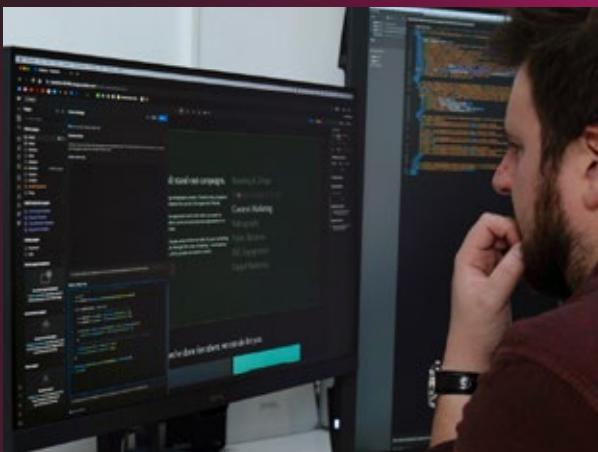


Transform

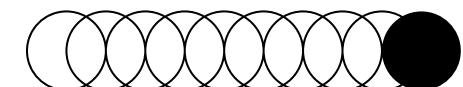
We're not just a **marketing agency**.
We're your agents of *change*.





OUR FULL SERVICE OFFERING

- Branding & Design
- Website Design & Build
- Content Marketing
- Videography
- Public Relations
- ESG Engagement
- Digital Marketing



WELCOME TO TRANSFORM

This portfolio showcases our expertise across communications and digital marketing campaigns aligned with environmental, social, and governance (ESG). Yet it's more than that.

At Transform, we believe engagement comes from a deep understanding of challenges and opportunities. And we address these with creativity, empathy and strategic insight. This philosophy is visible in our portfolio, where you'll find a carefully curated selection of our most impactful work.

To transform communications, we craft messages that are clear, compelling and perfectly aligned with our clients' objectives. We create narratives that inform, persuade and inspire action and change. Through digital marketing we leverage the latest technologies and platforms to amplify these messages. To reach the right audience at the right time. From social media to SEO, we make every click and connection count.

The ESG dimension of our work reflects our commitment to driving positive change in the world. We integrate ESG principles into our strategies to engage internal and external stakeholders. Aligning our client's values and beliefs with actions that demonstrate responsible business.

Through all our work, we do more than transform brands. We help shape a more conscious, connected and sustainable future for all. Join us on this journey of transformation where ambition, innovation and a commitment to enriching lives guides everything we do.



Daniel O'Connor



Veronica Hannon

Directors and co-founders of Transform



WHO ARE WE?

Transform is a strategic communications consultancy.

We transform businesses, brands and client reputations. We're more than a service provider. We're partners in business, driving our clients ambitions and enriching their lives.

We reach the audiences that are hard to find and difficult to engage. We do this by forging collaborations, working cross sector and sharing learning. We develop industry-leading best practices and inspire innovation.



We're not just a marketing agency. We're your agents of change. We're more than your communications consultancy. We're the people you turn to when you need us most.

We take you to where you want to be, in life and in business. Our campaigns create the impact your organisation needs. It all starts with your 'why' – your purpose and your ambitions.

We don't just 'get you', we've **got** you! Transform. It's all in the name.

Our clients become industry leaders. We deliver transformative change through integrated campaigns that demonstrate our client's expertise. We are a single unit forged out of three companies – Transform Communications, Transform Digital Marketing and Transform ESG.

Led by Veronica Hannon and Daniel O'Connor, Transform Comms takes your vision and transforms it into a workable strategy with actionable campaigns. Our team partners with business owners and internal teams to understand and deliver what they need to achieve. We have a broad consultancy background and decades of experiencing in creating results that deliver.





We are a multi award winning strategic communications consultancy.

We build businesses, brands and reputations on an international, national and regional scale.

OUR VALUES

We believe transformation happens when – and only when – there is trust.

We create trust by living our values. These values are interconnected. If you're curious, collaborative and challenging, you're going to be creative.



CREATIVE

Your vision comes to life. We start with your brief. We bring original ideas and develop a strategy that adds value to your organisation. We execute this strategy with the creativity you need to stand out in the marketplace.



CHALLENGING

We dare you to be your best. We focus on what's best for you. We're not afraid to challenge or ask probing questions. We're honest in our guidance and advice.



CURIOS

We get who you are and where you want to go. We are always open to asking Why and How. In our quest for knowledge, questioning is constant. We are meticulous in our search for the answers. Because the difference between good and great is always in the detail.



COLLABORATIVE

We're by your side and we've got your back. Teamwork is our core value. That's why we say we're truly collaborative. We are accountable and take our responsibilities seriously. We care deeply and we strive for clear communication.

OUR PARTNERSHIPS



HIGHLY QUALIFIED

We're a team of highly experienced marketing communications, design and digital professionals.



RESULTS DRIVEN

We are innovative, offering unique, compelling, results-based solutions for our clients.



OUR PROMISE

By working with our clients as partners we can get the best results for them.

WORKING WITH US

What can we do for you?

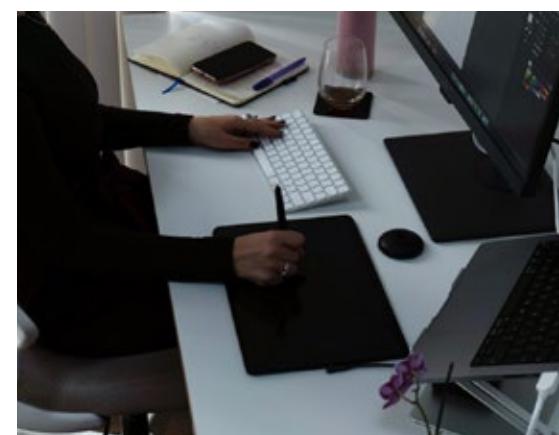
Everything we do is tailored to your objectives and ambitions. We listen, we care and we get to know you inside-out. We communicate your expertise to your audience and make you the 'go-to' business in your industry.

It's not just about what we do. It's about what we can do for you.

Why work with us?

Our clients all say, "You just get us". We quickly get to grips with complex industries and sectors, adding creativity to specialist subjects.

Relationships are at the heart of everything we do. We are your confidant, sounding board, strategic partner, critical friend, and team member. We bring together an internal understanding of your business with an external perspective to transform your communications.



Winning marketing & creative visuals for a truck load of content

Wincanton is Britain's biggest provider of logistics and transport services, including specialist, high-capacity warehouses and supply chain management for businesses.

Our work with Wincanton's marketing team has involved the research, writing, design, and supporting promotional material of multiple insights papers for a range of departments and sectors: infrastructure, defence, and retail to date. Planning for these have often been aligned with high-profile event deadlines where the papers are presented to industry professionals and potential new clients.

Additionally, the research and interviewing process with sector specialists has supported our creation of messaging documents and website landing pages, used by Wincanton's marketing and sales teams to win new, substantial clients.

- ⌚ Branding & Design
- ⌚ Content Marketing
- ⌚ Videography
- ⌚ Digital Marketing



Awards & nominations

UK CONTENT AWARDS
2024 Shortlisted
Best Content Campaign

UK CONTENT AWARDS
2024 Shortlisted
BRB Content Marketing



The role of logistics in improving on-time delivery of infrastructure projects

Wincanton | accenture



Wincanton

Powering agility in retail logistics

New research reveals how retailers flex and scale for success

Wincanton

Share the road to sustainability

Exploring the role of digital to optimise and collaborate

W13

Introduction

The fact that global warming recently exceeded the year-long 1.5°C limit sends a stark message if necessary action is not taken. With no more time left on the clock, it's more vital than ever that we take action today with improved collaboration and innovation to tackle CO₂ (carbon dioxide) emissions.

The transport sector has a fundamental part to play in achieving environmental targets. The transport sector is one of the largest emitters responsible for 22% of the UK's greenhouse gas emissions. For heavy goods vehicles (HGVs), this is equivalent to 17% of domestic transport emissions.

The Government has set a target for the UK to become net-zero by 2050. This will require to phase out new, non-zero emission heavy goods vehicles (HGVs) by 2040 and all new vehicles by 2050. In addition, new HGVs sold in the UK are likely to be zero-emission by 2040.

Yet, transportation also faces a very challenging road ahead. While we have initiatives that will make HGVs more fuel efficient, the reality is that these vehicles are still years away from being commercially available and affordable for all.

W15

Closing the action gap

It's evident that sustainability remains a high priority for 81% of organisations. Looking sector-to-sector, 89% in the Waste, Recycling and Cleaning sector believe CO₂ reductions in their logistics fleet is a high priority, compared to HGVs (87%) and Packaging and Manufacturing (82%) sectors.

But there's a gap emerging between priorities and actions. In this difficult economic climate with high inflation and cost pressures, organisations are increasingly having to deprioritise net-zero targets and goals, with 66% deprioritising their net-zero targets due to cost pressures.

This spotlights a rising tension between commercial and environmental priorities that puts CO₂ targets in jeopardy.

81% of organisations say sustainability remains a high priority

66% Have had to deprioritise net-zero targets due to cost pressures

W16

The net zero challenge

Over half surveyed predict that they will struggle to meet their targets. 59% of respondents want to reduce the emissions from their logistics fleet but don't know how. Plus, on average, organisations plan to focus on reducing CO₂ emissions in their logistics fleet in the next two years.

The big problem is – the climate can't wait. These pressures will only increase and rapidly, unless organisations start to take action now. Targets and goals, must also explain why a high 84% expect government to play more of a role to support CO₂ reduction.

54% Over half will struggle to meet their targets

45% Less than half are already making CO₂ reductions

30% Less than one third are planning to make reductions over the next 11 months

W17

The cost versus CO₂ reduction conundrum

One of the biggest barriers to CO₂ reduction is the perceived risk of what it will cost an organisation. 79% agree that all organisations will face significant financial pressure to meet their CO₂ reduction targets.

Looking longer term, two thirds think reducing CO₂ emissions will increase costs. And yet, significantly, 37% have proved that reducing CO₂ emissions also reduces costs. It shines a light on the critical balance between cost reduction and proof when it comes to meeting environmental goals.

69% believe reducing CO₂ emissions will increase costs in the long term

80% believe reducing CO₂ emissions will increase costs in the short term

37% have proved that reducing CO₂ emissions also reduces costs

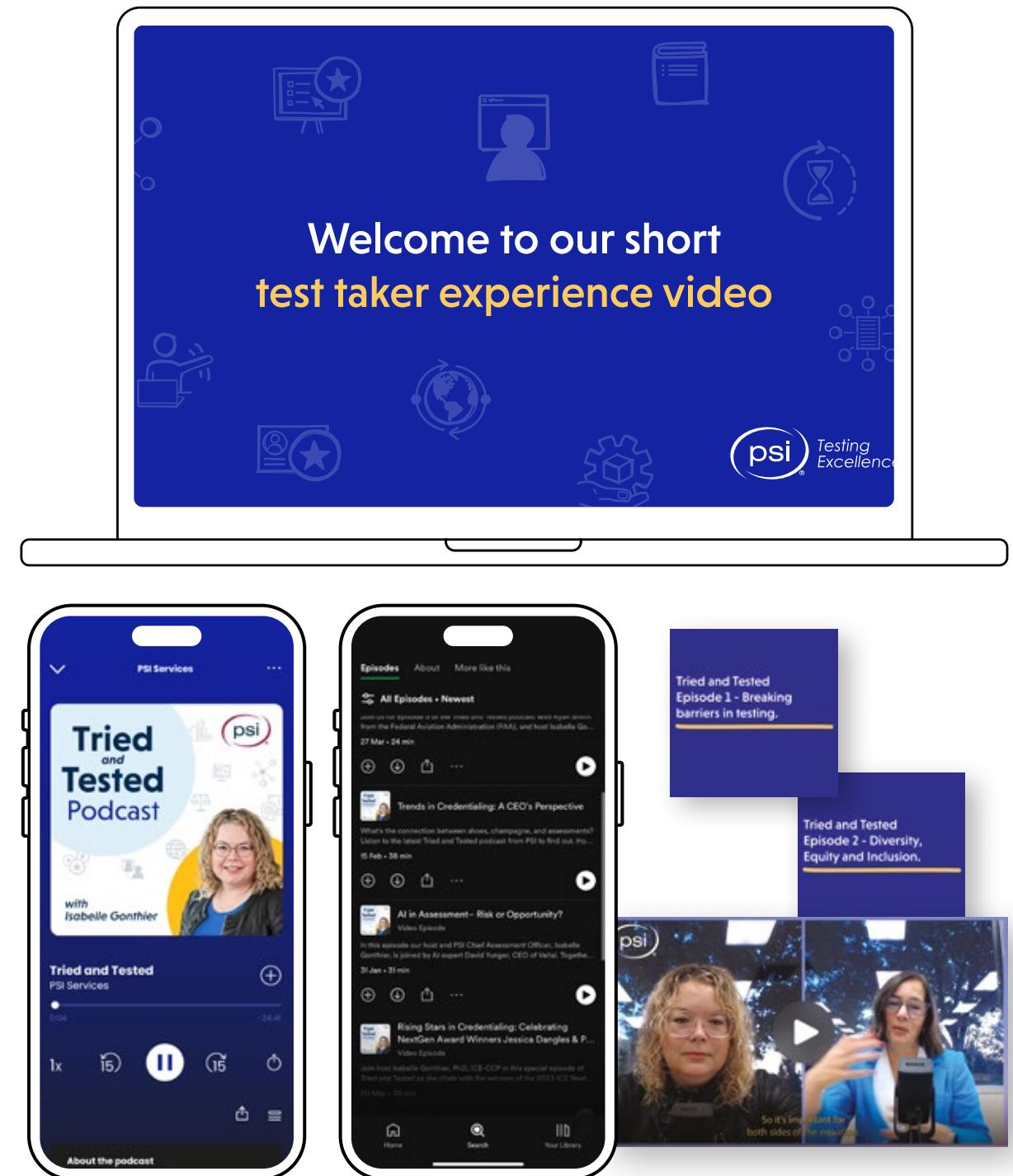
66% believe that their organisation's net-zero targets were deprioritised due to cost pressures

Acing content marketing for a leading test developer

PSI is a world-leading test developer and provider, with in-person test centres and online proctored test options that are backed by science.

