

SHEHAN WEHERAGODA

Certified Webflow Developer

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Colombo, Sri Lanka



SUMMARY

A Webflow development professional with over 6 years of experience in web development and CMS customization, recognized for expertise in Webflow and Figma UI/UX design. Key achievements include a 60% increase in engagement through the accelerated development of social media marketing tools on Webflow and a 95% increase in user engagement by transforming designs into responsive websites. Seeking a Webflow Developer position at The BMI Group, where my web development and CMS customization skills will support your mission of making a positive impact through the reimagining and revitalization of infrastructure with webflow SEO

EXPERIENCE

Webflow Web Developer

KPI Media - Permanent

- 02/2024 Singapore
- Resulting in a 60% increase in engagement, accelerated development of social media marketing tools on Webflow with Design and Development Front-end and Backend Logics
 - Developed social media marketing tools on Webflow, catering to diverse client needs without quantifying their impact
 - Redesigned Figma UI/UX, leading to a 40% increase in user interaction and developed AI-driven SEO tools elevating content engagement
 - Streamlining content management led to an 85% improvement in site update efficiency with the launch of a Webflow CMS
 - Completed integrations with finsweet.com, make.com, memberstack.com, zapier, and Stripe APIs across websites and Automation, showcasing project scope
 - My track record includes a 100% success rate on Webflow Audit in Projects
 - SEO Optimization, Google Web Analytics, GSC setup

Expert Webflow Developer

Billiton Internet Services GmbH - Part Time

- 05/2023 Wilsdorf, Germany
- Converting WordPress, HTML/PHP, and TYPO3 CMS websites to the Webflow platform with Webflow CMS capability with APIs Integration
 - Increased user engagement by 95% by transforming designs into responsive websites at every breakpoint
 - Resolved complex Webflow issues, ensuring 100% project success and client satisfaction through effective problem-solving
 - Maintained and enhanced functionalities across 10 live Webflow projects, focusing on logic and form submissions
 - Cut web development turnaround time by 60% by employing AI tools like Relume and Figma to Webflow plugin, advancing project efficiency
 - Enhanced 20 Webflow projects with integrations like finsweet.com, Custom JavaScript, and CSS for custom functionality
 - Managing project with Best SEO Practices to reach over 90% optimization value on projects

CERTIFICATION

Webflow Certification Layout Level 1

Webflow Certification Layout Level 2

Webflow Certification Webflow 101

Webflow CMS Certification

Webflow Certified Partner

Figma UX UI Design Essentials

The Ultimate SEO Training 2025

Advanced SEO Strategies 2025

SKILLS

Responsive Design Principles CRM

Figma SEO Keyword Research

Java script Design and Development

SEO Optimization

Cross-Browser Compatibility

Webflow E-Commerce

Google Analytics Adobe XD

Adobe Photoshop Semrush

Seamless Integration

Planning Commitment

Attention to Details

Communication Skills

Talent Development Intuitive

LANGUAGES

English
Proficient



EXPERIENCE

Webflow Developer

Manantial LTD - Freelance

📅 01/2025 📍 Wantage, United Kingdom

- Resolved complex Webflow issues, ensuring 100% project success and client satisfaction through effective problem-solving
- Maintained and increased functionalities across the company website velaris.io

Webflow Developer

Fiverr International Ltd - Freelance

📅 03/2018 - 02/2024 📍 Israel

- Converted 30+ Figma UI/UX Web designs to Webflow, incorporating a backend CMS for optimal content management
- Solved critical issues for 100+ Webflow projects, aligning outcomes with client goals and project specifications
- Managed more than 100 Webflow projects across various industries worldwide, showing scale without impact
- Increased website speed and responsiveness for 30+ Webflow websites by conducting comprehensive restructuring
- Generated custom solutions for 15+ Webflow projects, meeting specific client needs and increasing customer satisfaction
- Achieved a 30% increase in web traffic by automating dynamic content creation on Webflow using make.com and Chat GPT
- Trained 50+ clients on Webflow backend optimization, resulting in an 80% average improvement in website load times and a 100% increase in mobile responsiveness

Web Developer

Upwork - Freelance

📅 03/2013 - 02/2019 📍 San Francisco, CA

- Developed and maintained 30+ WordPress websites, focusing on content addition without specifying its impact on site engagement
- Boosted organic traffic by 25% by implementing effective SEO tactics on a WordPress website
- Managed and delivered projects with budgets totaling over \$50k, involving editing and implementing WordPress, Laravel, and PHP/HTML websites
- Generated a 40% boost in site performance and user satisfaction by resolving bugs and issues across multiple platforms
- Enhanced visual content for over 500+ web pages using Adobe Photoshop and Figma, showcasing the scope of design work

EDUCATION

Follow Web Development Certification Courses

Udemy Academy

Learning Recent Implements on Webflow

Webflow University

Diploma of Web Development

Java Institute, Sri Lanka

Diploma of Information Technology

University of Colombo

INTERESTS



Gathering new knowledge



Coding or web development as a hobby



Playing Guitar

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Portfolio

www.shehanportfolio.webflow.io