

Green Innovation Report

SoftBank Corp. - 2024

ISIN: JP3732000009, **Ticker:** 9434, **Country:** JP, **Sector:** Wireless Telecommunication Services

This report evaluates the green innovation activities of the company over the past decade, based on inventions published in green technology areas defined by the [IPC Green Inventory](#). This inventory, established by the World Intellectual Property Organization, identifies technologies aligned with the United Nations' definition of Environmentally Sound Technologies. These innovations contribute to mitigating humanity's impact on climate change in support of the Sustainable Development Goals.

Innovation Metrics

Invention Count (last 12 months)

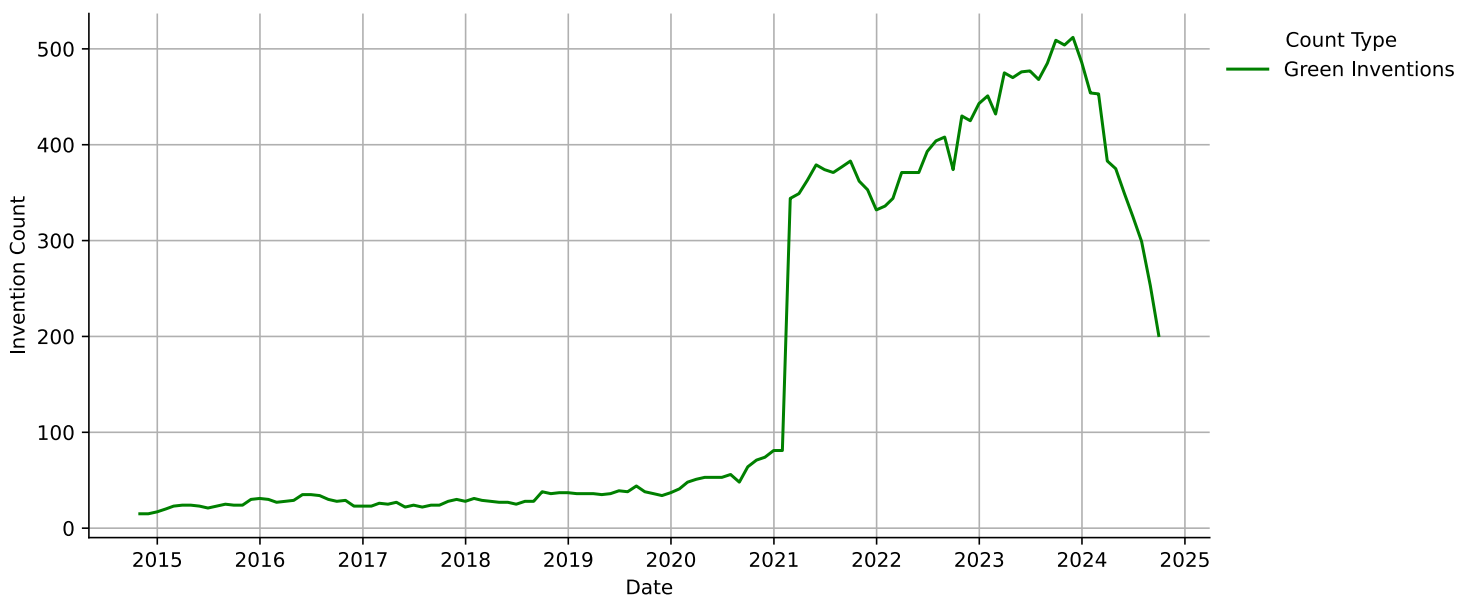
382 Inventions

Green Invention Count (last 12 months)

201 Green Inventions

Each invention reflects a substantial investment of R&D and legal resources. Consequently, green inventions provide a reliable and high-integrity metric for measuring a company's innovation efforts in green technologies and sustainability.