Our work with PSI started as a content marketing programme, writing all their thought leadership pieces. This led to us writing their new website, producing videos, animations, and podcasts, as well as writing their blog posts, social media content, case studies, and account-based marketing material. The 'Tell me more...' books we created are accessible to everyone, explaining the client journey and supporting multiple sectors.

- ⌚ Branding & Design
- ⌚ Content Marketing
- ⌚ Videography
- ⌚ Digital Marketing





A guide to...

Diversity, Equity & Inclusion Across the Assessment Lifecycle

Why does DE&I matter in testing?

- ✓ The tests we deliver **change lives**. They should allow individuals from diverse backgrounds to show an progress in their chosen career – especially if they have a wider social responsibility. We need to deliver and offer tests that are inclusive and accessible to everyone. Our tests must be **legally defensible**. They need to be compliant with relevant legislative or regulatory requirements related to DE&I.
- ✓ We want to **grow your market**. The more accessible your tests are to those from marginalized and underserved communities, the more test takers you will reach.

By effectively answering those questions, a testing organization will set up their test takers – and their testing programs – to succeed."

Maure Baker, Vice President, Career Services, PSI

Tell me more about...

Test prep options for test takers

What do you want your practice tests to achieve?

- ✓ Is the primary purpose to enhance the **test taker experience**?
- ✓ Are you hoping to **reduce the administrative burden** by offering a more **interactive experience** that **contributes to learning**?
- ✓ Do you want to make practice tests more of an **interactive experience** that **contributes to learning**?
- ✓ Do you need to practice in order to engage test takers with subjects and topics to **different learning styles**. For example, with audio or video?

The response to all these questions will inform the type of practice tests you choose to offer your test takers.

Awards & nominations

UK CONTENT AWARDS

2023 Shortlisted
Integrated Content Campaign

CIPR

2023 Shortlisted
Best Long Term Client Care

How to market risky business

CHC Global is a malicious risk insurance company and team of strategic advisors, supporting organisations and individuals to better understand and manage their risk.

They were looking to diversify services and had brought onboard new senior management to strengthen advisory practice. We'd worked previously with their Head of Marketing, who brought us with her when she moved to CHC. Following work on proposition development, brand development, and the creation of key messages, this fed into our work to bring their new brand and website to life. Since then, we've supported flexibly on different projects, including further expansion on their branding, website design and maintenance, PR and comms, video projects, graphic design, SEO, and PPC.

- ⌚ Branding & Design
- ⌚ Content Marketing
- ⌚ Videography
- ⌚ Digital Marketing

A graphic of a clipboard with a white document. The document has a small CHC logo in the top left corner. The title 'Preparing your event, venue or hotel for evacuation and lockdown' is in bold black text. Below the title is a small paragraph of text. At the bottom of the document is a red bar with white text that reads 'To register your interest and find out more please visit www.chcglobal.com'.

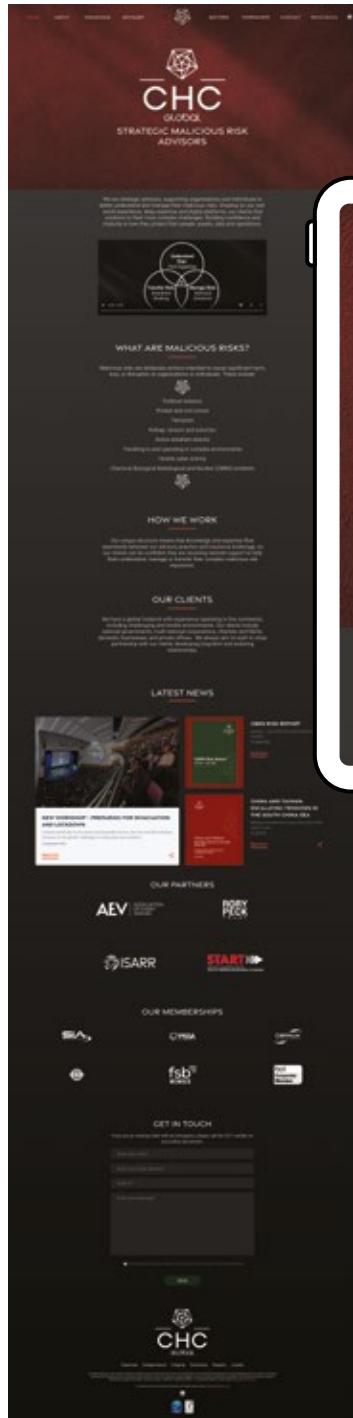
Fantana Fern

Baxter Sage

Rich Mahogany

Gun Show Pine

San Diego Light

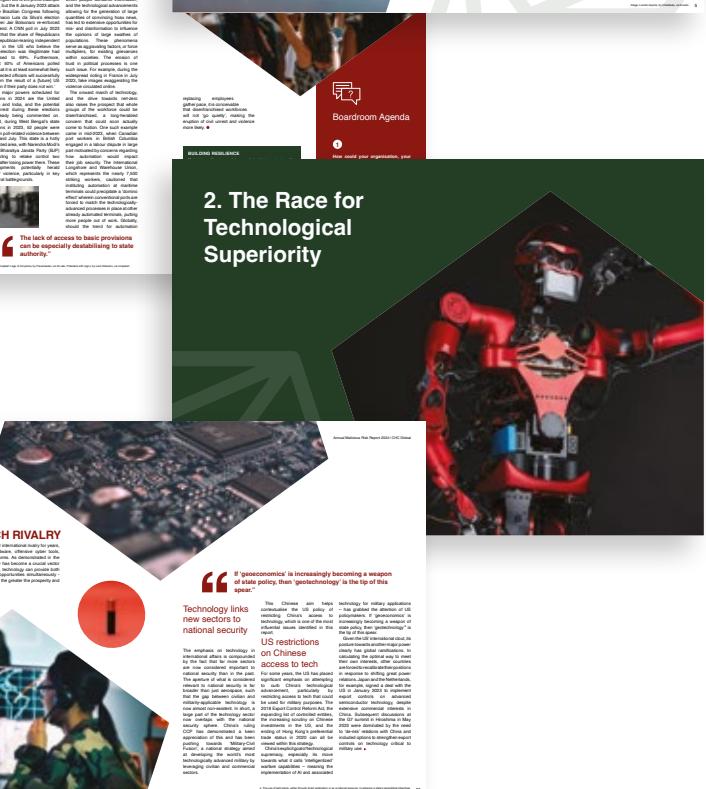


We are not an easy business to understand and the people we are talking to are very varied. Because Transform has a maturity as a business, they understand it.

Transform understands complexity and has intelligent people in their business who understand a very difficult market. We are able to come to Transform because they've got so many different skill sets. I can say I want to do PR this time, I want to try email campaigns, I want to try social media. Coming to Transform gives me real flexibility and that is really important."

Jenny Robertson

Partner & Head of Marketing, CHC Global

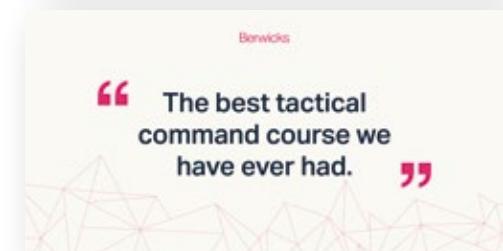
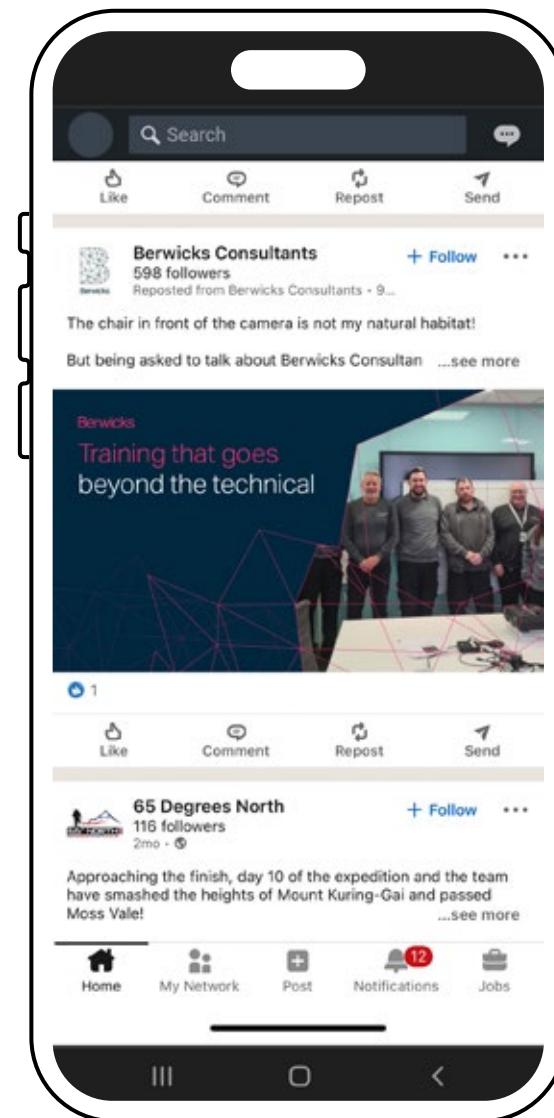


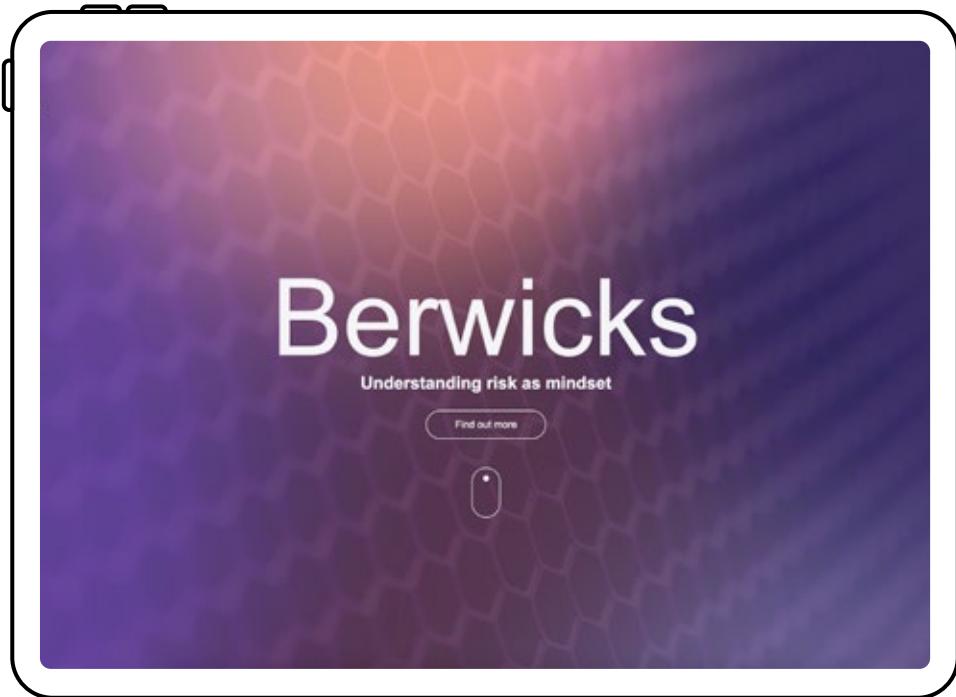
Risk, refined and defined

Berwicks is risk management consultants who take a holistic view of risk, recognising that all elements are both interdependent and interconnected.

