

Green Innovation Report

Toyota Motor Corporation - 2024

ISIN: JP3633400001, **Ticker:** 7203, **Country:** JP, **Sector:** Automobile Manufacturers

This report evaluates the green innovation activities of the company over the past decade, based on inventions published in green technology areas defined by the [IPC Green Inventory](#). This inventory, established by the World Intellectual Property Organization, identifies technologies aligned with the United Nations' definition of Environmentally Sound Technologies. These innovations contribute to mitigating humanity's impact on climate change in support of the Sustainable Development Goals.

Innovation Metrics

Invention Count (last 12 months)

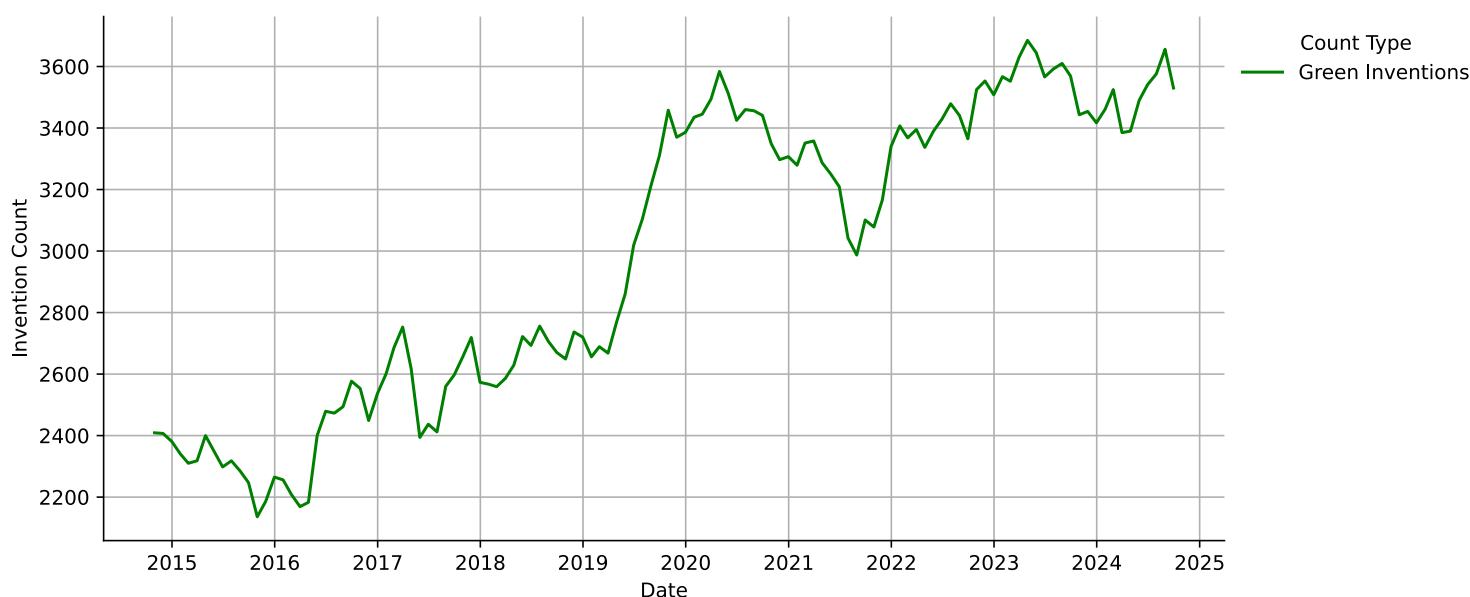
8264 Inventions

Green Invention Count (last 12 months)

3530 Green Inventions

Each invention reflects a substantial investment of R&D and legal resources. Consequently, green inventions provide a reliable and high-integrity metric for measuring a company's innovation efforts in green technologies and sustainability.

