

## **Green Innovation Report**

## **Halliburton Company - 2024**

ISIN: US4062161017, Ticker: HAL, Country: US, Sector: Oil & Gas Equipment & Services

This report evaluates the green innovation activities of the company over the past decade, based on inventions published in green technology areas defined by the <u>IPC Green Inventory</u>. This inventory, established by the World Intellectual Property Organization, identifies technologies aligned with the United Nations' definition of Environmentally Sound Technologies. These innovations contribute to mitigating humanity's impact on climate change in support of the Sustainable Development Goals.

## **Innovation Metrics**

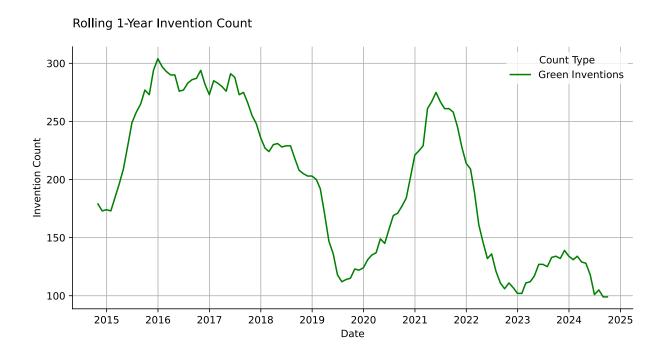
**Invention Count (last 12 months)** 

**Green Invention Count (last 12 months)** 

449 Inventions

99 Green Inventions

Each invention reflects a substantial investment of R&D and legal resources. Consequently, green inventions provide a reliable and high-integrity metric for measuring a company's innovation efforts in green technologies and sustainability.

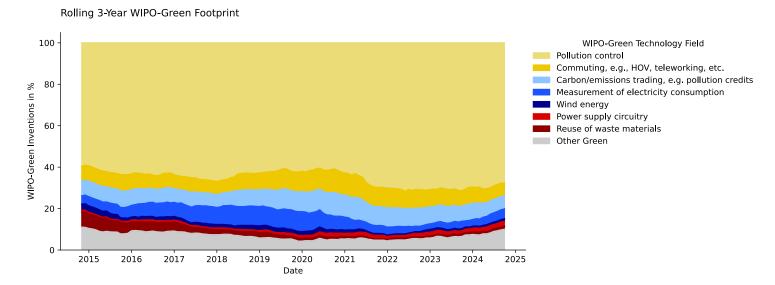


The graph above illustrates the number of green inventions published by the company over the past decade. Data is presented monthly, with each point representing the total green invention count for the preceding 12 months.



## **Green Technology Footprint**

The graph below showcases the temporal distribution of the company's green innovation activity across technology fields listed in the IPC Green Inventory. This distribution highlights the green technology footprint and its evolution as part of the company's innovation strategy.



The table below provides a quantitative analysis of the growth and significance of the company's key green technology fields. For each field, the most frequently appearing keywords in recent inventions offer valuable insights into the company's green innovation activities.

WIPO-Green Technology Field	Absolute Growth (3y)	Percentage of Green Inventions (3y)	Keywords (3y)
Pollution control	283	67.7%	multilateral junction, downhole tool, pulse power drilling, carbon dioxide, real time
Carbon/emissions trading, e.g. pollution credits	26	6.2%	log data, fungible token, digital ledger
Commuting, e.g., HOV, teleworking, etc.	26	6.2%	real time, wellbore life cycle, unit power, sustainability recommendation, sustainability index
Measurement of electricity consumption	20	4.8%	nuclear magnetic resonance, wellbore tool, voltage line communication, undetermined orientation angle, tool motion error
Power supply circuitry	10	2.4%	wireless transfer, sensor assembly, rechargeable battery, pulse power drilling, power conditioning
Reuse of waste materials	6	1.4%	ultra low portland, temperature sensitivity, portland liquid cement, low portland liquid, low portland cement
Wind energy	5	1.2%	support structure, secondary energy source, pulse power drilling, power module, oilfield equipment configurable

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