Their team were struggling to define their service offer and wanted help reaching new audiences. They saw what we'd done for CHC and brought us on board for a broad range of work.

- ⌚ Branding & Design
- ⌚ Content Marketing
- ⌚ Videography
- ⌚ Digital Marketing





“

Transform is a pleasure to work with. They're a brilliant team and we would recommend them to anyone looking for a marketing partner who will go above and beyond.

Creative and innovative, they have helped us to articulate what we've been unable to before. We felt supported throughout the process of refreshing and relaunching Berwicks' messaging, photography, videography and website, and we are looking forward to continuing our working relationship with them.”

Richard Youngs
Managing Director, Berwicks

OVERVIEW

The pipeline to optimisation

THE CHALLENGE

In the face of multiple challenges, the time had come to examine the organisation's longevity:

- Fast organic growth, with minimal capability to evaluate and adapt to risks.
- Costs were increasing, becoming more expensive and less plentiful.
- Berwicks was a 100% government-owned entity through which all gas feedstock contracts had to be negotiated.

Our client is a fast-growing and complex global business operating across the entire value chain from extraction and processing of offshore natural gas to shipping, marketing and logistics. Berwicks' extensive experience, knowledge and track record of risk, aligning the business at all levels. With our help the client is successfully navigating rapid growth, leveraging risk for opportunity. We continue to support their expansion.

THE SOLUTION

Each area we uncovered presented an individual risk to the business. But the long-term solution was to address the underlying causes of these individual risks. Risks are inevitable and will continue to evolve alongside developments within organisations and the wider world.

By embedding confidence and capabilities, using crisis and risk management as a tool for continuous improvement, we created a mandate for ongoing improvement. Alongside a change in mindset as to how risks are approached and handled across the business.

An immensely satisfying programme, with tangible value delivered from the outset.”
JC Murray, CEO, Berwicks



“ This was, and remains, a fascinating project. The CEO recognised that he needed to make a bold set of changes but didn't want to use a traditional consultancy's templated approach. He let us into his deepest thoughts, trusted us to dive into his organisation's culture and capability, and was happy to enter into robust debate over our assumptions and findings.”
JC Murray, CEO, Berwicks

Berwicks info@berwicksconsultants.com | +44 20 8088 3830 www.berwicksconsultants.com

CASE STUDY OVERVIEW

How do you look at cyber as a risk?

INTERDEPENDENCIES OF CYBER RISK

As technology becomes integral to every area of our business and personal lives, cyber security is on everyone's mind. We are all vulnerable to cyber attacks, and the consequences of a successful attack can be far-reaching, from a minor inconvenience to a large-scale data breach, or a significant corporate hack by an individual or even state.

But why, when almost every business and enterprise has protections in place, do cyber-attacks still take place? It comes down to what risk means for you as an organisation and how you address it. And technology is just one part of the story.

Of course, it's important to have firewalls, to secure your servers, to maintain up-to-date software and to have a range of layers of protection. The misconception that you're safe because your IT team is across the technical risks, could make you vulnerable. Cyber attacks can be launched from anywhere in the world, and from anywhere in your business.

Organisations that recognise the importance of a holistic approach to cyber security come to Berwicks. We challenge traditional thinking and approach, looking beyond the technical and using a risk-based approach to decision making – across a whole organisation, from the top down.



“ We have cyber experience across a wide range of industries and markets. We bring this exposure to help businesses understand their own risk profile, supporting cyber resilience as an important area of focus as the threat continues to grow.”
Michael Fridge, Director of Operations, Berwicks

Berwicks info@berwicksconsultants.com | +44 20 8088 3830 www.berwicksconsultants.com

MISSION ACCOMPLISHED

- Identify the cyber risks.
- Protect your organisation.
- Detect cyber-attacks.
- Effectively respond.
- Recover and learn.



Success is impossible without risk

Shaping risk mindsets to align organisations, communications, and people.

“ The lack of awareness of the removal of the valve resulted in failures in communication of information at shift handover earlier in the evening and failure in the operation of the permit to work system in connection with the work which had entailed its removal.”
The Public Inquiry into The Piper Alpha Disaster, Volume One, Pt.1



It is still the UK's biggest offshore oil rig disaster and one of the world's largest insured man-made catastrophes. Our founders saw this tragedy unfold and decided they wanted to prevent similar disasters. They used their experience and knowledge to help the industry to reduce risk in the oil and gas industry – by building emergency and crisis response capabilities and helping organisations prepare for potential emergencies. Berwicks has a unique position in size and scope. Our team is incredibly experienced. We've seen it all, working in disaster relief, the Armed Forces and emergency response across a wide range of sectors.

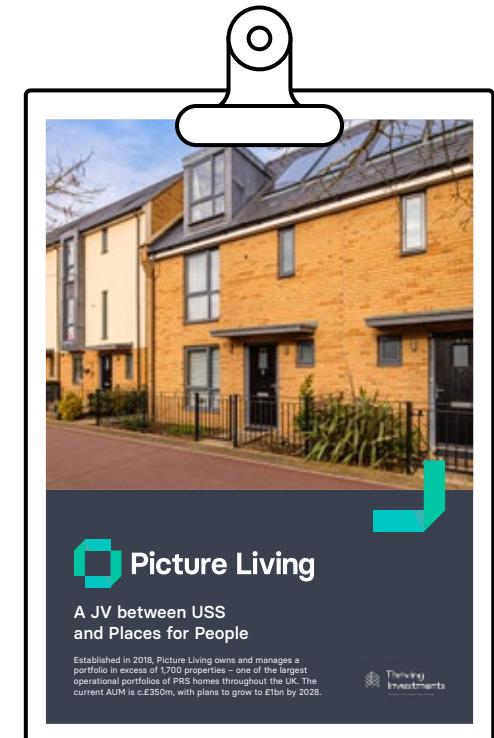
Helping more renters turn their houses into homes

Picture Living's mission is to transform the rental experience and provide exceptional service.

We created a website with renters at its heart. We revised their user journey for a clearer path to find properties and renter information, made their tone of voice more approachable and friendly. Additional pillar pages and downloadable content were then created for housebuilders, developers, and investors.

It wasn't just the start of the renter's journey that needed to be considered. We also created a welcome pack to be shared with renters, outlining all the information they'll need throughout their stay.

- ④ Branding & Design
- ④ Website Design & Build
- ④ Content Marketing
- ④ Videography
- ④ Digital Marketing



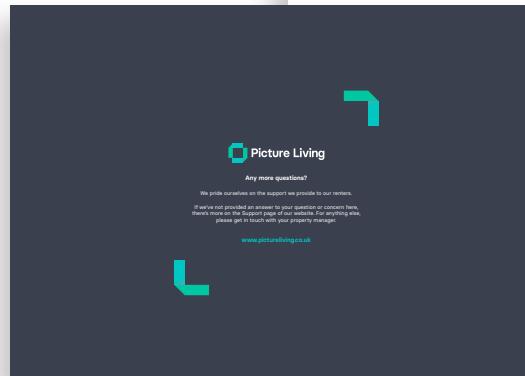
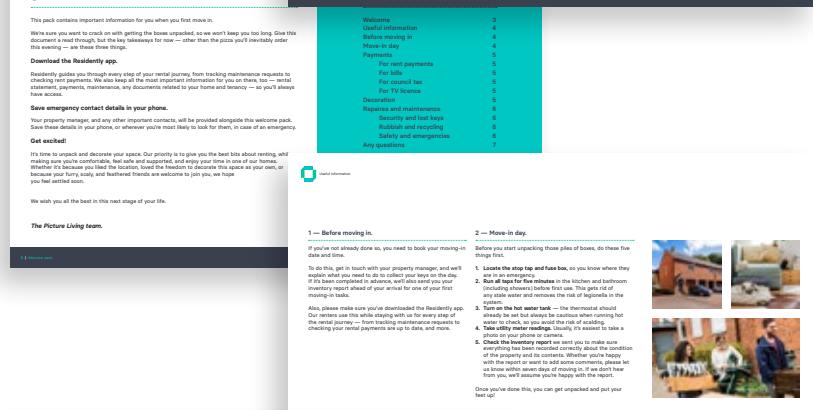
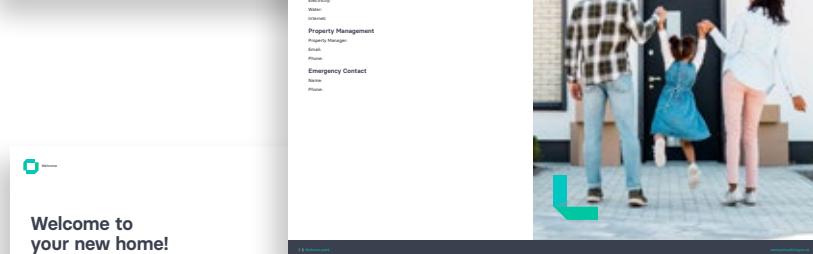
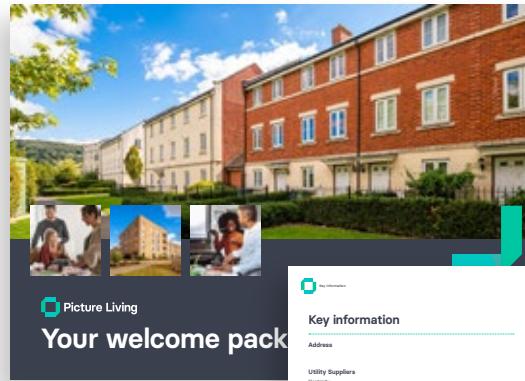
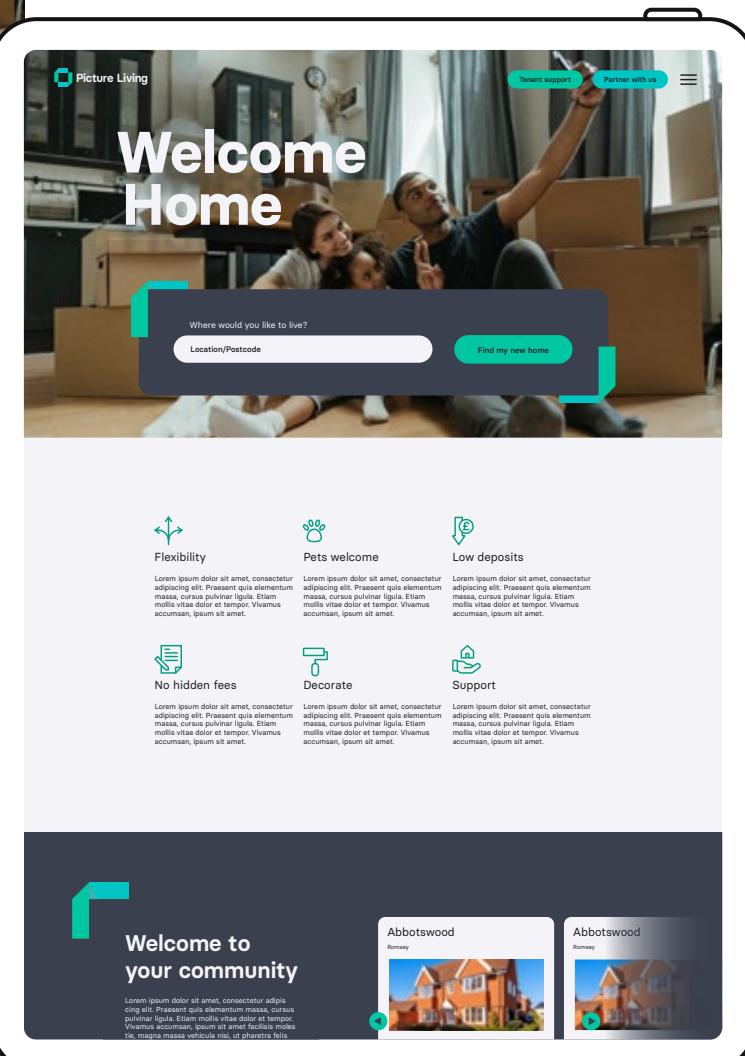
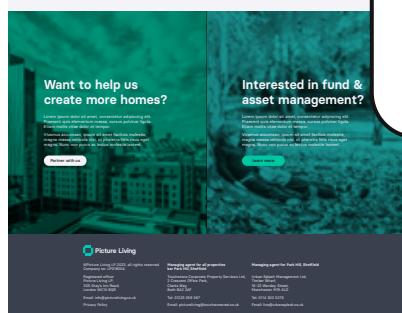
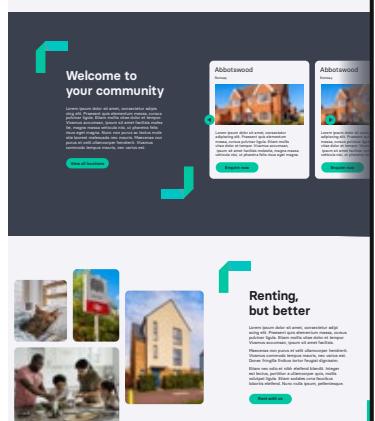
Dark Stone

