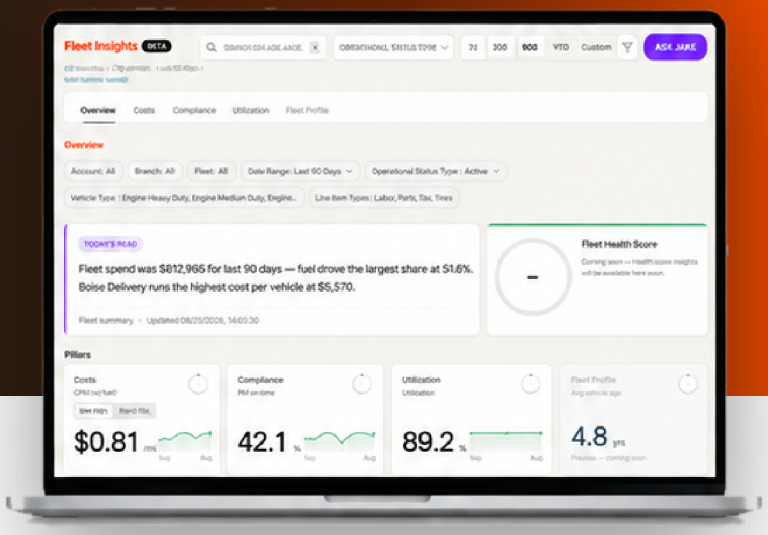
LINK-X

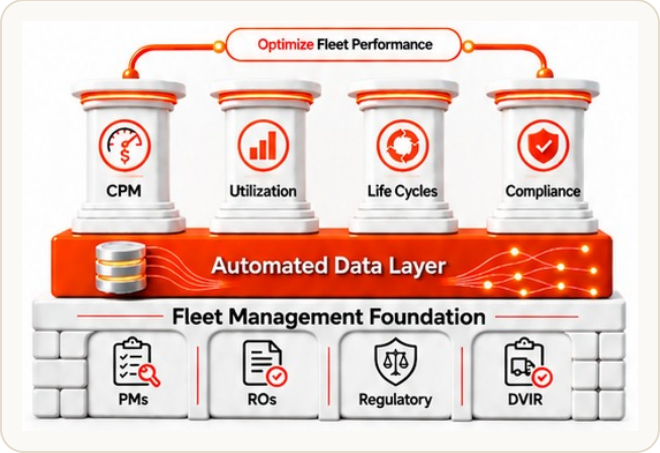
Optimization

Data-backed actions that lower fleet cost.



Your fleet.
Our obsession.

Our mission is to help fleets save time and money, reduce risk, and maximize their fleet investment. Link-X connects the systems a fleet already runs on into one trusted record, then turns that data into the specific next step that lowers cost and keeps every asset earning.



ABOUT US

Link-X is a fleet management and optimization platform built in three layers. We set the **Fleet Management Foundation** — PMs, work orders, regulatory and DVIR. An **Automated Data Layer** syncs telematics, fuel and invoice data into one record. Then we **optimize** across four drivers: cost per mile, utilization, life cycles and compliance — with Jake, our AI analyst, answering questions in seconds.

PROBLEM STATEMENT

Most fleets aren't short on data — they're short on answers. Telematics, fuel cards, shop invoices and spreadsheets live in separate systems. Leaders manage to averages that hide the units destroying margin, pay three different prices for the same repair, defer PMs that come back as failures at 3–5x the cost, and find out an asset was held too long only after the P&L says so.

Analytics tells you what happened. Optimization tells you what to do about it. With the right foundation and connected data, Link-X helps fleet leaders reduce spend, improve asset productivity, make smarter replacement decisions and stay ahead of risk — with the proof that it worked.

FEATURES + BENEFITS

COSTING

True CPM or CPH by unit $
Find the units destroying your margin.

Cost category breakdown ⏱ $
Catch creeping costs early.

Invoice & vendor analysis $
Stop paying three prices for one repair.

COMPLIANCE

Inspection analytics $
Fix the source, not the fine. Avoid OOS.

PM compliance rate $
Deferred PM costs 3–5x more later.

Audit-ready reporting ⏱
Run the audit report, don't build it.

UTILIZATION

Underutilized assets $
Redeploy instead of buying more.

Right-sizing analysis $
Own only the capacity you dispatch.

Downtime tracking $
Less downtime, more revenue per asset.

LIFECYCLE

Total cost of ownership $
Buy on lifetime cost, not sticker price.

Run, repair, or retire ⏱ $
Know exactly when to let an asset go.

Lease vs. buy analysis $
Your numbers, not the vendor's.

PLATFORM & INTELLIGENCE

Jake AI Analyst ⏱
Answers in seconds, not days.

Unified data layer ⏱ $
One number everyone trusts.

Board-grade dashboards ⏱ $
Win the budget conversation.

⏱ Saves time $ Saves money



> *Not a dashboard to check. Not a report to interpret. Optimization is the specific, data-backed action a fleet takes next — and the proof that it worked.*
>
> — Optimization, as defined by Link-X

LET'S GET TO WORK

From data to decisions that drive real results.

Link-X works with the systems your fleet already uses, so optimization starts from your own numbers — not industry averages. One foundation, one connected record, and a clear next step for every asset: lower costs, higher utilization, smarter life cycles and stronger compliance.

See what Link-X finds in your fleet's data. Book a demo and we'll walk through your true cost per unit, your underused assets and your next best moves.

Book a demo at www.link-x.com →