

FREE GUIDE · 2026 EDITION

The Beginner's Guide to AliExpress Dropshipping

Costs, niches, supplier checks, Shopify setup, pricing maths, 2026 customs rules and ready-to-send customer service replies. Everything you need to open your first AliExpress store.



Contents

01	What AliExpress dropshipping is	3
02	What it costs to start (budget table)	4
03	Choosing a niche that ships well from AliExpress	5
04	Vetting AliExpress suppliers	6
05	Setting up your Shopify store	7
06	Pricing formula with worked maths	8
07	Customs and duties in 2026: US, EU, UK	9
08	Shipping and tracking	10
09	Customer service templates	11
10	Launch checklist	12
11	Where AliDrop helps	13
	Sources	14

How to use this guide

Read it through once. It takes about 35 minutes. Then keep it open while you work and tick things off chapter by chapter. Each chapter ends with a short task you can finish the same day.

Prices, fees and customs rules in here were checked in October 2026, and every one of them is listed with its source on page 14. Rules change, especially import rules, so check the source again before you rely on a number for a big decision.

Before you start, have these ready

- A budget you can afford to lose while you learn. Chapter 2 shows a lean version and a comfortable one.
- Five to ten hours a week for the first month.
- A card for Shopify, AliExpress and ad accounts, ideally one used only for the business.
- A separate business email address.

This guide is general education, not legal, tax or financial advice. Check the rules where you live and where your customers live before you register a business or collect sales tax or VAT.

What AliExpress dropshipping is

You run an online store. When a customer orders, you buy the same item on AliExpress and have the seller ship it straight to your customer. You never hold stock.

AliExpress is a marketplace owned by Alibaba Group where thousands of mostly China-based sellers list products at retail-sized quantities, one unit at a time. That's what makes it work for dropshipping: you can buy a single item at a time, with no minimum order and no wholesale account.

One order, start to finish

1

Customer pays you
\$32.99 on your
Shopify store

2

You order the item on
AliExpress for \$12.10
delivered

3

The seller ships it to
your customer's
address

4

You add the tracking
number to the
Shopify order

5

You keep the
difference, minus
fees and ads

You handle the store, product pages, ads and every customer email. The AliExpress seller handles stock and packing. Your customer only ever deals with you, so if a parcel goes missing, it's your problem to fix, not the seller's.

Honest pros and cons

Why people start here

- Low starting cost. No stock, no warehouse.
- Millions of products to test quickly.
- Buy one unit at a time, so a dud product costs you little.
- AliExpress Buyer Protection lets you claim refunds for items that don't arrive or don't match the listing.

What makes it hard

- Margins are thin once ads, payment fees and refunds come out.
- Shipping from China is slower than local delivery, and customers notice.
- Import duties now apply to small parcels in the US and EU (Chapter 7).
- Quality varies between sellers of the same product.

Is it still worth trying in 2026?

Yes, if you treat it as a real business test rather than a shortcut. The people who do well price for the full cost (including duties and refunds), choose products that survive a long trip, and answer customer emails fast. The rest of this guide is about doing those three things well.

Do this today

Create a free AliExpress buyer account, set your "Ship to" country to where your customers will be, and browse one category for 20 minutes. Note delivery estimates and prices you see. You'll use them in Chapter 6.

What it costs to start

Most of your money goes on testing products with ads, not on the store. Here's a realistic first-month budget for a US-based seller.

Item	Lean start	Comfortable start	Notes
Shopify Basic plan	\$39	\$39	\$39/month, or \$29/month billed yearly. Shopify often runs a \$1/month offer for the first 3 months on new stores.
Domain name (.com)	\$16	\$16	Around \$16/year through Shopify. You can launch on the free myshopify.com address first.
AliDrop (import and fulfilment app)	\$1	\$40	\$1 for the first 7 days, then Starter at \$39/month.
Test orders to yourself	\$25	\$60	One to three products, to check quality and delivery time.
Theme	\$0	\$0	Shopify's free themes are fine for a first store.
Ad testing budget	\$200	\$500	Our suggested range for testing 2 to 4 products.
Refunds and reships reserve	\$30	\$80	Keep this aside. Something will go missing.
First month total	\$311	\$735	Month two is lower: no domain, fewer test orders.

