



RETHINK®
GROUP

YOUR PARTNERS
IN WEALTH CREATION

AN INTEGRATED INVESTMENT EXPERIENCE

Rethink Group is a strategic ecosystem for wealth creation, built to empower investors at every stage of their property journey.

Through a seamlessly integrated suite of services spanning investment strategy, acquisition, financing, legal, insurance and sustainability, we deliver market-leading innovation, expert execution and enduring financial security.

Rethink Group has established itself as one of the largest and most experienced property investment groups, with a formidable track record. Our global expertise is reinforced by an extensive network of professional services, ensuring strategic guidance and exceptional outcomes at every stage.

\$5.8

BILLION

of property purchased for our clients
over the last 10 years.

5,000+

VALUED CLIENTS

have grown their wealth with Rethink Group.



AUSTRALASIA'S LEADING COMMERCIAL BUYERS AGENCY

With over \$5.8 billion in acquisitions across industrial, retail, medical and essential service assets. Backed by more than a decade of experience, we empower clients to build passive income, secure quality tenants, and generate long-term capital growth.



Our reputation is built on a disciplined approach to commercial property, sourcing high-yield assets that outperform traditional investment options.



- Scott O'Neill, Founder & CEO

OUR PROCESS

1

Strategy Consultation

2

Property Brief & Search

3

Asset Selection & Feasibility

4

Due Diligence & Negotiation

5

Settlement Support & Transition

WHY RETHINK INVESTING

Access to premium off-market opportunities

Proven track record delivering high-yield portfolios

Expert strategy aligned with your income and lifestyle goals

End-to-end acquisition from search to settlement

Leadership from one of Australia's most successful commercial investors



YOUR HOME FOR RESIDENTIAL INVESTING

Rethink Residential delivers high-performing investment strategies tailored for both new and experienced investors. Our approach is grounded in integrity and shaped by the same principles we apply to our own portfolios, ensuring every recommendation is both strategic and trusted.

We provide clear, personalised guidance to help investors build strong portfolios, generate sustainable rental income, and work towards long-term financial independence.



Our advice is grounded in the same principles we follow when investing personally.



– Mina O'Neill, Director

WHY RETHINK RESIDENTIAL

Strategic guidance to build scalable residential portfolios

National access to high-growth, turnkey and value-add residential investment opportunities

Focus on high-yield, capital growth assets, with strong rental returns

End-to-end service from sourcing to strategy

Trusted by thousands of investors for our clarity, integrity, and long-term results

OUR PROCESS

1

Client Discovery Session

2

Strategic Planning & Market Analysis

3

Property Sourcing

4

Due Diligence & Acquisition

5

Settlement & Handover

WEALTH OF SOLUTIONS

COMMERCIAL PROPERTY FINANCING

Rethink Financing offers intelligent lending solutions across residential, commercial, SMSF and trust structures. We position every mortgage as a strategic wealth-building tool, designed to enhance cash flow, unlock equity and accelerate growth.

“

We don't just secure lending. We engineer financial structures that maximise your portfolio's performance now and into the future.

”

– Son Pham, Managing Director

OUR PROCESS

1

Lending Strategy Session

2

Tailored Financial Solutions

3

Broker-Led Market Comparison

4

Application & Approval

5

Portfolio-aligned Funding

WHY RETHINK FINANCING

Access to Australia's top brokers with banking, financial planning and accounting expertise

Strategic structuring across complex investment portfolios

Comprehensive market comparisons and seamless pre-approval to settlement

Integrated with Rethink Group's legal, investment, and insurance services

TAILORED LEGAL EXPERTISE

Specialist legal service designed exclusively for property investors.

With a strong understanding of the strategic and financial complexities of investment transactions, we deliver efficient, outcome-focused legal solutions that safeguard your assets and support long-term portfolio performance.

“

Legal simplicity is often the difference between success and exposure. We protect investor interests with clarity at every stage.

