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KNOW-HOW :	Adobe CC Figma Webflow	Shopify HTML / CSS / JS CMS Architecture	APTITUDE :	Brand Identity Marketing Websites Design Systems	Creative Direction Conversion Strategy SEO & Accessibility
EDUCATION :	Johnson & Wales University Providence, RI September 2016 – August 2019 Bachelor of Science in Graphic Design & Digital Media GPA 4.00 Dean's List S.H.A.R.P. – Accelerated Degree Program Participant				
EXPERIENCE :	UX & Visual Designer Sprout Studios Boston, MA March 2022 – Present				
	<ul style="list-style-type: none">Lead UX/UI and product design initiatives, leveraging research insights and iterative design to develop intuitive apps and websites, ensuring seamless user experiences from wireframes to final handoffCraft compelling brand identities and visuals, delivering impactful print, digital, and motion designs across industries, collaborating with industrial, graphic, and UX/UI teams to drive cohesive storytelling				
	Digital Designer FireTeam Providence, RI March 2020 – March 2022				
	<ul style="list-style-type: none">Facilitated creative development for nine direct-to-consumer brands, driving advertising, brand growth, and product launch campaigns across digital and social platformsPartnered with clients on organic social and e-commerce strategy, optimizing flows and product-market fit, driving a 15-25% increase in online conversion rates and 200%+ annual revenue growth				
	Graphic Designer NAIL Communications Providence, RI May 2019 – September 2020				
	<ul style="list-style-type: none">Managed seven web development projects, integrating UX/UI design and tailored web production to deliver engaging, stakeholder-ready digital experiencesCoordinated with cross-functional teams on an average of five concurrent advertising campaigns, developing branding, print, and multimedia assets to support marketing initiatives				
	Independent Brand & Web Designer Self-Employed Remote May 2018 – Present				
	<ul style="list-style-type: none">Led end-to-end brand and website projects, developing sitemaps, wireframes, and high-fidelity designs while implementing front-end builds through hands-on developmentDesigned visual identities for clients, delivering brand guidelines, surface pattern designs, packaging, and other collateral, ensuring cohesive brand presence across all platforms				
INVOLVEMENT :	Design & Copy Contributor The Gravity of Typography (2023) May 2022 – July 2023				
	Graphic Designer & Associate Producer Flourish (Short 2022) Sweden Film Awards & London Director Awards February 2022 – May 2022				
	Design, Build & Social Coordinator PVD Community Fridge Providence, RI September 2020 – April 2022				
	Design Exhibit Showcase Johnson & Wales University Providence, RI Best Portfolio, Highest GPA & Faculty Choice Awards May 2019 – December 2019				