Shopify, domain and AliDrop prices checked October 2026 (US pricing). Test order, ad and reserve figures are our planning estimates, not quotes.

Costs per order that people forget

- **Payment processing.** Shopify Payments on the Basic plan charges 2.9% + 30¢ per online card payment in the US. International cards add 1%. If you use a third-party payment provider instead, Shopify adds a 2% transaction fee on Basic.
- **Import charges.** Small parcels into the US and EU now attract duty (see Chapter 7). When AliExpress shows import charges at checkout, they're part of your product cost.
- **Refunds.** Plan for a few percent of orders needing a refund or a resend, especially in your first months.
- **App subscriptions.** Every \$10/month app is \$0.20 per order at 50 orders a month. Add them up before you install them.

The budget mistake we see most

Spending \$300 on a logo, a premium theme and five apps, then having \$50 left for ads. Nobody buys from a beautiful store they never see. Keep the store simple and protect the testing budget.

Do this today

Write your own version of the table above with real numbers, and set a hard stop: the amount you'll spend before you pause and review. Put the review date in your calendar.

Choosing a niche that ships well from AliExpress

A good niche for AliExpress dropshipping isn't just something people want. It's something that survives a long trip in a small parcel and still makes money after duty.

The AliExpress filter: rule these out first

- **Branded or look-alike products.** Copies of known brands get stores shut down and payment accounts frozen.
- **Fragile items.** Glass, ceramics and anything that cracks if dropped. Refunds will eat the margin.
- **Size-heavy clothing and shoes.** Asian sizing differs from US/EU sizing, and exchanges across borders are slow and expensive.
- **Batteries, liquids, powders, cosmetics, food and supplements.** Shipping restrictions, safety rules and customs holds.
- **Large or heavy items.** Shipping costs climb fast and the delivery estimate gets longer.
- **Cheap items under about \$10 retail.** There's no room for ad costs.

Score your ideas

Give each niche idea a score from 1 to 5 on the six questions below. Anything under 20 out of 30, drop it.

Question	What a 5 looks like	Score
Do people buy repeatedly or buy add-ons?	Pet care, hobby gear, home organisation	__ / 5
Is the problem obvious in a 10-second video?	Before-and-after shows it instantly	__ / 5
Can you price at 2.5x landed cost or more?	\$12 delivered cost, \$32+ retail feels fair	__ / 5
Is it light and hard to break?	Under 500 g, no glass, no batteries	__ / 5
Do several AliExpress sellers offer it?	At least 3 well-reviewed sellers, so you have backups	__ / 5
Do you understand the buyer?	You are one, or you know several	__ / 5
Total (keep ideas scoring 20 or more)		__ / 30

Where to find ideas

- AliExpress category pages sorted by orders, filtered to your "Ship to" country.
- Amazon Best Sellers and Movers & Shakers lists for demand checks.
- The comments under short videos on TikTok and Instagram. "Where do I get this?" is a buying signal.
- Your own hobbies. You'll write better product pages for things you use.

A general store or a niche store?

A general store lets you test unrelated products fast. A niche store (say, everything for indoor cats) earns more trust and repeat orders. A middle path works well for beginners: one broad theme, like "home and kitchen", with room to narrow later once a product sells.

Do this today

List 10 niche ideas, score them, keep the top 3.

Vetting AliExpress suppliers

The same product is usually sold by dozens of AliExpress stores. Price is the least useful way to choose between them.

What to check on the store and listing

Check	Where to find it	What we look for
Store rating	Store name on the listing, then the store page	High positive feedback over a long history, not a brand-new store
Orders and reviews	Under the product title	Hundreds of orders and recent reviews, not a burst of old ones
Review photos	Reviews tab, filter "with pictures"	Real photos that match the listing images
Delivery estimate	Shipping section, with your "Ship to" country set	A clear estimate and a tracked shipping method
Description and specs	Overview and specifications	Materials, size and weight that are consistent across the page
Response to a message	Message button on the store page	A useful reply within a day or two

Red flags

- Reviews that talk about a different product, or many five-star reviews with no text.
- A price far below every other seller of the same item.
- Listing photos taken from a well-known brand's website.
- "Free shipping" with a delivery estimate that's much longer than other sellers'.