Ocean Blue

Caribbean Green

Black

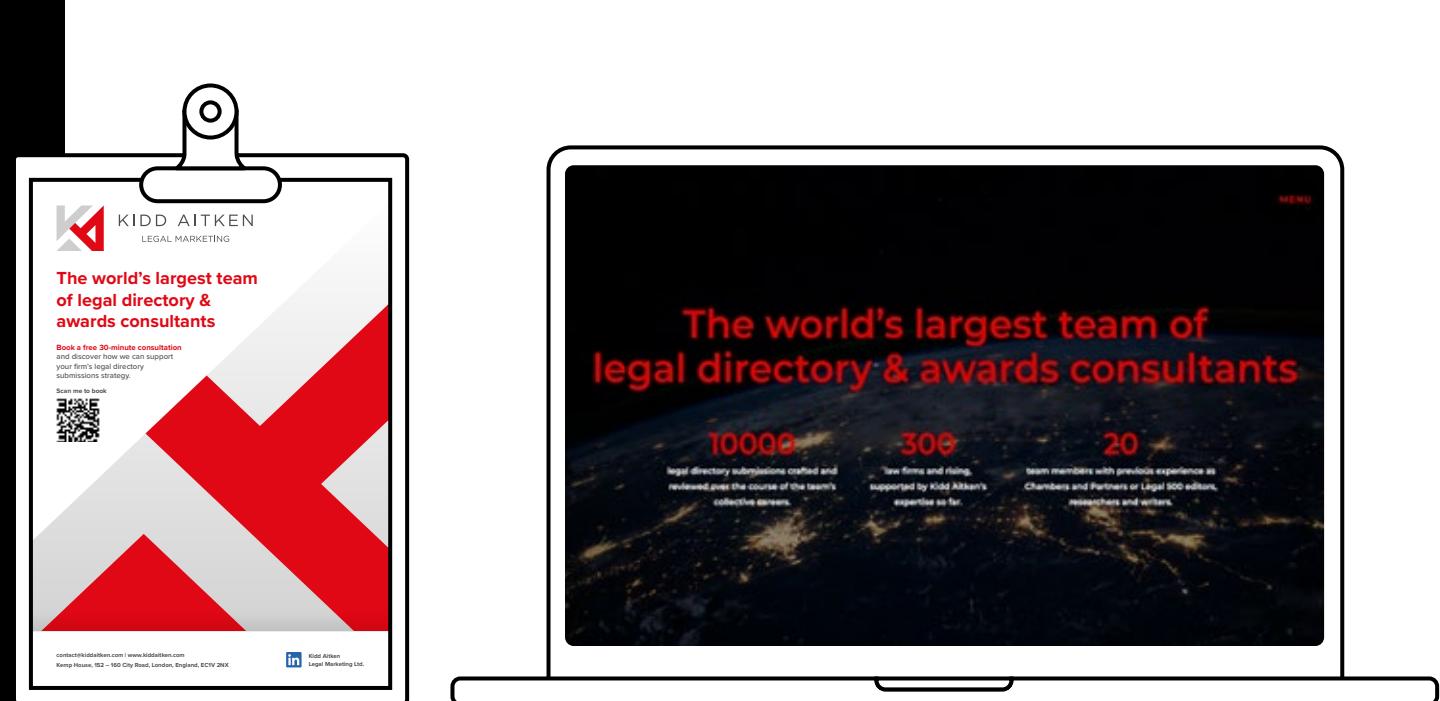
Silver



A top-tier marcomms programme marketing to law firms

Kidd Aitken is the world's largest team of legal directory and awards consultants, advising over 300 law firms across the globe to hit the top rankings.

Working with the KA team has taken us to all corners of the marketing arena, from full marcomms programmes, rebuilding their website, and rebranding their core business offer to ad hoc event collateral and supporting their launch of two entirely new ventures: KA ESG and Legal Marketing World. We know the business so well, we even occasionally act as representatives of the business and, in 2023, CIPR PRide Awards gave us the Silver award for Best Integrated Campaign for our work with Kidd Aitken.



Style Guide

Contents

3 Logo	13 Logo
5 Typography	14 Typography
6 Colours	15 Colours
7 Photography	16 Photography
8 Shape and texture	17 Shape and texture
9 Examples	18 Examples

Shape and texture

Logo usage

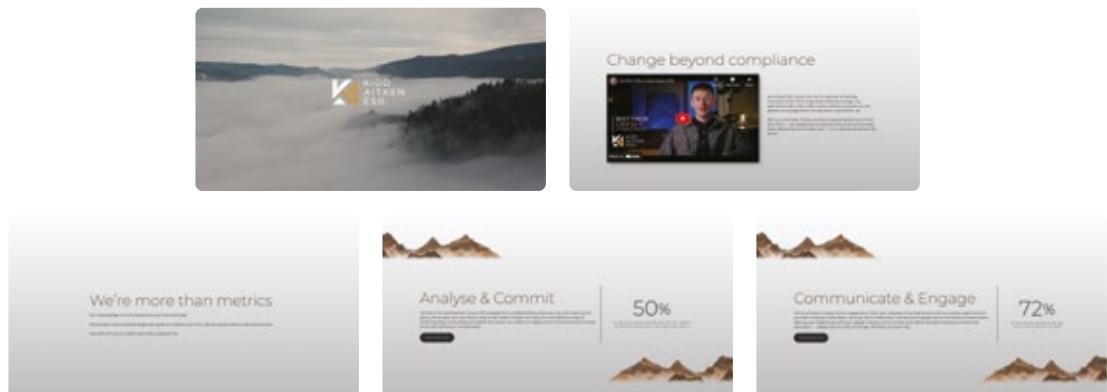
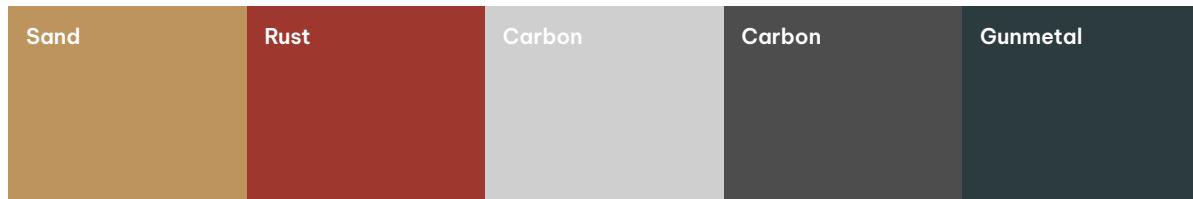
Typography

Logo

Our logo

Scarlet **Merlot** **Silver** **Carbon** **Gunmetal**

- ⌚ Branding & Design
- ⌚ Website Design & Build
- ⌚ Content Marketing
- ⌚ Videography
- ⌚ Digital Marketing



Awards & nominations

CIPR

2023 Silver Winner
Best Integrated Campaign

CIPR

2022 Silver Winner
Best Use Of Content

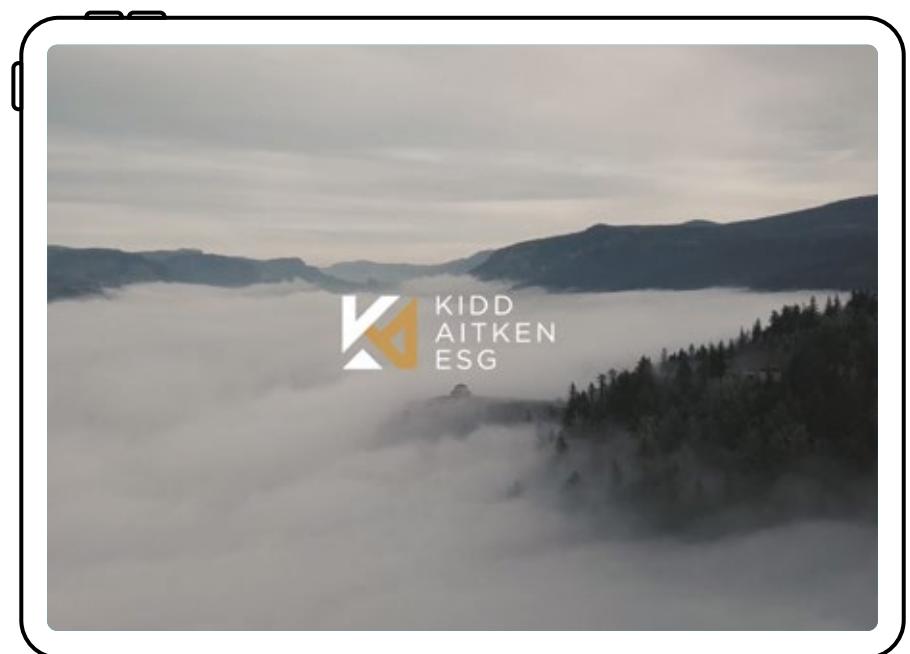
“Our marketing efforts were sporadic. We trialled doing it in-house and still found we were having to lead the initiatives and put forward ideas. We thought we should go to the experts to help with marcomms, BD and PR.

A key target for us was to increase our market visibility so that ours was the first name people thought of.

Transform took that burden. They generate the ideas on a daily basis. A lot of the time all they ask for is sign-off. It's made our lives all the more easier.

We've seen incredible results. The figures are just remarkable. Within a year of working with Transform we've achieved more than in five years working alone. It's off the scale.”

Jacob Aitken
Co-founder & Director of Kidd Aitken Legal Marketing

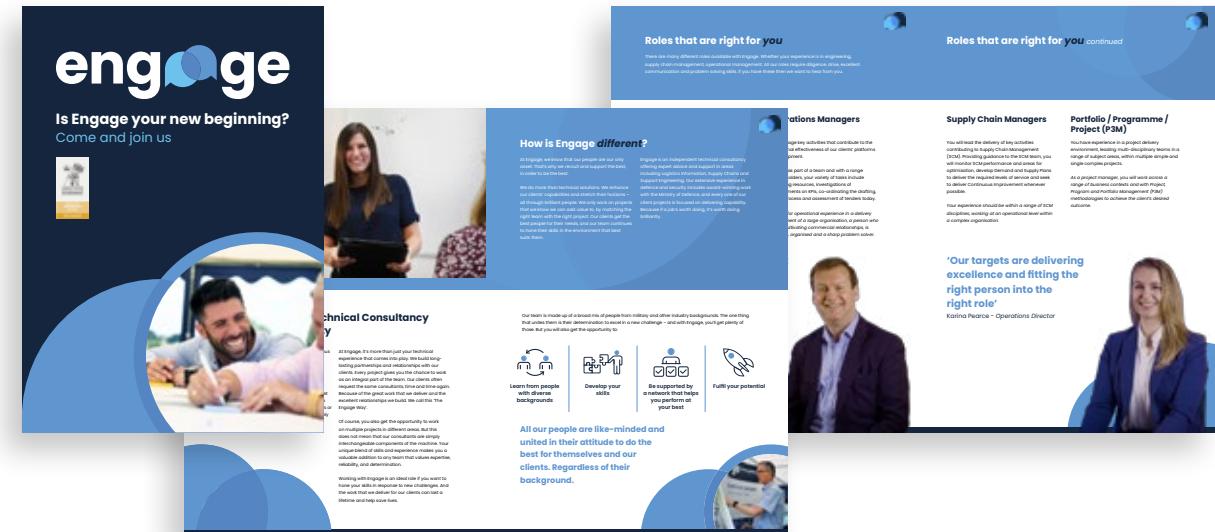


Engaging with employees in both real life and the digital space

Engage is an independent technical consultancy offering solutions and project management to the defence, security, and energy sectors.