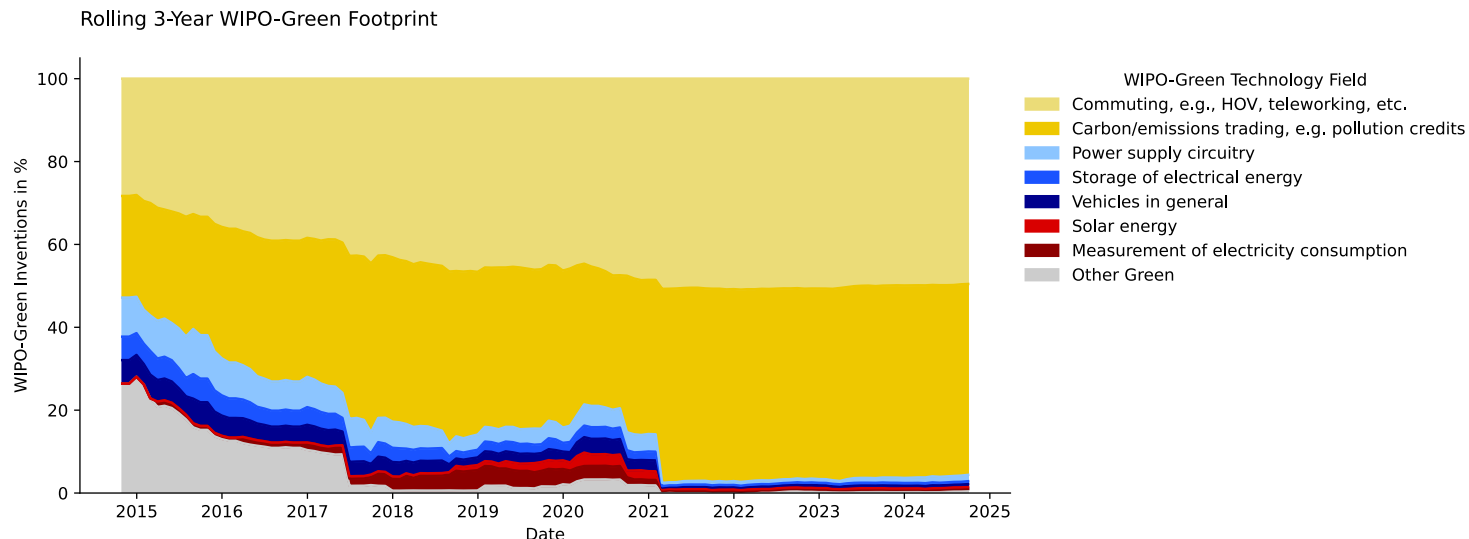
Rolling 1-Year Invention Count



The graph above illustrates the number of green inventions published by the company over the past decade. Data is presented monthly, with each point representing the total green invention count for the preceding 12 months.

Green Technology Footprint

The graph below showcases the temporal distribution of the company's green innovation activity across technology fields listed in the IPC Green Inventory. This distribution highlights the green technology footprint and its evolution as part of the company's innovation strategy.



The table below provides a quantitative analysis of the growth and significance of the company's key green technology fields. For each field, the most frequently appearing keywords in recent inventions offer valuable insights into the company's green innovation activities.

WIPO-Green Technology Field	Absolute Growth (3y)	Percentage of Green Inventions (3y)	Keywords (3y)
Commute, e.g., HOV, teleworking, etc.	1,128	49.5%	information processing, information processing program, information processing equipment, computer program, provision program
Carbon/emissions trading, e.g. pollution credits	1,049	46.1%	information processing, transitory computer readable, readable record medium, membership withdrawal, friend recommendation
Power supply circuitry	35	1.5%	wireless power transmission, power supply, base station, wireless power supply, information processing
Storage of electrical energy	16	0.7%	negative electrode, lithium secondary battery
Vehicles in general	16	0.7%	flight vehicle
Solar energy	10	0.4%	photoelectric conversion
Measurement of electricity consumption	5	0.2%	vectorial magnetometer, spin population transfer, different crystalline defect, crystalline defect orientation

Disclaimer: This report was generated automatically. We do not assume any responsibility or liability for the use or interpretation of its content. Source: [Quant IP GmbH](#)