

# Green Innovation Report

## Brunswick Corporation - 2024

**ISIN:** US1170431092, **Ticker:** BC, **Country:** US, **Sector:** Leisure Products

This report evaluates the green innovation activities of the company over the past decade, based on inventions published in green technology areas defined by the [IPC Green Inventory](#). This inventory, established by the World Intellectual Property Organization, identifies technologies aligned with the United Nations' definition of Environmentally Sound Technologies. These innovations contribute to mitigating humanity's impact on climate change in support of the Sustainable Development Goals.

## Innovation Metrics

### Invention Count (last 12 months)

109 Inventions

### Green Invention Count (last 12 months)

16 Green Inventions

Each invention reflects a substantial investment of R&D and legal resources. Consequently, green inventions provide a reliable and high-integrity metric for measuring a company's innovation efforts in green technologies and sustainability.

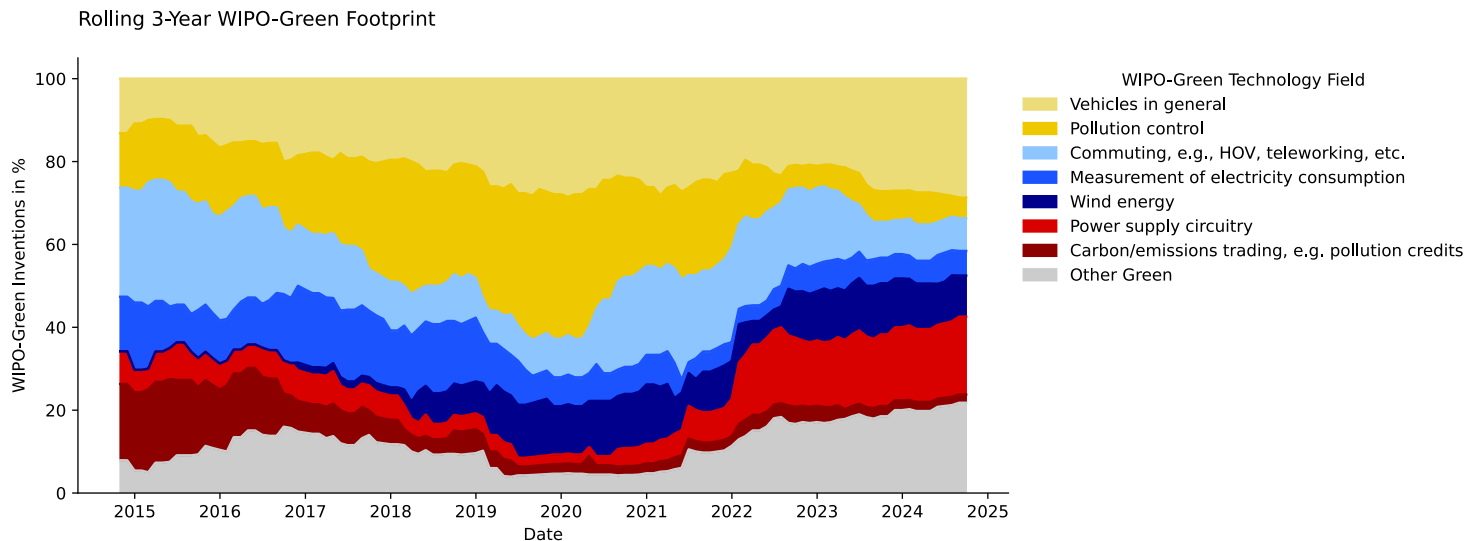
Rolling 1-Year Invention Count



The graph above illustrates the number of green inventions published by the company over the past decade. Data is presented monthly, with each point representing the total green invention count for the preceding 12 months.

## Green Technology Footprint

The graph below showcases the temporal distribution of the company's green innovation activity across technology fields listed in the IPC Green Inventory. This distribution highlights the green technology footprint and its evolution as part of the company's innovation strategy.



The table below provides a quantitative analysis of the growth and significance of the company's key green technology fields. For each field, the most frequently appearing keywords in recent inventions offer valuable insights into the company's green innovation activities.

WIPO-Green Technology Field	Absolute Growth (3y)	Percentage of Green Inventions (3y)	Keywords (3y)
Vehicles in general	29	28.7%	electric marine propulsion, marine vessel, marine propulsion, marine drive, marine battery
Power supply circuitry	19	18.8%	power consumption, poor input power, marine battery, marine ac generator, internal digital security
Wind energy	10	9.9%	marine vessel, marine propulsion, stowable marine propulsion, propeller blade, pontoon boat
Commuting, e.g., HOV, teleworking, etc.	8	7.9%	marine vessel, utilizing onboard sensor, sonar display feature, radar display feature, marine environment area
Measurement of electricity consumption	6	5.9%	electric marine propulsion, water ingres, shock detection, marine battery safety, marine battery
Pollution control	5	5.0%	mixer shower, water separation, shower mixer, marine navigation, marine engine

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