nice pictures. Do I need a permit?

No. Informal photography during a normal park visit does not require a permit.

Q: I am a professional photographer conducting mini sessions with multiple clients. Do I need a permit?

Yes. Organized or commercial photography sessions require a permit and may require proof of insurance.

Updated: 5/1/2026 - VC

For more information, please call the Stanley Park Office at (413) 568-9312 x 100,
Monday – Friday 7:00 a.m. – 4:30 p.m.

Photo Permit Application

Business/Organization: _____

Contact Name: _____ **Street Address:** _____

City, State, Zip Code: _____

Phone: (cell) _____ **(work)** _____ **Email:** _____

Date Requested: _____	# of Participants: _____
Area(s) Requested: _____	
Special Equipment/Props to be Used: _____	

Start Time: _____	End Time: _____

Fees:

Annual Permit - \$250 1 Hour permit - \$75 Buy 2 get 1 Free - \$150

Please Note: Proof of Insurance Coverage May Be Required.

The USER agrees and acknowledges that it has inspected and accepts the Premises in their present physical condition and agrees to make no demands upon The Stanley Park of Westfield for any improvements or alterations. USER is responsible for maintaining the Premises in good, clean, and orderly condition and agrees to repair all damages caused by USER, its representatives, or affiliates and return the Premises to its pre-Agreement condition within 48 hours after termination of this Agreement unless otherwise agreed to in writing by the Stanley Park. Note: The renter will be responsible for costs associated with Park Ranger patrol/traffic control, as well as any Police Department requirements for traffic control if required. USER shall indemnify and hold harmless The Stanley Park of Westfield, Inc., its agents, and employees from all claims for bodily injury, illness, death, personal injury, or property damage arising out of the activities of USER and its members and invitees in connection with activities conducted under this Agreement.

Signature: _____ **Date:** _____

FOR OFFICE USE Only:
Date Requested/Received: _____ Received By: _____
Staff Notes: _____