

Disclaimer

GrowBorg Challenge WIN 10'000 CHF

1. FULL LEGAL VERSION

GrowBorg Basil Growing Challenge

Official Terms and Conditions

These Terms and Conditions govern participation in the GrowBorg Basil Growing Challenge organized by Green State AG.

By entering the challenge, each participant fully accepts these Terms & Conditions.

1. Eligibility

- Participants must be at least 18 years old. Minors may participate only with written consent from a parent or legal guardian.
- The challenge is open only to individuals residing in Switzerland.
- Employees of Green State AG, its partners, suppliers, and any family members living in the same household are excluded from participation and cannot win prizes.

2. Participation Requirements

To participate in the challenge, participants must:

1. Purchase a GrowBorg device.
2. Register an account on the GrowBorg mobile application.
3. Select the Advanced Mode for growing.
4. Grow basil for a period of 35 to 45 days.
5. Use only the basil seeds provided by Green State AG.
6. Make at least three posts within the GrowBorg application documenting the growth process.

Participants may repeat the growing cycle multiple times during the challenge period in order to improve their results.

3. Challenge Period

- Start date: October 2025
- End date: 30 April 2026
- Entries submitted after the closing date will not be considered.

4. Prize

- One participant will be awarded a single cash prize of CHF 10'000.
- Only one winner will be selected.
- The prize is personal and non-transferable.
- The winner is responsible for any taxes associated with accepting the prize.

5. Selection of Winner

- The winner will be selected exclusively by Green State AG's internal jury, composed of the Green State Gardeners and the CEO.
- The jury will evaluate basil growth based on predefined criteria, including plant health, consistency, care, taste, and documentation within the app.
- The decision of the jury is final and not subject to appeal.

6. Restrictions and Conduct

- Participants must grow the basil in their own home or office using the GrowBorg device.
- Only original components supplied by Green State AG may be used.
- Manipulation, falsification of images or posts, software tampering, or any attempt to game the system will result in immediate disqualification.
- Green State AG reserves the right to disqualify any participant suspected of misconduct.

7. Liability and Legal Provisions

- Green State AG is not responsible for technical problems, interruptions, or data loss caused by the participant's device, internet provider, or other third-party services.
- Participants may not bring legal claims or lawsuits against Green State AG related to the contest, the winning process, or the prize.
- No recourse to legal action is permitted.
- This challenge is not sponsored, endorsed, or administered by Apple, Google, Meta, or any other external platform.
- The challenge is governed exclusively by Swiss law. The place of jurisdiction is Zurich, Switzerland.

8. Data Protection

- Personal data will be used solely for the administration of the challenge and will not be shared with third parties except as required by law.
- By entering the challenge, participants agree to the processing of their data as outlined in the Green State AG Privacy Policy.

9. Acceptance of Terms

- Participation in the challenge constitutes full acceptance of these Terms and Conditions.
- 10. Participate to the challenge by using "Advance Mode"
- 11. Posting on the App your development and growth, using the hashtag **#growingchallenge**
- 12. The "WIN 10'000 CHF Challenge" will only become active once a minimum of 1,000 participants have successfully registered. If this minimum participation threshold is not reached within the defined period, GrowBorg reserves the right to postpone, modify, or cancel the challenge at its sole discretion.