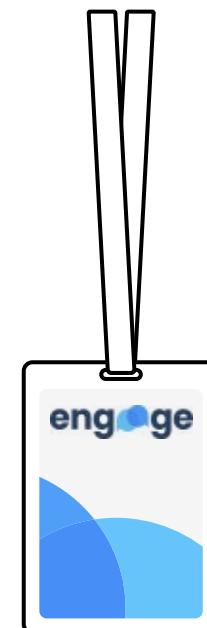
Having become an employee-owned business in March 2022, the Engage team asked for our help to communicate that to employees – both existing and potential new recruits. We are now working with them on a recruitment campaign, starting with a full redesign of their website.

- ⌚ Branding & Design
- ⌚ Website Design & Build
- ⌚ Content Marketing
- ⌚ Videography
- ⌚ Digital Marketing



The Engage website homepage features a dark blue header with the word 'engage' in a white, lowercase, sans-serif font. Below the header is a large, circular image of two people working together at a desk. To the left of the image, the text 'Is Engage your new beginning? Come and join us' is displayed. To the right of the image, there are several sections of text and icons. One section is titled 'How is Engage different?' and another is titled 'Our team is made up of a broad mix of people from military and other industry backgrounds, the one thing that unites them is their determination to excel in new challenges – and with Engage, you get plenty of those. So, what are you waiting for? Get the opportunity to work with us!' Below these sections are icons for 'Learn from people with diverse backgrounds', 'Develop your skills', 'Be supported by a network that helps you get the best out of your best', and 'Fulfil your potential'. To the right of the homepage, there are three columns of text and images for different roles: 'Operations Managers', 'Supply Chain Managers', and 'Portfolio / Programme / Project (P3M)'. Each role has a brief description and a photo of a person in that role.



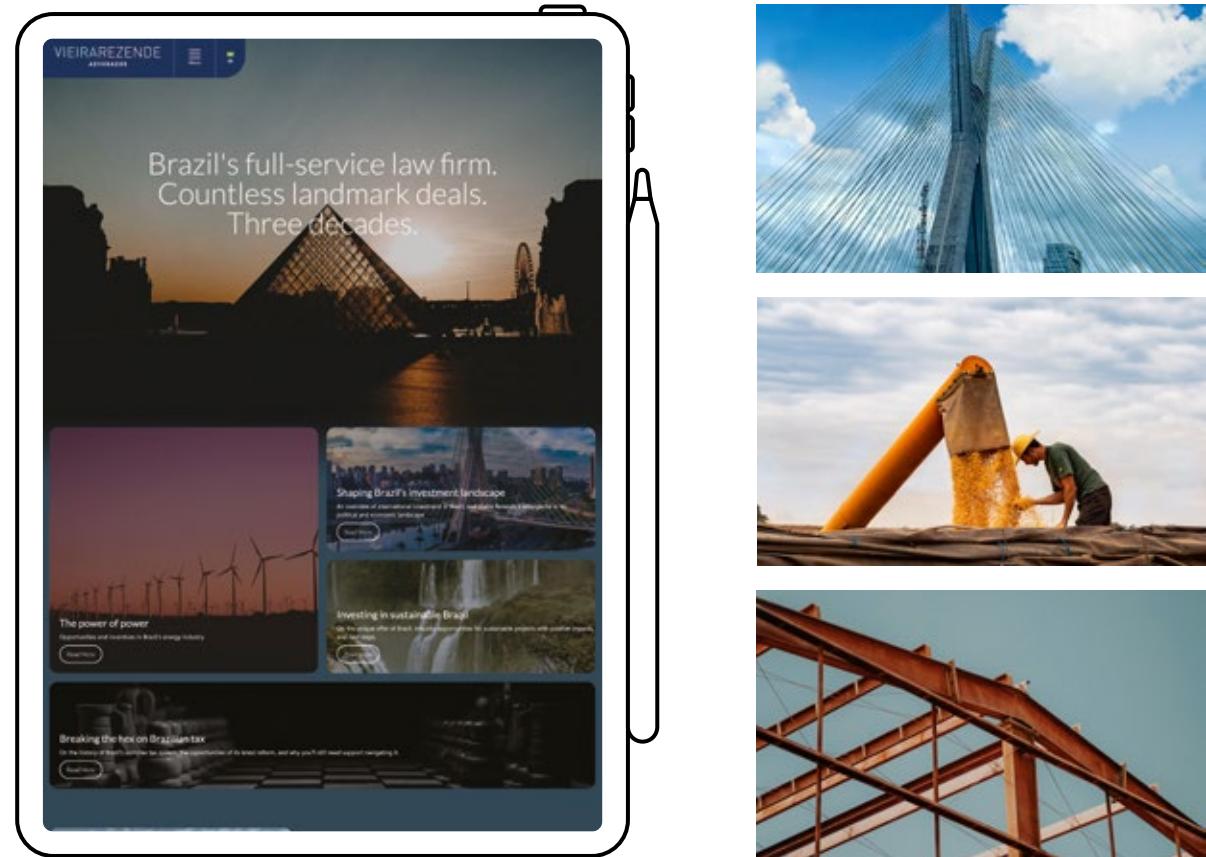


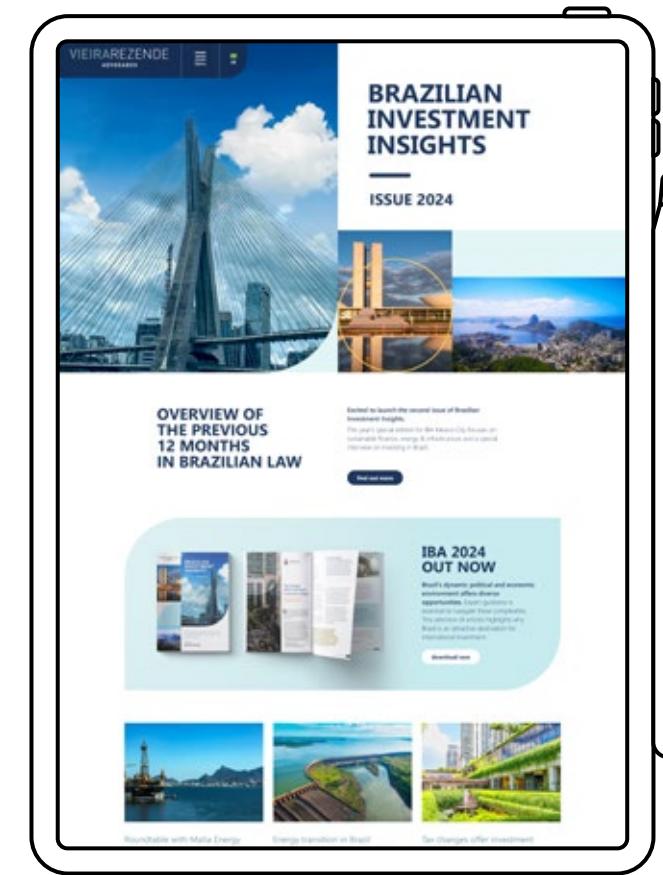
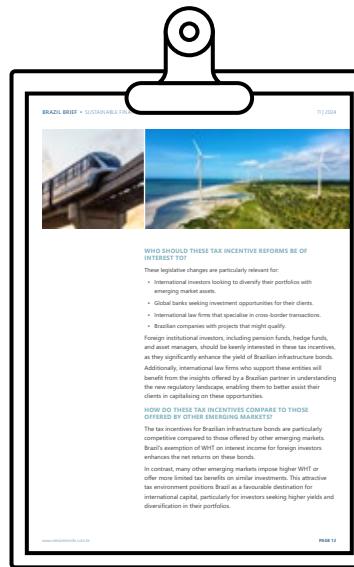
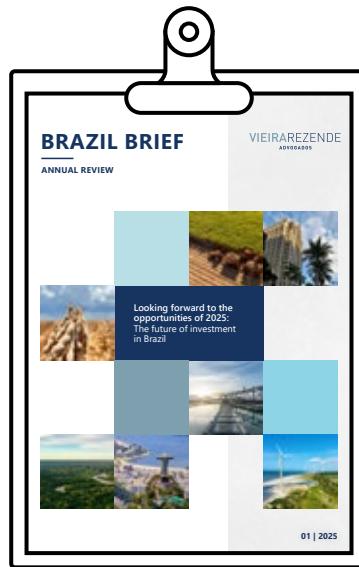
Presenting Brazilian law to Europe

Engage is an independent technical consultancy offering solutions and project management to the defence, security, and energy sectors.

Having become an employee-owned business in March 2022, the Engage team asked for our help to communicate that to employees – both existing and potential new recruits. We are now working with them on a recruitment campaign, starting with a full redesign of their website.

- ⌚ Branding & Design
- ⌚ Website Design & Build
- ⌚ Content Marketing
- ⌚ Digital Marketing





Contents

- 03 Our team
- 04 Welcome | What's on in Brazil?
- 06 Tax changes offer investment incentives in Brazil
- 10 Energy transition in Brazil
- 16 Roundtable with Maha Energy

IF GROWTH AND OFFSHORE

Hydrogen

10

16

Meet our insights team

Roberto Viana de S. Barros

Partner, Banking & Finance

Roberto brings a wealth of experience in corporate, capital markets, project finance and banking law, representing a wide range of investors and commercial banks, as well as foreign and local multinational companies in various sectors of the economy.

Paula Filippi Cabral Falho

Partner, Energy & Natural Resources

Paula has extensive expertise in infrastructure, especially in the power and natural resources areas. In addition to her experience in energy law, Paula is also a member of a number of the main electricity transmission concessionaires.

Alberto Vieira

Partner, Corporate/M&A

Alberto is a highly skilled in corporate law, mergers & acquisitions and contracts. He has represented several foreign and local companies in a variety of acquisitions, cross-border transactions, joint venture formations and corporate restructurings.

Daniela Doria

Partner and Head, Energy & Natural Resources

Daniela is a pioneer in Oil & Gas and Offshore

Brazil. She played a notable role in structuring the first oil and gas exploration and production contracts in the country, which became a reference for oil

transaction in the country.

She has extensive experience in the oil and gas industry, including

gas fields, which

she has

represented

clients

in the oil and

gas industry.

Daniela is also

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is

responsible

for the

development

of the

oil and

gas industry

in Brazil.

Daniela

is</

Blasting the digital rust off an industry leader

Since 1959, Hodge Clemco has been the leading manufacturer and supplier of abrasive blasting and surface treatment equipment.

They had appointed a new marketing manager who had lots of ideas – but they were in need of some support in actioning and prioritising, as well as aligning their sales and marketing.

We revised the user journey to enhance the way people search and engage. Elevating the photography, paired with emotive and engaging videography added a dynamic point of difference to their competitors. Showcasing the machinery and equipment in a new light was key to standing out.

- ⌚ Branding & Design
- ⌚ Website Design & Build
- ⌚ Videography
- ⌚ Content Marketing
- ⌚ Digital Marketing

Delivering results beyond the surface

Our process

STEP 1 Search
Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam etiam lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua.

STEP 2 Buy / Enquiry
Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam etiam lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua.

STEP 3 Relax
Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam etiam lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua.

Almond Engineering capabilities in the design and manufacture of wet blast cabinets for the food and pharmaceutical industries including aerospace, medical and energy.
They are a well-respected and reliable company with a high reputation over 40 years. When a key piece of wet blasting equipment had breaking down, they came to us for help. After a quick call, our sales engineer suggested it might be the right time to invest in new equipment.

Hodge Clemco, a SurfacePrep company, has a clear understanding of the needs of the food and pharmaceutical industries. We pride ourselves on being a full service solution provider, from design and manufacture of wet blast cabinets to up and running and in the top quality wet blasting services. We are confident that the machine is being used as effectively and efficiently as possible and that the customer is happy with the machine and the service we provide. We are always here to help and if needed we will recycle abrasives.