Always place a test order

Order the product to your own address before you spend on ads. Note the date you paid, the date it shipped, the date it arrived and the condition of the box. Take your own photos and a short video. They'll beat the supplier's images on your product page and in ads.

Message to send a supplier before you commit

"Hi, I run an online store and plan to order this item regularly for my customers in [country]. Could you confirm: (1) how many days you need to ship after payment, (2) which tracked shipping method you use for [country], (3) that you won't include invoices or price lists in the parcel, and (4) whether you can offer a better price at 30+ orders a month? Thank you."

Know your Buyer Protection window

AliExpress Buyer Protection covers items that don't arrive or that don't match the listing. Disputes for wrong or damaged items must be raised within 15 days of receiving them, so ask your customers to report problems quickly.

Keep a backup

For every product you sell, save two other sellers with similar reviews and delivery times. When your main seller runs out or raises prices, you can switch the same day.

Do this today

For each of your top 3 niches, shortlist one product and three sellers. Message all three and order a sample from the best one.

Setting up your Shopify store

You can build a clean, trustworthy store in a weekend. Aim for clear and honest, not fancy.

Which Shopify plan

Start on **Basic**: \$39/month, or \$29/month if you pay yearly (US pricing, October 2026). Shopify Payments on Basic charges 2.9% + 30¢ for standard online card payments. The Grow plan (\$105/month, or \$89 yearly) lowers card rates to 2.7% + 30¢, which only pays off at much higher sales volume. Every store includes a free myshopify.com address, and you can connect a custom domain any time.

Setup in order

1. **Settings first.** Store name, contact email, currency, time zone, and a business address for invoices.
2. **Payments.** Turn on Shopify Payments and add PayPal. Check payout details.
3. **Shipping rates.** Settings → Shipping and delivery. Create a rate per region that matches what you'll actually pay, or build it into the price and offer free shipping.
4. **Theme.** Pick a free theme. Change only the logo, colours, fonts and homepage sections.
5. **Products.** Import with an app like AliDrop, then rewrite every title and description in your own words. Delete supplier text that mentions other stores or odd sizing.
6. **Policy pages.** Settings → Policies. Fill in refund, privacy, terms and shipping policies, then edit the templates to match how you'll really work.
7. **Test checkout.** Place a real order, then refund it.

Pages every AliExpress store needs

- **Shipping policy** with honest delivery ranges per country
- **Refund and returns policy** that says who pays return shipping
- **Contact page** with an email you check daily
- **Track your order** page
- **About page** written by a person, not a template
- **FAQ** covering delivery time, duties and returns

A product page that sells

- Your own photos or video from the test order as the first image.
- A headline that names the benefit, not the AliExpress title ("Lint remover that cleans a sofa in two minutes", not "2026 New Portable Electric Lint Shaver Fabric").
- Three to five short bullets, real size and materials, and a delivery estimate right next to the buy button.

Don't hide the delivery time

The fastest way to get chargebacks is promising 3-day delivery on a product that takes two weeks. Customers accept longer delivery when they're told up front. Show the range on the product page and in the order confirmation email.

Do this today

Open your Shopify store, fill in settings and policies, and pick your theme. Leave product pages for tomorrow.

The pricing formula, with worked maths

Price from your full cost per order, not from the AliExpress product price. Then work out how much you can afford to pay in ads for each sale.