”

– Sam Saad, Managing Director

WHY RETHINK PROPERTY LAWYERS

Exclusive focus on Australian commercial property law

Expertise in structuring trusts, companies and JV agreements

End-to-end alignment with agents, finance specialists, and insurers

Commercial contract and lease advisory from end to end

OUR PROCESS

1

Strategic Consultation

2

Structuring & Risk Mitigation

3

Transactional Legal Review

4

Integrated Legal Coordination

5

Ongoing Support & Legacy Protection

INVESTMENT RISK MANAGEMENT

Rethink Property Insurance provides investor-first protection designed exclusively for property portfolios. Our tailored solutions safeguard rental income, preserve asset value, and ensure continuity through responsive, expert support, offering unparalleled peace of mind at every stage of the investment journey.

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Protecting your property means protecting your income, we make sure you're covered at every stage of your investment journey.

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- Trent Nolan, Managing Director

OUR PROCESS

1

Personalised Consultation

2

Customised Policy Design

3

Seamless Integration with Rethink Group's services

4

Proactive Risk Management

5

Ongoing Support and Claims Assistance

WHY RETHINK PROPERTY INSURANCE

Access to premium coverage across all Australian insurers

Cover for rent default, structural damage, liability & more

Active claims liaison and policy management

Tailored solutions for diversified investment portfolios

PROFITABLE SOLAR LEASING

Rethink Renewables partners with commercial property owners and tenants to deliver bespoke solar solutions that require no upfront capital. Our systems reduce operational costs, enhance asset value, and elevate tenant appeal while delivering measurable environmental impact.

“

Green energy is no longer optional, it's a strategic edge. We help owners turn rooftops into income-generating infrastructure.

”

- Paul Harmsworth, Managing Director

W H Y R E T H I N K R E N E W A B L E S

Capital-free solar upgrades
for underutilised rooftop space

Long-term NOI uplift
and asset performance

Improved property value
and marketability

Commercial-grade systems tailored
to tenant profiles

Energy Independence and Resilience

O U R P R O C E S S

1

Site Assessment & Feasibility

2

Proposal & Agreement

3

Design & Installation

4

Integration & Commissioning

5

Ongoing Management & Support



WEALTH OF POSSIBILITIES

Rethink Wealth offers comprehensive financial planning guidance designed to align every property decision with a long-term vision for wealth creation. Working exclusively with investors, we deliver strategic advice across asset allocation, tax structuring, superannuation, and retirement planning, ensuring that wealth is not only built, but preserved and transferred with purpose.

Our expert-led approach is tailored for those seeking more than just returns. We partner with clients to understand their life goals, investment ambitions and intergenerational priorities, providing forward-looking strategies that integrate seamlessly with property assets and broader financial objectives.

OUR PROCESS

1

Understand Your Financial Position

2

Define Goals & Priorities

3

Identify Gaps & Opportunities

4

Develop & Implement Your Strategy

5

Monitor, Review & Refine

WHY RETHINK WEALTH

Tailored wealth planning for property-focused investors

Investment strategies structured for long-term growth and asset protection

Strategic advice across trusts, SMSFs, tax optimisation and estate planning

Collaboration with legal, finance and buyer's agents for complete integration

Future-proofing client outcomes through retirement and succession planning

RETHINK GROUP'S NETWORK

Rethink Group is an ecosystem of specialist entities, purpose-built to lead the future of wealth creation through property. Evolved from the success of Rethink Investing, the Group has grown into a fully integrated platform that unites strategy, finance, legal, renewables, insurance, and wealth services under one trusted brand. This expert-led collective delivers bespoke, end-to-end solutions with precision, insight, and unwavering professionalism, empowering investors to build, protect, and grow their portfolios with absolute confidence.



Scott O'Neill

Founder & CEO



Mina O'Neill

Director
Rethink Residential



Son Pham

Managing Director
Rethink Financing



Sam Saad

Managing Partner
Rethink Property
Lawyers



Trent Nolan

Managing Director
Rethink Property
Insurance



Paul Hamsworth

Managing Director
Rethink Renewables



Patrick Casey

Managing Director
Rethink Wealth





Partner with Australia's leading investment group
and begin your journey to wealth creation through
strategic property investment.

