

# Green Innovation Report

## Amazon.com, Inc. - 2024

**ISIN:** US0231351067, **Ticker:** AMZN, **Country:** US, **Sector:** Broadline Retail

This report evaluates the green innovation activities of the company over the past decade, based on inventions published in green technology areas defined by the [IPC Green Inventory](#). This inventory, established by the World Intellectual Property Organization, identifies technologies aligned with the United Nations' definition of Environmentally Sound Technologies. These innovations contribute to mitigating humanity's impact on climate change in support of the Sustainable Development Goals.

## Innovation Metrics

### Invention Count (last 12 months)

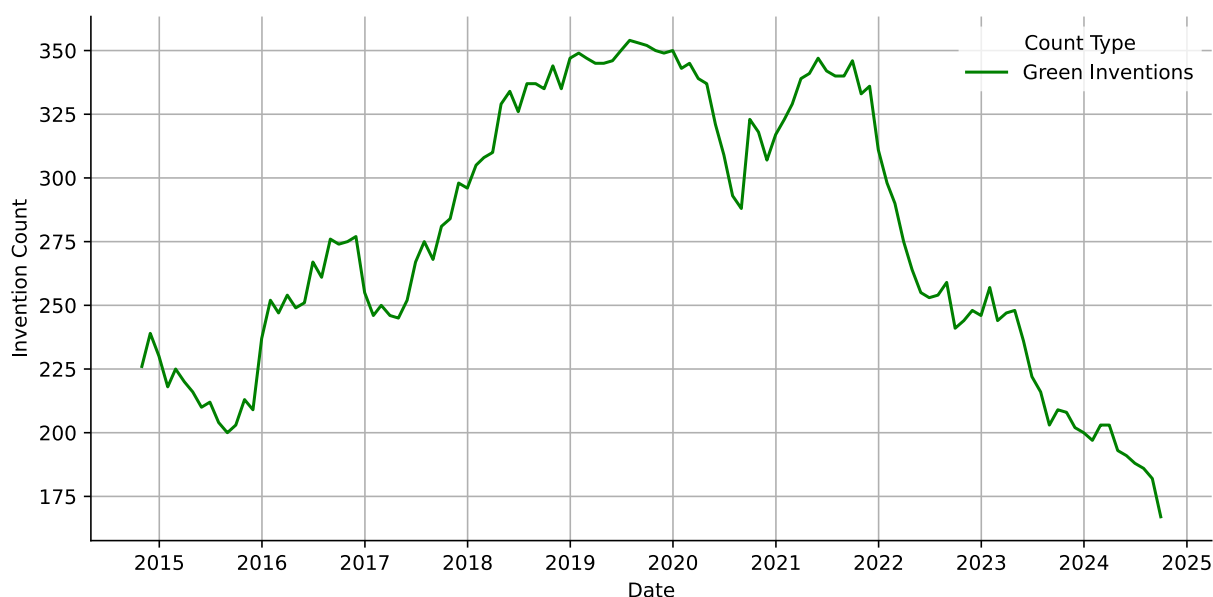
1352 Inventions

### Green Invention Count (last 12 months)

167 Green Inventions

Each invention reflects a substantial investment of R&D and legal resources. Consequently, green inventions provide a reliable and high-integrity metric for measuring a company's innovation efforts in green technologies and sustainability.

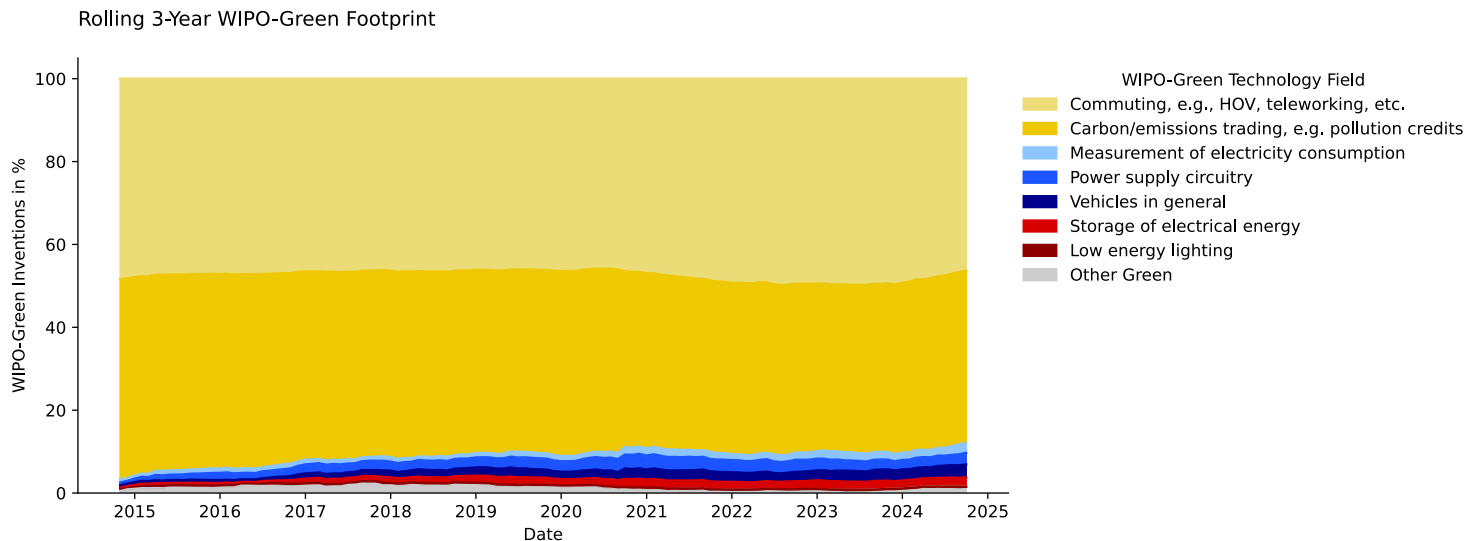
Rolling 1-Year Invention Count



The graph above illustrates the number of green inventions published by the company over the past decade. Data is presented monthly, with each point representing the total green invention count for the preceding 12 months.

## Green Technology Footprint

The graph below showcases the temporal distribution of the company's green innovation activity across technology fields listed in the IPC Green Inventory. This distribution highlights the green technology footprint and its evolution as part of the company's innovation strategy.



The table below provides a quantitative analysis of the growth and significance of the company's key green technology fields. For each field, the most frequently appearing keywords in recent inventions offer valuable insights into the company's green innovation activities.

WIPO-Green Technology Field	Absolute Growth (3y)	Percentage of Green Inventions (3y)	Keywords (3y)
Communing, e.g., HOV, teleworking, etc.	550	46.4%	user interface, artificial intelligence, sensor data, machine learning, computer readable medium
Carbon/emissions trading, e.g. pollution credits	493	41.6%	search interface, cart preview
Vehicles in general	37	3.1%	wireless power charger, autonomous mobile, electric vehicle, battery pack, wireless powering
Power supply circuitry	33	2.8%	wireless smart controller, wireless battery, smart container, relay circuit, redundant ups control
Measurement of electricity consumption	28	2.4%	toffoli gate distillation, test equipment digital, stabilizer measurement, single shot manner, shor surface code
Storage of electrical energy	27	2.3%	recharge cartridge, dynamic adjustment, combined battery, battery parameter, battery metric

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