WHY WET BLASTING?
Dry blasting isn't an option for many industrial applications, where the quality of finish is essential. Dry blasting can cause significant damage to fragile components before embedded in the surface of the material. Wet blasting uses a fine stream of media impingement due to the abrasive being suspended in the water.

BUILT ON TRUST
Our relationship with Almond Engineering is based on trust. They came to us for help with their wet blast cabinet. We always want to see that the customer is clear about what they want and need, and when. For Almond Engineering, the project also involved a new wet blast cabinet. After a quick call, our old wet blast cabinet started to fail, our sales engineer suggested it might be the right time to invest in new equipment.

DELIVERED WITH PRIDE
After the installation was complete, they also knew that we pride ourselves on being a full service solution provider. We are confident that the wet blast cabinet they invested in up and running and in the top quality wet blasting services. We are confident that the machine is being used as effectively and efficiently as possible and that the customer is happy with the machine and the service we provide. We are always here to help and if needed we will recycle abrasives.

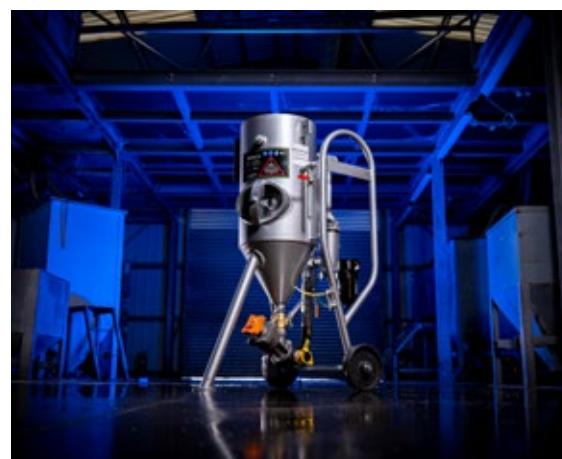
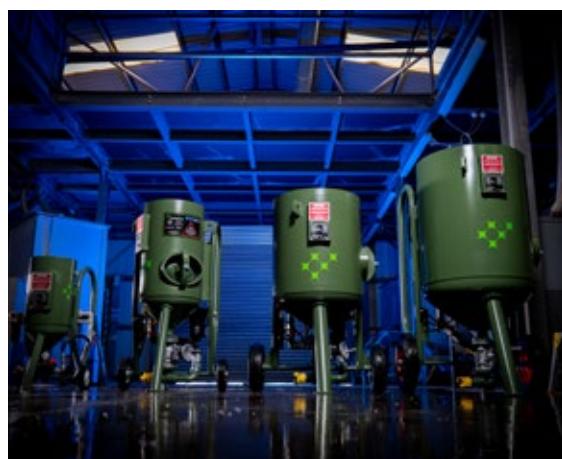
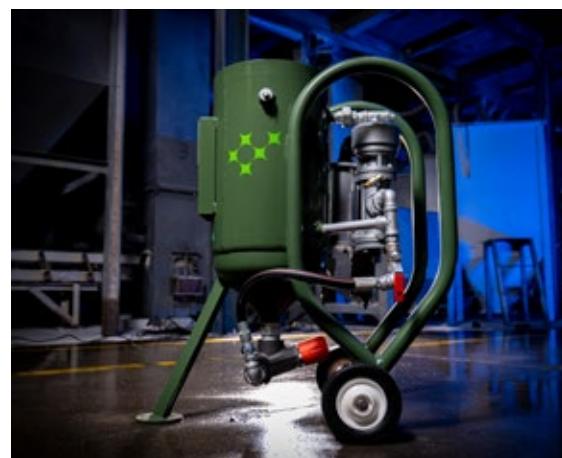
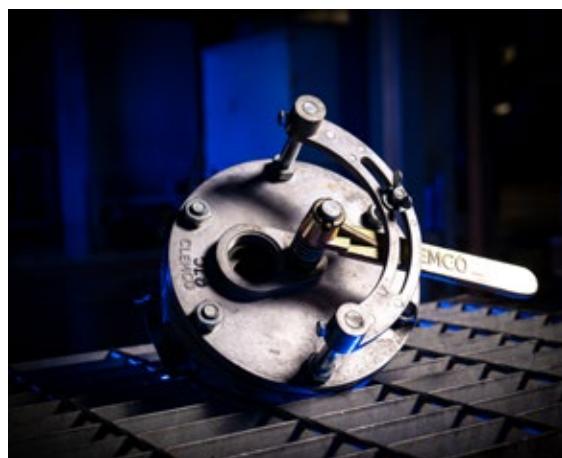
Almond Engineering value having a single point of contact for all their wet blasting needs. When they came to us, they were confident they could rely on our expertise and experience to provide the best quality wet blasting cabinet and service. We are confident that the machine is being used as effectively and efficiently as possible and that the customer is happy with the machine and the service we provide. We are always here to help and if needed we will recycle abrasives.

"This project was delivered four weeks early and exceeded our expectations, a great result for the customer and Hodge Clemco."
Terry Marrs, Area Sales Manager for the North East and Scotland, Hodge Clemco

hodgeclemco.co.uk | 0114 254 0500 | hc.sales@surfacerprep.com

hodgeclemco.co.uk | 0114 254 0500 | hc.sales@surfacerprep.com

Buy online | Contact us



Recruiting talent in a vacuum

One of the largest employers in the South West – but no one knew who they were.

Edwards Vacuum provides vacuum and abatement systems and services for the semi-conductor industry. Based just outside of Bristol, Edwards was competing for talent especially in the competitive engineering field. They needed to get their message out there, build their reputation and recruit the best talent.

Edwards places sustainability at the heart of its business. We brought this to life through a careers microsite that demonstrated the company's commitments and provided a link for all PR and advertising activities. We brought the culture of Edwards to life interviewing people in all different roles and creating videos and case studies to support our reputation campaign.

- ⇒ Branding & Design
- ⇒ Website Design & Build
- ⇒ Videography
- ⇒ Public Relations
- ⇒ Digital Marketing

CASE STUDY
Diverse by nature, inclusive by choice

Tinashé's story
Tinashé Motore joined Edwards as a Graduate Engineer three years ago. She is now a Project Management Chemical Engineer and Chair of the Diversity & Inclusion (D&I) Committee.

“ Edwards is all about innovation and diversity inspires innovation. We believe that the more inclusive we are, the better our work will be. Because bright ideas come from all of us. The more unique perspectives we embrace, the more innovative we are.

“ I didn't really know what a statement was before my interview. I did several rotations during my first two years and the more I discovered the more my interest grew. Unlike many of my university peers, I've been able to apply my engineering education and develop new skills – and that's something I am really proud of. There are so many opportunities to learn and grow. It's really the people that make the job so enjoyable. I enjoy waking up and knowing that I am going to see the team. The culture is open, inclusive and friendly. Of course, there's more to do when it comes to D&I and we have a long way to go. I've seen a big improvement since I started and there's a genuine desire to do better – led by the D&I Committee and driven by what the whole team wants our values to be."

www.edwardsvacuum.com/en/join-us | #EdwardsVacuum

EDWARDS

CASE STUDY
Limitless opportunities to develop and grow

Dave's story
Dave Blackman joined Edwards as an apprentice 10 years ago. He is now Lead Development Engineer.

“ I left school at 16 and was working on building sites. I needed career direction and my manager suggested I go to college and do a BTEC in engineering. My dad was surprised as he works in the industry and Edwards has a good reputation as an employer. I couldn't speak more highly of the Edwards apprenticeship programme. It is the best place to be if you're looking for something exciting about doing something new, and not afraid of a challenge. When you are progressing from the bottom up and throw yourself in it is recognised and valued. The opportunities are huge. I started as a line manager and became an apprentice on rotation during my first year – covering everything from sub-assembly and electrical wiring to final test. Then when an opportunity emerged in the engineering department in my second year, I put my hand up to work on Pipework and Instrumentation and my BTEC. It was a smooth learning curve! In my third year, I was able to develop my design knowledge and work with auto-CAD (computer-aided design), thermal management systems and other things. This led me to progress to Development Technician when I finished my apprenticeship.

After becoming a Development Engineer, I applied for a project lead role and I was successful. I was then asked to be a mentor for apprentices applying for Lead Engineer in New Product Introduction (NPI). That's where I am now. I never dreamed the apprenticeship would take me this far with Edwards."

Mark's story
Mark O'Neill also joined Edwards as an apprentice 10 years ago. He is now a Customer Support Engineer.

“ As one of the older candidates at the Edwards apprenticeship assessment centre, I was a little worried I would be offered a position. When I was successful, they told me my maturity was one of the reasons I was selected. I felt valued right from the start. Edwards is a very supportive environment and they put a lot into what you put in, so this support is combined with an understanding that you need to drive yourself and work for it. I have progressed from apprentice to working in final test, with some time spent working in New York. When I returned to the UK a design role opened up which involved developing prototypes. This gave me the skills I needed to become a Senior Design Engineer.

Last year I was looking for a change when a former colleague from final test suggested I might be suitable for a role in Customer Support Engineering, where I am now. My career progression with Edwards has been a mix of opportunities coming to me and proactively seeking new challenges."

www.edwardsvacuum.com/en/join-us | #EdwardsVacuum

EDWARDS

[ACTION NET ZERO.ORG](#) Go Net Zero About Us Get Involved Latest News Companies We Love 



EDWARDS - A COMPANY WE LOVE

Edwards create green manufacturing solutions that are at the heart of the technology we use every day. By removing toxic waste gases in the semiconductor manufacturing process – essential for your smartphone, laptop, TV, and countless other devices – they play a key role in sustainability and the growth of green technologies.

[Read our story](#)

SUSTAINABILITY THROUGH COLLABORATION



An industry partner of Action Net Zero, together we had a discussion on 18th October 2021 to discuss what business need to know about the transition to net-zero.

[Read full report](#)

INSIDER BREAKFAST: NET ZERO GOALS AND INNOVATION

Edwards joined the business breakfast panel at Clifton Pavilion and shared practical insights with other business leaders to help them towards their net zero and sustainability goals.



ENGINEERING AND MORE



Edwards is proud to lead the mission and vision to become a leader in the semiconductor industry to revolutionise the working in partnership with the world's best engineers.

Read more about Edwards' approach to diversity and inclusion opportunities and why they are committed to addressing the climate emergency and its impact on the environment. For now, and for the future.

Did you know that Edwards have a site in Chelmsford, over 700 people, and one office in the United States? To learn more about Edwards' environmental claims, see what they have to offer.

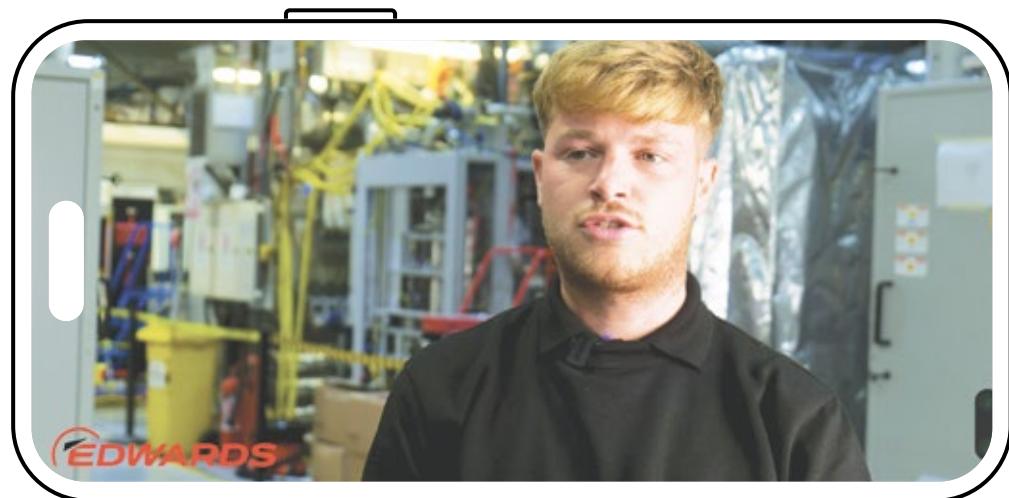
[Read our report](#)

WANT TO GET INVOLVED?

[At Home](#) [At Work](#)

[ACTION NET ZERO.ORG](#)

 © Copyright 2021 Action Net Zero Ltd



Award winning publications giving a voice to legal marketers

Our client Kidd Aitken's ambition was to grow, not just their legal directories service but also to diversify their offer. However, marketing departments in law firms – their target market – are some of the most adverse audiences to overt selling.