The formula

Landed cost = product price + shipping + import charges shown at checkout

Cost before ads = landed cost + payment fees + app cost per order + refund reserve

Break-even CPA = selling price – cost before ads

Break-even ROAS = selling price ÷ break-even CPA

Worked example: a cordless lint remover sold to US customers

Line	How it's worked out	Amount
Product price on AliExpress	Example listing price	\$7.40
Shipping to the US	Tracked method chosen at checkout	\$3.10
Import charges	Example figure; use what checkout shows you	\$1.60
Landed cost	\$7.40 + \$3.10 + \$1.60	\$12.10
Selling price	About 2.7x landed cost, free shipping	\$32.99
Payment fee	2.9% × \$32.99 + \$0.30	\$1.26
Apps per order	\$39/month app ÷ 50 orders	\$0.78
Refund reserve	3% of selling price	\$0.99
Cost before ads	\$12.10 + \$1.26 + \$0.78 + \$0.99	\$15.13
Break-even CPA	\$32.99 – \$15.13	\$17.86
Break-even ROAS	\$32.99 ÷ \$17.86	1.85

What that means in practice

If ads cost you this per sale	Profit per order	Net margin
\$10.00	\$7.86	23.8%
\$14.00	\$3.86	11.7%
\$20.00	-\$2.14	-6.5%

Same product, same store. The only thing that changed is the ad cost per sale. If you want a 15% net margin (\$4.95 per order), your target CPA is \$12.91 or less.

Rules of thumb

- Aim for a selling price of at least 2.5 to 3 times landed cost when you plan to run paid ads.
- End prices in .99 or .95 only if it suits your brand. Consistency matters more.
- Bundles ("buy 2, save 15%") raise order value without raising ad cost.

Recheck when

- The supplier changes price or shipping cost.
- Import rules change for a country you sell to.
- Your app stack or plan changes.

Do this today

Copy the table into a spreadsheet and run your 3 shortlisted products through it. Drop any product whose break-even CPA is under \$10.

Customs and duties in 2026: US, EU, UK

For years, small parcels from AliExpress crossed borders with no duty. That has changed in the US and the EU. Here's where things stand in October 2026.

Market	What changed	What it means for you
United States	Duty-free de minimis treatment for parcels worth \$800 or less was suspended for all countries from 29 August 2025 (Executive Order 14324). CBP rules effective 24 June 2026 made the suspension indefinite for shipments arriving by express and other non-postal modes. Postal parcels have their own duty method under the order.	Every parcel can now carry duty, even a \$5 item. Add import charges to your landed cost and don't promise "no extra fees" unless duties are paid before delivery.
European Union	VAT has applied to all imports since 1 July 2021, when the €22 exemption ended. The Import One-Stop Shop (IOSS) lets VAT on parcels up to €150 be charged at checkout. From 1 July 2026, a temporary €3 customs duty applies to parcels worth up to €150, charged per tariff category in the parcel.	Five T-shirts in one parcel pay €3. Three T-shirts and a watch pay €6. Single-product orders keep the duty predictable.
United Kingdom	For consignments of £135 or less sent to Great Britain, VAT is charged at the point of sale rather than at the border. The customs duty relief on goods under £135 still applies, but the government plans to remove it by October 2028.	The £135 line is the one to watch. Duty-free treatment for UK parcels has an end date, so build some slack into UK prices now.



Duty rules now apply to the small parcels that used to slip through. Photo: StockSnap (CC0).

Selling into the EU: product safety too

Since 13 December 2024, the EU General Product Safety Regulation (GPSR) requires products from outside the EU to have an economic operator based in the EU who is responsible for their safety. Online listings must show the manufacturer's details and, for non-EU manufacturers, that responsible person's name and contact details. Ask suppliers whether they have an EU responsible person before you list products for EU buyers.

Practical steps

1. Set your AliExpress "Ship to" country to your customer's country before you check any price. Import charges, if shown, appear at checkout.
2. Add those charges to landed cost in your Chapter 6 sheet. Price per market if the numbers differ a lot.
3. Explain duties in your FAQ and shipping policy in one or two plain sentences.
4. Never ask a supplier to undervalue a parcel or mark it as a gift. It's illegal, and parcels get held.

Do this today

Put a recurring reminder in your calendar for the first Monday of each quarter: "Check import rules for US, EU, UK." The sources on page 14 are the pages to check.

