



OLIVIA KEELOR
GRAPHIC DESIGN

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EDUCATION **JAMES MADISON UNIVERSITY**, Harrisonburg, VA
Bachelor of Fine Arts, May 2025
Graphic Design, *magna cum laude*

SKILLS Adobe Creative Suite
Figma
HTML/CSS Coding
Illustration
Microsoft Office
Typography
UX/UI Design
Webflow

EXPERIENCE **JAMES MADISON UNIVERSITY**, Harrisonburg, VA
Graphic Designer
August 2024 – May 2025

- Designed digital and print materials for departments within Student Affairs, reaching tens of thousands of students.
- Communicated directly with multiple clients each week, translating ideas into visual concepts and meeting tight deadlines.

Nike Factory Store, Leesburg, VA
Retail Sales Associate
December 2022 – Present

- Upheld visual brand standards to enhance the customer experience.
- Curated outfits for mannequins and displays to highlight featured products and campaign goals.
- Demonstrated ability to multi-task, problem solve, and organize.

Tree of Life Ministries, Purcellville, VA
Volunteer Experience
2020 – 2022

- Took initiative to volunteer at a local clothing closet, establishing relationships and respect among members of the community.

RECOGNITION **Graphic Design Senior Achievement Award**

James Madison University
2024 – 2025

- Recognized by the *School of Art, Design, and Art History* at James Madison University as a senior showing excellence in graphic design.

Rob Miller Graphic Design Scholarship

James Madison University
2023 – 2024

- Awarded an annual graphic design scholarship as a rising senior. Received for showing outstanding accomplishments in undergraduate work at James Madison University.

H.L. Harris Scholarship

James Madison University
2022 – 2023

- Administered by the H.L. Harris Foundation & Trust in Alexandria, Virginia. Established to reward excellence in academics at James Madison University.