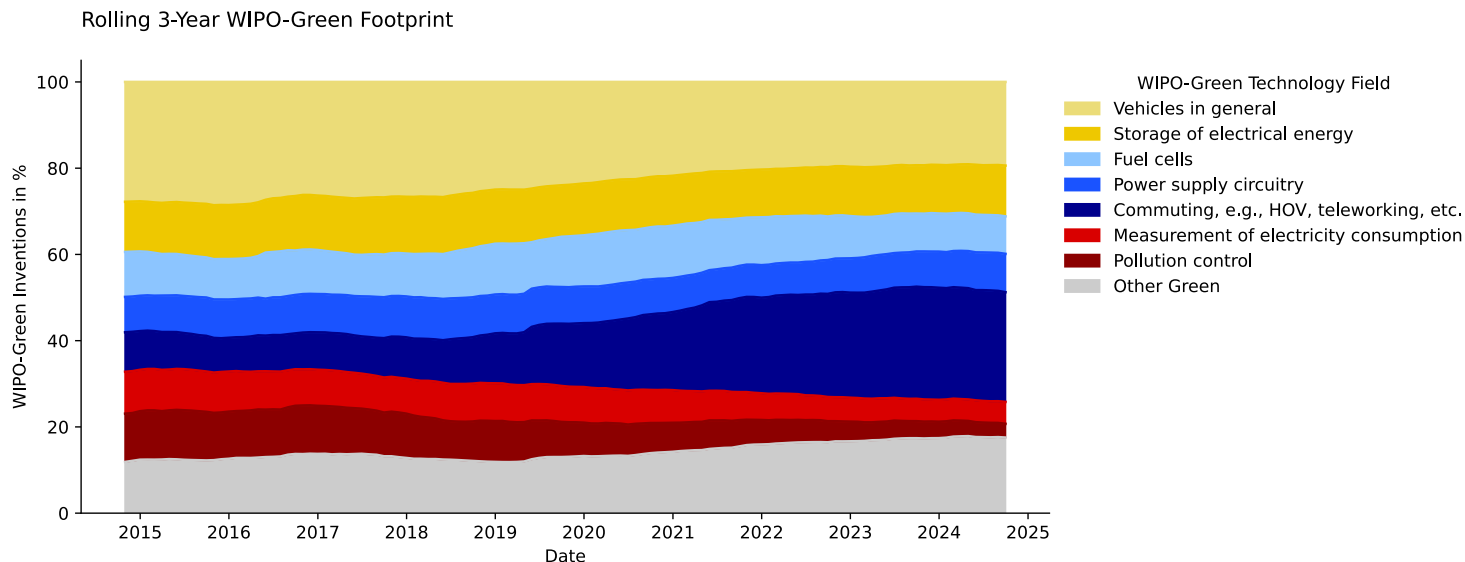
Rolling 1-Year Invention Count



The graph above illustrates the number of green inventions published by the company over the past decade. Data is presented monthly, with each point representing the total green invention count for the preceding 12 months.

Green Technology Footprint

The graph below showcases the temporal distribution of the company's green innovation activity across technology fields listed in the IPC Green Inventory. This distribution highlights the green technology footprint and its evolution as part of the company's innovation strategy.



The table below provides a quantitative analysis of the growth and significance of the company's key green technology fields. For each field, the most frequently appearing keywords in recent inventions offer valuable insights into the company's green innovation activities.

WIPO-Green Technology Field	Absolute Growth (3y)	Percentage of Green Inventions (3y)	Keywords (3y)
Commuting, e.g., HOV, teleworking, etc.	4,532	25.4%	information processing, vehicle control, storage medium, transitory storage medium, transitory computer readable
Vehicles in general	3,457	19.4%	hybrid vehicle, vehicle control, electric vehicle, power supply, information processing
Storage of electrical energy	2,098	11.8%	power storage, secondary battery, electrolyte secondary battery, power storage module, electricity storage
Power supply circuitry	1,585	8.9%	power supply, power management, power transmission, contact power supply, information processing
Fuel cells	1,549	8.7%	fuel cell, secondary battery, power storage, fuel cell stack, fuel battery
Measurement of electricity consumption	906	5.1%	electric vehicle, secondary battery, power storage, vehicle control, battery pack
Pollution control	568	3.2%	exhaust gas purification, internal combustion engine, gas purification catalyst, exhaust emission control, exhaust gas purifying

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