Leading virtually...

Client need

The shutdown caused by the COVID-19 outbreak has left many companies unprepared to face uncertainty.
During this time, a global professional services firm recognized a need to **support its managers in leading their team virtually**. In order to equip its leaders with these necessary skills, the company partnered with BTS.

The solution...

A highly interactive 90-minute webinar to engage participants and support them through the challenges they are facing with their virtual team. The goal was to:

- Build virtual engagement
- Create a successful virtual strategy

Participants have the opportunity to:

- Learn **tools and tips** on how **to lead** a virtual team
- **Share best practices** and **common pitfalls** with peers
- Experience how to lead an **engaging virtual meeting experience** (yes, it is possible!)

bts
Strategy made personal

Results

"I appreciated the method and the speed; it stimulates confrontation between the participants"

"Very practical and engaging"

"Very engaging and very timely"

"The breakout rooms and whiteboard are really effective"

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Journey Overview

A virtual 90-minute Webinar followed by "Go-Do" actions

Prework

Select an image that represent your challenge in working from home during the lockdown and share it beforehand



90-min Webinar 1

Participants explore the key factors and best practices that allow virtual teams to work successfully.

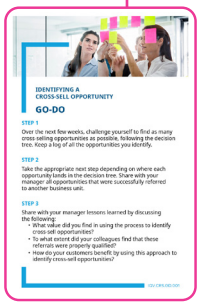
Interactions are facilitated through:

- Chat
- Poll
- Breakout rooms
- Whiteboard

zoom

Go-Do

Chose one thing you will do from tomorrow when working from home



One-pager

Interactive one pager with the key learnings



Results

Results are measured and tracked through accessible and easy-to-use Quick Response codes

How effective was the session to support you in leading your team virtually?

72% Very effective

28% Effective

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