

BEAU DOMAINE

LA COMPAGNIE

— 100% SMART BUSINESS CLASS —

LA COMPAGNIE AND BEAU DOMAINE PARTNER TO OFFER AN EXCEPTIONAL WELL-BEING AND LIFESTYLE IN-FLIGHT EXPERIENCE

New York & Paris, July 7, 2026

La Compagnie and Beau Domaine are delighted to announce the signing of a partnership bringing together two French brands that share the same vision of excellence, refinement, and contemporary art de vivre. Through this collaboration, La Compagnie's passengers will be able to discover the world of Beau Domaine as part of the airline's Business Class experience.

THIS ALLIANCE COMBINES LA COMPAGNIE'S EXPERTISE IN HIGH-END TRAVEL WITH BEAU DOMAINE'S INNOVATIVE AND SUSTAINABLE COMMITMENT TO SKIN LONGEVITY.

Beginning in July, La Compagnie's passengers will discover an exclusive selection of Beau Domaine skincare products in their travel amenity kits, including a 15ml Hand Cream and a Lip Balm.

Far more than mere travel amenities, these simple yet powerful products embody "the art of slow aging", where efficacy, natural ingredients, and well-being are at the heart of every formula. They will accompany travelers throughout their transatlantic crossing, offering a refined and sensory interlude designed for skin hydration and comfort. This collaboration illustrates La Compagnie's continuous commitment to reinventing the codes of Business Class by offering its clients an increasingly exclusive, personalized, and memorable experience.





"We are thrilled to partner with Beau Domaine, a brand that shares La Compagnie's core values of high standards, elegance, and authenticity. Beyond integrating premium skincare products on board, this partnership reflects our ongoing desire to enrich every detail of the journey and to make the La Compagnie experience a benchmark for contemporary refinement. By offering our passengers a selection of Beau Domaine skincare in their amenity kits, we further elevate the promise of excellence that sets our transatlantic flights apart," says Christian Vernet, President and CEO of La Compagnie.

"We are proud to see Beau Domaine climb aboard La Compagnie. We share the same vision of customer care, where elegance and refinement lie above all in the quality of the experience provided and the attention paid to every single detail. This partnership also holds a special significance for Beau Domaine, creating a natural bridge between France and the United States—two countries that play an essential role in our history and our development," adds Marc Perrin, co-founder of Beau Domaine.

Beau Domaine develops skincare treatments dedicated to skin longevity. Crafted in Provence, each formula blends cutting-edge scientific research with the richness of grapes cultivated by the Perrin Family for five generations.

With its boutique flights exclusively configured in Business Class to New York departing from Paris, Nice, and Milan, La

Compagnie continues its premium partnership strategy to enrich its passengers' travel experience.

This partnership with Beau Domaine is a perfect extension of this approach, bringing a new expression of understated luxury and in-flight well-being to a transatlantic experience that is more exclusive than ever.

ABOUT LA COMPAGNIE

La Compagnie is a French regularly scheduled airline that, since 2014, has been reinventing Business Class through a unique and intimate experience. It has connected Paris-Orly to New York (Newark International) since its inception, Nice to New York since 2019, and Milan-Malpensa to New York since 2022. Much more than a premium carrier, La Compagnie brings a new vision to Business Class travel, tailored for discerning travelers seeking a different, more personal, and more refined experience. Its fleet of latest-generation Airbus A321neo aircraft, configured in a 100% Business Class layout, offers optimal comfort with fully flatbed seats, an innovative entertainment system, complimentary and unlimited high-speed Wi-Fi, and a gourmet, seasonal menu crafted in partnership with renowned chefs. La Compagnie offers its passengers a seamless end-to-end experience, driven by an all-inclusive service that features lounge access at all airports, including an exclusive private space in Newark, "Lounge & Co."

ABOUT BEAU DOMAINE

Co-founded by Brad Pitt and the Perrin Family, Beau Domaine is a skincare brand dedicated to skin longevity, born from the alliance between cutting-edge scientific research and an exceptional terroir cultivated in organic agriculture since the 1950s and in biodynamics for several decades. An iconic figure in the wine world for five generations, the Perrin Family places its unique knowledge of the vine and its ecosystem at the service of Beau Domaine.

At the heart of the brand lies more than twenty years of research led by two world-renowned specialists: Professor Pierre-Louis Teissedre, a global expert on the phenolic compounds of the vine, and Professor Nicolas Lévy, a geneticist and specialist in progeria, a rare disease that causes accelerated aging. Together, they developed two exclusive, patented active ingredients, GSM10® and ProGR3®, which combat oxidative stress and target 11 of the 13 mechanisms involved in skin aging.

Developed and manufactured in Provence, Beau Domaine's genderless treatments combine efficacy, natural ingredients, and well-being in a singular approach inspired by the art of slow aging.

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