We pitched the concept of launching a publication devoted to profiling the great work of legal marketers globally. This wasn't just an opportunity to build recognition for a department often lacking the attention it deserves in high-pressure law firms, but also a place for Kidd Aitken to share their expertise and insight. In 2023, we were awarded the Best Use of Content award from CIPR at their PRide awards ceremony, as well as a London Design Award and CMA award (Editorial – Best New Publication).

- ⇒ Branding & Design
 - ⇒ Website Design & Build
 - ⇒ Content Marketing
 - ⇒ Digital Marketing

Awards & nominations



2023 Winner
Best New Publication



2023 Gold Winner
Communication Design



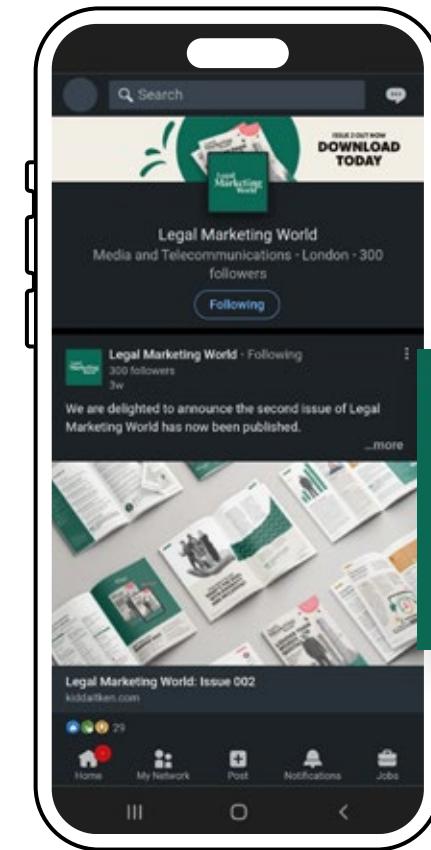
2023 Silver Winner
Best Use of Content



Transform came up with the idea of Legal Marketing World. We really loved it because they had discovered a gap in the market for free to access legal marketing publications.

We were worried about the potential demands on our time. What went well was the ease in which Transform helped us with the entire process. Leaving us with as little to do as possible. It's created a huge amount of interest internally and externally. Creative, innovative... and shoring up our brand in front of potential key clients."

Daniel Kid **Founder of Kidd Aitken Legal Marketing**



We are a 'force for good'
and we add a human
touch to everything
we do."

Randy England
Senior Vice President of Marketing & Client Experience
The Family Law Company

Insuring risk through thought leadership and engaging content

Samphire was a new business launch by CHC Global. They provide world-class insurance in the complex world of risk.

We received a clear brief that the company needed to be distinctive, totally separate from CHC, while still infused with the same values that built its foundation. A similar brand workshop was held to identify what makes Samphire unique in the market, bring that message to life, and make it relevant to a market that was typically bland and corporate. After our work with Samphire, CHC were so impressed they asked us to do the same.

Protect Safeguard
Recognize, Report and Respond to the threats of active assailant and workplace violence attacks.

01 RECOGNIZE
Introductory call
Every policyholder has access to a free introductory session with Merrill Herzog's experts. On hand are psychologists, behavioral threat assessment experts, and security practitioners to provide guidance on how to better prepare for, mitigate, and respond to the threats of an attack.

02 REPORT
Access to expert threat assessment at any time
The most effective way to stop an attack is through early identification and mitigation. Often, warning signs are missed due to a lack of training or a lack of suspicion that nothing can be done. As a standard policy benefit, and via a process aligned to federal standards, the Merrill Herzog team is on hand for every policyholder to contact as required when concerns arise. They will:

- Assess the level of threat based on a customized reporting system and proprietary questionnaire that evaluates professional, personal, social, and psychological concerns
- Recommend threat management and risk reduction actions ranging from monitoring the situation internally to immediately contacting law enforcement

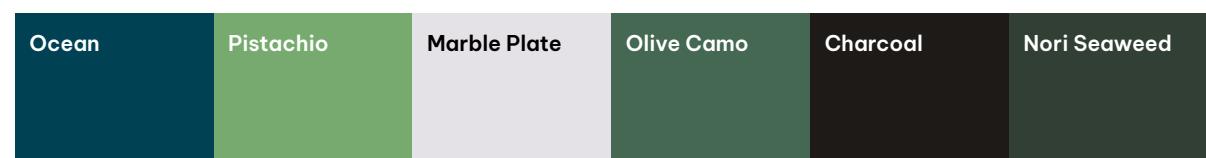
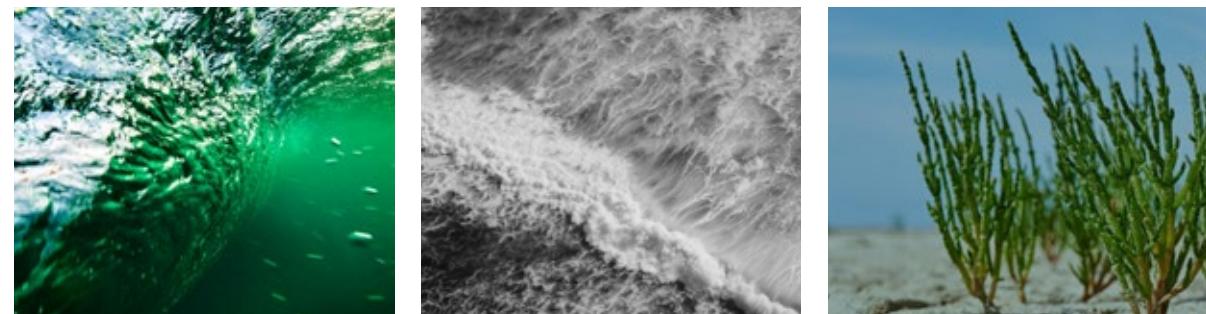
03 RESPOND
Malicious threat and staffing threat
If the policyholder is receiving verified threats, or the Merrill Herzog Threat Assessment concludes that there is an imminent issue, the policy will cover the following:

- Access to a 24/7 crisis response number and email for immediate assessment
- Recommendation of threat management and risk reduction actions including:
 - Security
 - Investigation support
 - Report writing
 - Law enforcement engagement
 - Persistent threat monitoring (as required)
 - Reassessment of the threat as the situation develops or is resolved

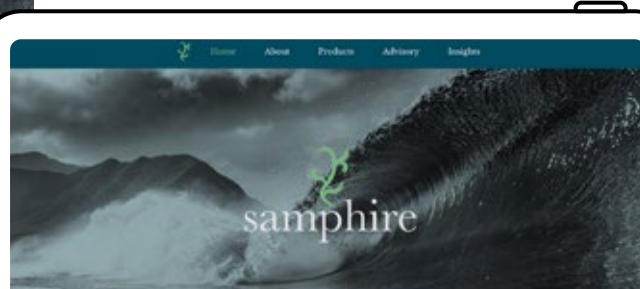
Active assailant attack
If an actual attack has taken place, the policy will support Merrill Herzog to deliver the following crisis response services:

- Access to a 24/7 crisis response number, web-based form, and email
- Immediate assessment and guidance
- Widespread deployment of a crisis consultant(s) to the location to provide:
 - Crisis management
 - Crisis PR and communications
 - Law enforcement engagement
 - Physical site security
 - Victim care and wellness

Quarterly Report
Evolving Malicious Risks in Southeast Asia and Beyond



- ⌚ Branding & Design
- ⌚ Website Design & Build
- ⌚ Content Marketing
- ⌚ Digital Marketing



Home **About** **Products** **Advisory** **Insights**

INDEPENDENT
Independent strategic consultancy, established by leading experts in the field, providing a range of services including strategic planning, business development, and training.

TECHNOLOGY
Technology solutions, including software and hardware, designed to support the delivery of our services and enhance business performance.

RESEARCH
Research and analysis, including market research, competitive analysis, and trend analysis, to inform strategic planning.

INNOVATION
Innovation and development, including the creation of new products and services, and the application of new technologies to existing products.

EXPERTS
A network of leading experts in various fields, including finance, technology, and strategy, available for consulting and speaking engagements.

PRODUCTS AND SERVICES

The offer specialises in products, as well as highly innovative blended solutions, all delivered in an efficient manner via leading technology.

Action Assistant
The basis of public sector digital delivery, Action Assistant is a range of tools and services designed to support the delivery of services and manage the delivery of services, and support change.

[Learn More](#)

Technology & Political Ventures
Technology to deliver the digital solutions of tomorrow, including software, hardware, and services, to meet the needs of the public sector.

[Learn More](#)

Value For Business
Value for business, through the delivery of products and services that support the delivery of value for business, and support the delivery of value for business.

[Learn More](#)

Blended Solutions
We provide a single delivery and coverage of a wide range of services, including technology, research, and innovation, to support the delivery of services. It enables the delivery of services in a more efficient and effective manner, through a single partner.

[Learn More](#)

Cloud Services
We provide a range of cloud services, including software as a service, platform as a service, and infrastructure as a service, to support the delivery of services.

[Learn More](#)

Action & Trend
We support strategic and operational delivery through technology, a range of services, and a range of products, including business and emergency medical response coverage.

[Learn More](#)

Product Communication & Retail
Financial services and support, including the delivery of products and services, and the management of products and services.

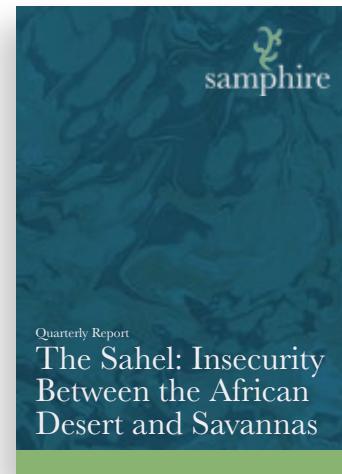
[Learn More](#)

Samphire Advisory
We offer insight and support from a range of leading public sector experts, including former ministers, former civil servants, and other leading experts.

[Learn More](#)

MEET FROM OUR EXPERTS

"Whether about the safety of people or assets, whether at home or overseas, whether politically,



samphire



The Sahel: Insecurity Between the African Desert and Sahel

Changes to International Governance Framework

Governance is defined by the Rand Corporation as one another within an interdependent system.¹ Since the end of World War Two, the pre-eminent model of governance has been the state, but this has been based predominantly on the evolved requirements of most of the industrial western governments and institutions of 1945. It has become known as the Washington Consensus.² The Washington Consensus has been dominant throughout the remainder of the 20th century and to the 21st the challenge now is that it is no longer the only viable model of governance. The Washington Consensus is no longer the only viable model of governance. A decreasingly bipolar world, of players of different systems do not necessarily require that governance be imposed upon it.

Historical Governance Framework

Historically, governance in the Sahel was predominantly the responsibility of the French, who annexed the region in the 19th century. The French were the only major power that had the military and political power required for a new governance framework, meaning that the French were the only ones capable of applying the Washington Consensus on the doctrine of the RGCD. Amongst other things, the RGCD was the "French way of commerce" in the Sahel in the post-war

period. Contemporary events, such as the Arab Spring, have shown that the Washington Consensus is no longer the only viable model of governance, but it is not the only model that is available. The RGCD based framework was an ad hoc arrangement that was not designed to accommodate the needs for evolutionary change.

Then the Arab Spring happened. ▶

In the 21st Century

The Arab Spring of the early 2010s was not the first to profound. It required fundamental changes to regional dynamics across the Middle East and North Africa. It has also shown that new actors who quickly evolved to respond to the changing circumstances and to secure the state(s) are failed; this is in contrast to the Washington Consensus influence in and, largely, a fundamental change to the geo-political landscape of the region.

It is now most unlikely that incumbent governments will agree to use historic commercial contracts to establish future governance structures, or will be prepared to accept that the RGCD system the post-war period has changed.

In their place, the governments of the Sahel region are likely to be replaced by entities better aligned to their own requirements (either a military rule, a military council (military community) and a few definitions based on traditional governance, the new norms are required than to be it).

Russia was again quick to recognise the new strategic reality and the opportunity it offered. Its response in the Central African Republic and Mali has been to provide assistance in return for commercial contracts to supply weapons, intelligence, military and the host. These contracts are still being negotiated, but the terms of the commercial model on which they are based are not clear. The contracts are not clear because the security they deliver produces results that the French and the USA could not.

The long-term impact of the Arab Spring (and other events) on the Sahel has been minimal, but early indications appear to suggest that the new actors in the region are more inclined to political, diplomatic, commercial and security contracts than the RGCD system of the 21st century has gone and are unlikely to change.

