

# HOMERUN WITH FALL RECRUITMENT



## BE PREPARED



- Have a New Member Coordinator registered in the position.
- Create a Fall Recruiting Plan to include recruiting events/activities, advertising, Peer-to-Peer recruiting and Welcome Packet for new families.
- Update Unit Pin, create a Unit Recruiting Flyer & Annual Calendar Sheet

## TAKE ACTION



- Host at least one Fall Recruiting Activity
- Utilize social media and/or distribute flyers to schools or local businesses with permission from principals business managers.
- Put your Peer-to-Peer recruiting plan into play.

## WORKING WITH OUR COMMUNITY



- Unit participates in a District Planned Recruiting Event
- Attend roundtables and/or District Membership Checkpoint meetings.
- Utilize Invitation Manager to work with incoming families & submit New Applications online.

## SHOW THEM WHAT WE ARE MADE OF!



- New Member Coordinator introduces new members to the unit, helps new members to feel welcomed, and introduces them to the ways of the unit/Scouting.
- Get new Adult Leadership trained in their new positions by the end of the fall season.
- New Members are integrated into the program by the end of the Fall season.