

Tell over **32,000** farmers and lifestyleers to visit **you** at Central Districts Field Days ...

Make your investment a great success:
highlight your products and services by booking space today.
Book now to secure a great position!

2026 Official Preview

- **Over 32,000 copies** of the CDFD Official Preview are distributed prior to the event
- **Inserted into the Manawatu Standard** on the 3 of March
- **Over 28,000 copies also delivered** to farm income dependent households across the lower North Island

Ad-space booking deadline
Tuesday 11 February

Copy set deadline
Friday 13 February

Camera ready deadline
Thursday 19 February

Publication Date
Tuesday 3 March



2026 Visitor Programme

- **Glossy, A4 magazine**
- **10,000 copies distributed free** at the entrance gates of Central Districts Field Days
- Limited advertising opportunities available
- **Visitor guide** and long-term reference

Ad-space booking deadline
Monday 23 February

Copy set deadline
Wednesday 25 February

Camera ready deadline
Wednesday 4 March

Publication Date
Monday 16 March

Central Districts Field Days

19-21 March 2026, Manfeild, Feilding

Central Districts Field Days is one of the largest regional agricultural field days in New Zealand with more than 500 exhibitors and over 27,000 visitors over three days. Visit cdfielddays.co.nz for more information.

For additional information, or to make a booking, please contact:

Auckland/Northland/Taranaki/Manawatu/Waikato
Rebecca Stuart
021 283 3702
rebecca.stuart@stuff.co.nz

BOP/Hawkes Bay/Wellington/South Island
Michelle Dingle
027 217 6008
michelle.dingle@stuff.co.nz

Central Districts
Field Days

Advertising Booking Form

Official Preview 2026

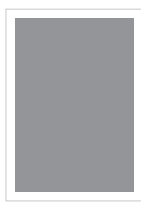
Visitor Programme 2026

YOUR DETAILS		AD DETAILS
COMPANY NAME:		☐ Ad to be copy set ☐ Ad camera-ready
ADDRESS:		SPECIAL INSTRUCTIONS:
PHONE:	FAX:	
CONTACT:	POSITION:	
SIGNED:	DATE:	

All prices exclude GST and include full colour.

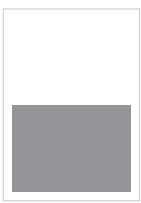
OFFICIAL PREVIEW SIZES & RATES: Please fill in the boxes below to indicate which ad spaces you would like to book.

Standard positions



Full page
366mm (d) x 254mm (w)

☐ **\$2650**



Half page (horizontal)
182mm (d) x 254mm (w)

☐ **\$1550**



Half page (vertical)
366mm (d) x 126mm (w)

☐ **\$1550**



Quarter page (vertical)
182cm (d) x 126mm (w)

☐ **\$900**



Quarter page (horizontal)
90mm (d) x 254mm (w)

☐ **\$900**



Eighth of a page
90mm (d) x 126mm (w)

☐ **\$625**



Premier positions in wrap (70gsm paper stock)



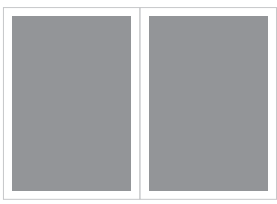
Inside Front Cover (LH)
336mm (d) x 254mm (w)

☐ **\$3250**



Inside Front Cover (RH)
336mm (d) x 254mm (w)

☐ **\$3250**



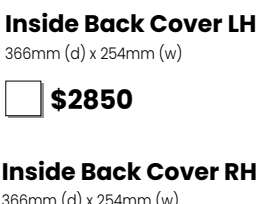
Page 4 full page
366mm (d) x 254mm (w)

☐ **\$2850**



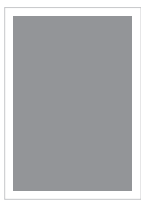
Page 5 quarter page
90mm (d) x 254mm (w)

☐ **\$1250**
N.B. On regular stock



Inside Back Cover LH
366mm (d) x 254mm (w)

☐ **\$2850**



Inside Back Cover RH
366mm (d) x 254mm (w)

☐ **\$2950**



Back cover
366mm (d) x 254mm (w)

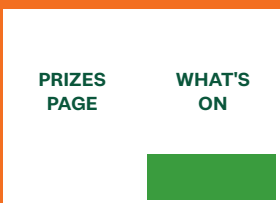
☐ **\$3150**

8 Page Centre Liftout (70gsm paper)



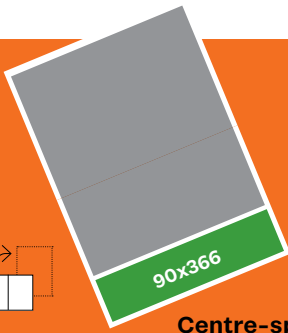
Front Page Solus
182mm x 254mm

☐ **\$3200**



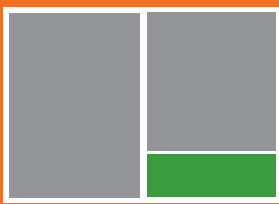
What's On Solus
90mm x 254mm

☐ **\$3150**



Site Map Centre-spread Solus
90mm x 366mm

☐ **\$1950**



Marquee Maps Solus
90mm x 254mm

☐ **\$1250**



Outside Back Cover
366mm x 254mm

☐ **\$2950**

VISITOR PROGRAMME SIZES & RATES: Please fill in the boxes below to indicate which ad spaces you would like to book.

Standard position



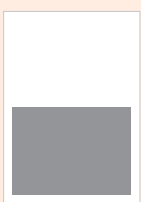
Full page
277mm (d) x 190mm (w)

Full bleed available

Bleed size: 307mm (d) x 220mm (w)
Includes 5mm bleed around all edges.
Trimmed page size = 297mm x 210mm.
Please no critical data within 10mm of trimmed edge.

☐ **\$1250**

Standard position



Half page
137mm (d) x 190mm (w)

☐ **\$775**

Premier position



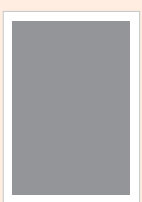
Page 2&3 DPS
277mm (d) x 400mm (w)

Full bleed available

Bleed size: 307mm (d) x 430mm (w)
Includes 5mm bleed around all edges.
Trimmed DPS size = 297mm x 420mm.
Please no critical data within 10mm of trimmed edge.

☐ **\$2250**

Premier position



Outside back cover
277mm (d) x 190mm (w)

Full bleed available

Bleed size: 307mm (d) x 220mm (w)
Includes 5mm bleed around all edges.
Trimmed page size = 297mm x 210mm.
Please no critical data within 10mm of trimmed edge.

☐ **\$1350**