In their place, new entities are beginning to emerge and are being selected by the new actors. The new entities are likely to be, as expected, new actors who are willing to accept the new norms and to offer a commercial opportunity. In this basis, the West has a decision to make.

What does this mean for the Sahel?

For the Sahel, the implications are significant. The new actors will be less inclined to provide military and security assistance in return for commercial contracts to supply weapons, intelligence, military and the host.

For the Sahel, the implications are significant. The new actors will be less inclined to provide military and security assistance in return for commercial contracts to supply weapons, intelligence, military and the host.

For the Sahel, the implications are significant. The new actors will be less inclined to provide military and security assistance in return for commercial contracts to supply weapons, intelligence, military and the host.

For the Sahel, the implications are significant. The new actors will be less inclined to provide military and security assistance in return for commercial contracts to supply weapons, intelligence, military and the host.

For the Sahel, the implications are significant. The new actors will be less inclined to provide military and security assistance in return for commercial contracts to supply weapons, intelligence, military and the host.

The Sahel: Insecurity Between the African Desert and Sahel

Proponents of other systems do not necessarily share the view that places like the Sahel lack governance or require that governance be imposed upon it. ▶

I not of all of which wish to establish a secular independent state (changes in Northern Mali).

• The Faladi are nomads who have large herds of cattle and camels. They are also breed grass cattle. They are also called the Faladi.

• The Twareq nomads represented by the Liberation of the Falawat (LFLC).
a. The Twareq are nomads in Northern Mali.
b. The Falad are nomads in Northern Mali.

• The Tuareg are nomads in Northern Mali. In order to reduce their impact on scarce resources, the Tuareg have been asked for economic gain after ecological impacts. They have been asked to help and protected their families. ▶

Composition of Sahel within Total Population by Country			
Country	Total Population (2010)	Total Population (2015)	Total Share of Total Population (2015)
Mauritania	14,900	19,000	8.8
Guinea	4,900	13,000	37.7
Senegal	3,500	14,000	21.9
Niger	3,300	15,000	15.3
Cameroon	2,900	24,000	12.1
Niger	1,600	21,000	7.6
Chad	1,500	21,000	7.3
Burkina Faso	1,500	18,000	6.3
Chad	580	15,000	3.9
Malta	320	2,000	1.5
Guinea-Bissau	320	1,900	14.8
Sierre Leone	310	6,200	5.0
Central African Republic	255	4,000	1.4
Other	5	28,000	0.02

Source: Rodney Burgess

Providing world-class training to teams across the world

Olivier Mythodrama is a global leadership development consultancy providing world-class training to teams across the world.

We worked with their team to develop both their central messaging and the methods through which it was delivered ahead of two high-profile events in the US – particularly video, social media, engaging with the press, and thought leadership content.

Utilising messaging we devised and videos we created, our LinkedIn ads brought Olivier Mythodrama's unique training to life. Clearly communicating the benefits of attending an in-person event.

- ② Content Marketing
- ② Branding & Design
- ② Website Design & Build
- ② Videography
- ② Digital Marketing
- ② Public Relations



Did you know?

79%

of employees want to quit their jobs because of a lack of appreciation from leaders.

Unlock your full potential with our Inspiration Leadership program.



Event: Unlock your leadership potential

Event: Unlock your leadership potential this June

Inspirational Leadership workshop

8.00am - Registration

8.30am - Welcome and introduction

8.45 - 12.30pm - **Inspirational Leadership from Henry V**

12.30 - 1.30pm - Lunch

Influential Leadership workshop

1.30pm - Registration

2.00 - 2.15pm - Welcome and introduction

2.15 - 3.30pm - **Influential Leadership from Julius Caesar**

4.15 - 5.30pm - Reception

Coming to San Francisco in June: Life changing leadership development

Don't miss this once in a lifetime opportunity to attend a free leadership development workshop. Places are going fast so this innovative and award-winning training that draws lessons from the heroic stories of Shakespeare.



"Come along and have your mind blown. It's incredibly powerful - with no wooden swords, role play or green tights in sight!"

When: Tuesday 4 June 2019

Where: [Silicon Valley Center Club](#)

Why: **Unlock leadership potential - for yourself and others**



Inspirational leadership development coach, [Ben Weston](#), will deliver this unforgettable experience. Ben has performed on the West End stage and television.

[Places limited - book now](#)

Choose to attend a morning session on inspirational leadership or an afternoon session on influential leadership.

The morning session will use the themes of Shakespeare's Henry V to help leaders tap into their own personal story, uncover what inspires them, and use this to inspire others.

The afternoon session uses Shakespeare's play Julius Caesar to explore how participants can influence positively and navigate organisational politics.



Complete your details below to register for our San Francisco events.

First name Last name
 Job title
 Company name
 Email
 When session would you like to attend - morning or afternoon?
 How many places would you like to book?

Oliver Mythodrama is a community, protecting and respecting your privacy, and we'll only use your personal information to administer your account and to provide the products and services you requested from us. From time to time, we would like to contact you about our products and services, as well as those of our carefully selected partners, who may offer similar products or services that we think may be of interest to you. If you consent to us contacting you for this purpose, please let us know so that we will be able to contact you.

I agree to receive other communications from Oliver Mythodrama.

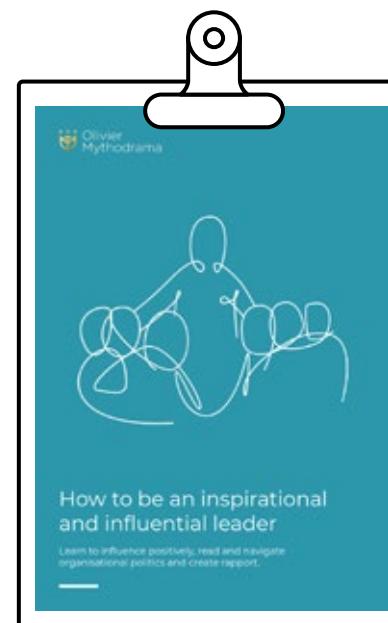
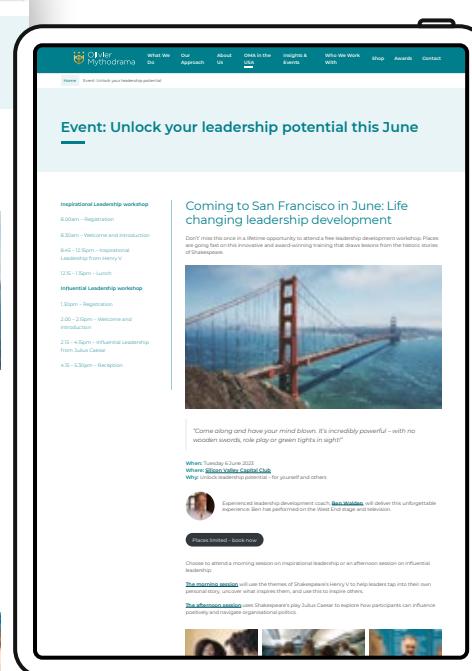
You may unsubscribe from these communications at any time. For more information on how we handle your personal information, please see our [privacy policy](#).

By clicking submit below, you consent to allow Oliver Mythodrama to store and process the personal information submitted above to provide you the service requested.

[SUBMIT](#)

About Olivier Mythodrama leadership development

Olivier Mythodrama (OMA) was founded by Richard Oliver, an actor and academic. Oliver, inspired by teachings from Shakespeare and their relevance to modern leadership, developed a new form of leadership development - **Mythodrama** - using a classic story of leadership, combined with Jungian archetypal psychology, performance technique and organisational theory.

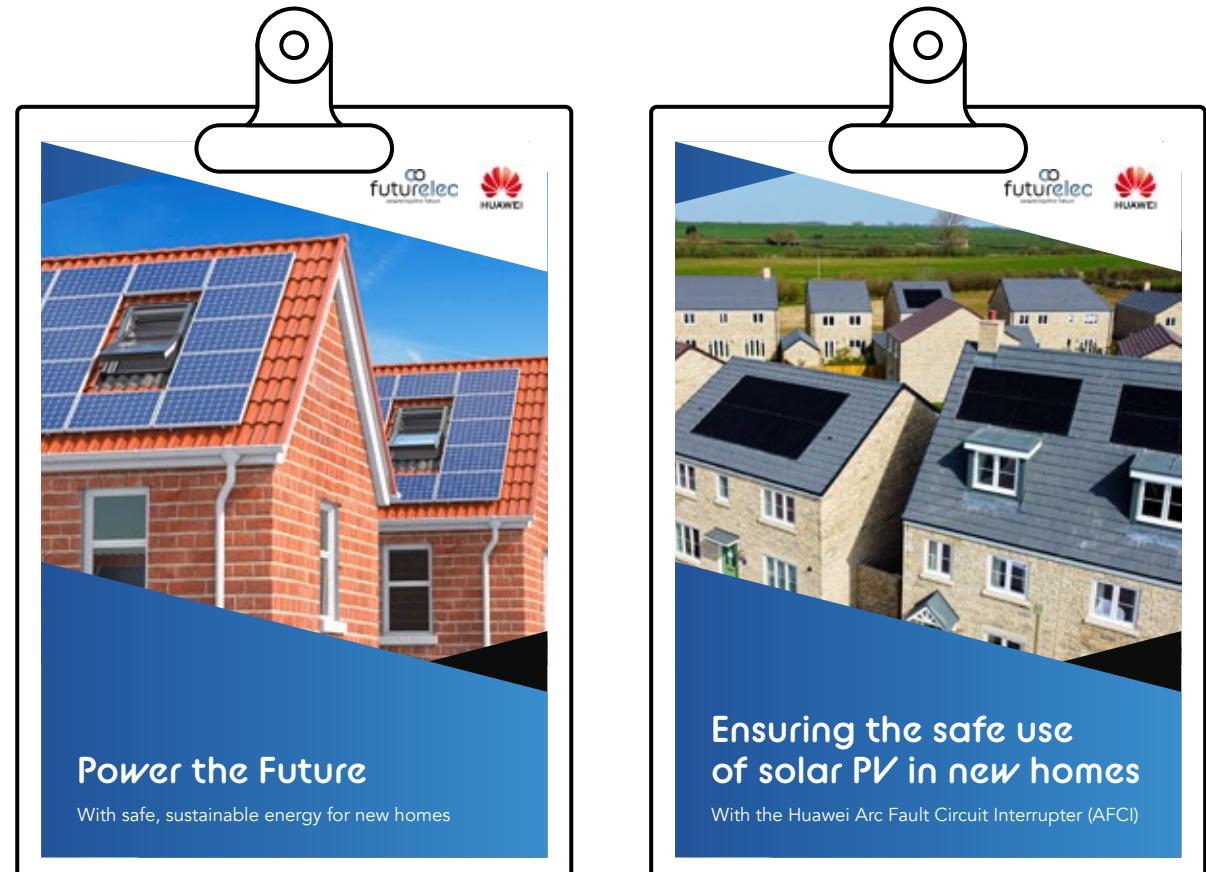


Rising to the challenge

Futurelec partnered with leading construction and technology companies to ensure that everyone has access to safe, green technologies, particularly Solar PV.

Lee came to us originally for a thought leadership paper, which soon developed on our recommendation into a new website, event videos, drone footage of solar panels in situ, and social media campaigns. The success of this work led to Futurelec being sold to Clarkson Evans shortly after.

- ↪ Content Marketing
- ↪ Branding & Design
- ↪ Website Design & Build
- ↪ Videography
- ↪ Digital Marketing
- ↪ Public Relations





Fro

From the 1st day I met the Transform team there was an instant synergy between us and over the last 12 months of working together, we have created a wonderful working and personal relationship.

Transform provides such an accommodating and dynamic service and have supported me endlessly, night and day. We really wouldn't be where we are today without the help and support of Transform.

They've built our brand from the ground up. Advising me on all aspects of marketing and delivering amazing results.

They're a trusted partner and have ensured the success of Futurelec. And there's exciting things to come."

Lee Chadwick Founder of Futurelec

Let's work together

VERONICA HANNON

Director

veronica@transformcomms.co.uk
07752 875285 | 01225 863846
[in/veronicahannon](https://www.linkedin.com/in/veronicahannon)

DAN O'CONNOR

Director

dan@transformcomms.co.uk
07944 631106 | 01225 863846
[in/daniel-o-connor-tcs](https://www.linkedin.com/in/daniel-o-connor-tcs)