

# SMART PREDICTIVE TIRE

Improve Performance and Reduce Tire Management Costs with Smart Predictive Tire



Today's fleets face more pressure than ever to **increase productivity, reduce costs, and operate more sustainably**. MICHELIN Connected Fleet understands that your tires are not just a purchase—they're an investment in every mile your vehicles travel.

Introducing **Smart Predictive Tire**: a connected tire solution that brings TPMS data to life through powerful analytics and predictive tire maintenance insights—**delivered through the Virtual Vehicle platform**.

With Smart Predictive Tire, you experience a fully integrated tire-management solution that ingests **real-time TPMS data from your existing hardware**, including **pressure and temperature**, and provides **actionable insights** to help improve tire performance and fleet operations.

With Smart Predictive Tire, you gain increased visibility and control over your fleet's tire operations—**helping extend tire life, reduce emergency events and improve cost-per-mile**.

**NOW AVAILABLE ON THE  
VIRTUAL VEHICLE PLATFORM**

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# KEY BENEFITS

## Smart Predictive Tire gives fleet managers and operators the tools to...



**Achieve up to 4% reduction in fuel consumption.**

Optimize tire pressure and performance with pressure and temperature monitoring.



**Help prevent up to 80% of ERS events on the road:**

Reduce emergency roadside service events with our tire temperature and pressure monitoring, plus predictive insights to help you understand exactly when a tire issue needs to be addressed.



**Manage everything in one scalable, connected platform.**

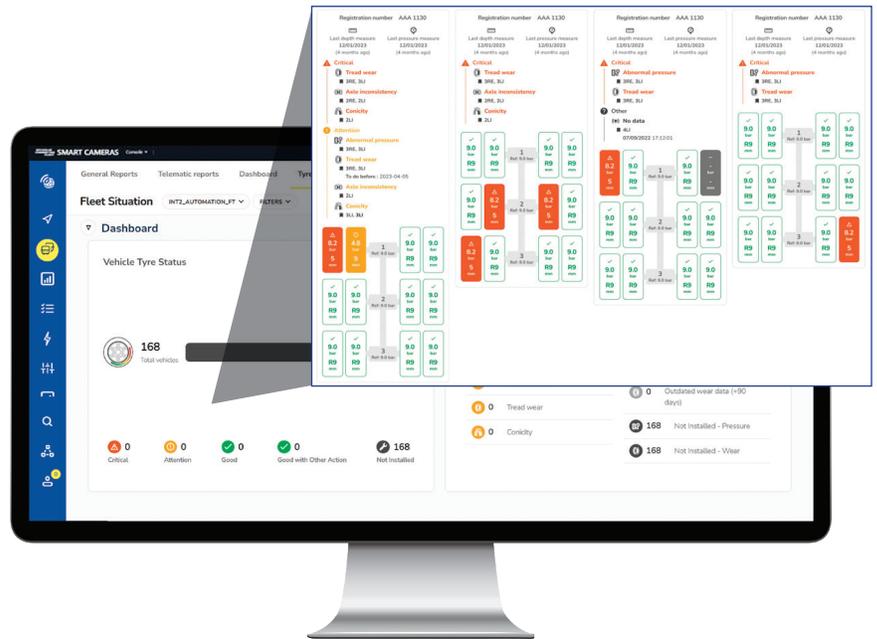
Seamlessly monitor vehicles, trailers, and tires from your Virtual Vehicle platform—compatible with a wide range of asset types and designed to grow with your fleet.

## MICHELIN & PLATFORM SCIENCE® PARTNERSHIP

When you work with MICHELIN Connected Fleet, you're not just adding a product—you're gaining a **connected ecosystem** backed by over 130 years of mobility expertise and a vision for what's next.

Partnering with Platform Science's Virtual Vehicle offers fleets unparalleled tire industry expertise, simplifies operations and provides flexible data management as fleets grow. Smart Predictive Tire helps enhance visibility and reduce complexity by unifying vehicles, drivers, and solutions on one open platform.

Let's rethink what your fleet can do—starting with your tires. **Offer now available through your Virtual Vehicle platform.**



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Disclaimer: Results vary. Predictive insights are based on historical data. Requires compatible TPMS sensors, continuous cellular connectivity and an active subscription to Platform Science's Virtual Vehicle platform.



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