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KNOW - HOW :	Adobe CC Webflow & GSAP AI & Creative Tech	Figma HTML / CSS / JS Design Systems	APTITUDE :	Brand Identity Typography & Layout Visual Storytelling	Art Direction Digital & Interactive Integrated Design
EXPERIENCE :	Associate Director, Design Sprout Studios Boston, MA - Direct design strategy across brand, digital, and emerging technology, connecting visual systems, AI-enabled workflows, and technical execution to broader client and business needs. - Develop and present creative directions, facilitate critiques, align cross-functional teams, and advise clients on approach and execution while helping shape project scopes and new business opportunities. UX & Visual Designer Sprout Studios Boston, MA - Designed identity systems, websites, product interfaces, packaging, and visual stories across 60+ client engagements for startups through Fortune 500 brands. - Translated research, business goals, and user needs into UX/UI experiences, developing user flows, wireframes, prototypes, design systems, and production-ready interfaces. Digital Designer FireTeam Providence, RI - Shaped creative development across nine direct-to-consumer brands, spanning advertising campaigns, product launches, e-commerce experiences, and digital growth initiatives. - Partnered across creative and growth teams on e-commerce and lifecycle initiatives that improved conversion performance and supported 200%+ annual revenue growth. Graphic Designer NAIL Communications Providence, RI - Produced branding, web, print, and campaign work across concurrent accounts, collaborating with strategists, copywriters, and creative teams from concept through production. - Executed design and production across websites and advertising campaigns for 25+ client engagements. Independent Brand & Web Designer Self-Employed Remote - Build end-to-end brand identities and websites, from early brand direction and information architecture through high-fidelity design, development, and launch. - Develop brand and growth assets across packaging, identity collateral, trend reports, and tech packs.				April 2026 – Present March 2022 – April 2026 March 2020 – March 2022 May 2019 – September 2020 May 2018 – Present
INVOLVEMENT :	Brand Identity Designer Just One Chicago, IL Cambodia-Focused Education Nonprofit Design & Copy Contributor The Gravity of Typography (2023) Graphic Designer & Associate Producer Flourish (Short 2022) Sweden Film Awards & London Director Awards Design, Build & Social Coordinator PVD Community Fridge Providence, RI				June 2026 – Present May 2022 – July 2023 February 2022 – May 2022 September 2020 – April 2022