Shipping and tracking

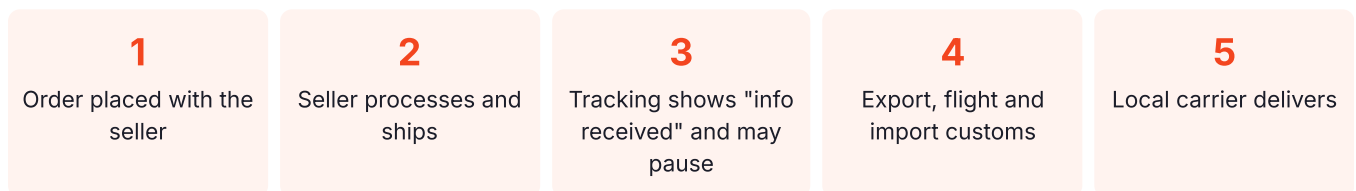
Most of your customer emails will be about one thing: "Where is my order?" Good shipping choices and clear tracking cut those emails in half.

Choosing the shipping method on AliExpress

Each listing offers one or more shipping methods for your customer's country, each with its own price and delivery estimate. When you choose:

- **Always pick a tracked method.** Without tracking, you can't prove delivery and you'll struggle with disputes and chargebacks.
- **Read the delivery estimate for the actual destination,** not for your own country. It can differ by a week or more.
- **Pay a little more for a faster method** if the product's margin allows it. A shorter delivery time means fewer emails and fewer refunds.
- **Consider local stock.** Some sellers ship from warehouses in the US or EU. AliDrop also lists vetted US and EU suppliers whose pages advertise 2 to 5 day delivery.

What a normal parcel route looks like



Tracking often goes quiet between steps 3 and 4 for several days. That's normal, and it's exactly when customers get nervous. A short email at that point (template on page 11) prevents most "where is my order" messages.



Tracked shipping is the only way to prove a parcel reached the right mailbox. Photo: StockSnap (CC0).

Setting up tracking in Shopify

1. When the AliExpress seller ships, copy the tracking number from the AliExpress order details page. A fulfilment app like AliDrop can do this step for you.
2. In Shopify, open the order, mark it fulfilled and add the tracking number and carrier.
3. Make sure Shopify's shipping confirmation email is turned on, so the customer gets the tracking link.
4. Add a "Track your order" page to your store so customers can check without emailing you.

When a parcel looks lost

Check the tracking, message the seller, and wait until the delivery estimate has passed. If it still hasn't arrived, open an AliExpress dispute before the protection window closes, then resend or refund your customer. Don't make the customer wait for the dispute to finish.

Customer service templates

Fast, calm replies stop refunds turning into chargebacks. Copy these, then rewrite them in your own voice. Aim to reply within 24 hours.

1. "Where is my order?"

Use when tracking is moving or quiet but the delivery estimate hasn't passed yet.

Hi [Name], thanks for checking in. Your order shipped on [date] and is on its way. Here's your tracking link: [link]. Tracking can pause for a few days while the parcel clears customs, which is normal. The expected delivery window is [date] to [date]. If it hasn't arrived by [last date], reply to this email and I'll sort it out straight away. [Your name]

2. Delay notice (send before they ask)

Use when tracking hasn't moved for 5+ days or the seller tells you of a delay.

Hi [Name], a quick update on order [#]. Your parcel is taking longer than usual to clear [customs / the carrier]. It's still on its way and I'm watching the tracking: [link]. New estimate: [date range]. Sorry for the wait. If you'd prefer, I can [offer a discount code / partial refund] for the delay. [Your name]

3. Item arrived damaged or wrong

Ask for photos first. You'll need them for the AliExpress dispute.

Hi [Name], I'm sorry it arrived like that. Could you send me a photo of the item and the outer packaging? As soon as I have it, I'll send a replacement or a full refund, whichever you prefer. You don't need to send the item back. [Your name]

4. Return or change of mind

Follow your refund policy. Shipping back to China often costs more than the item.

Hi [Name], no problem. Under our returns policy you can return unused items within [X] days. Please send it to [return address] with your order number inside. Return shipping is [paid by you / covered by us]. I'll refund you within [X] days of it arriving. [Your name]

5. Parcel marked delivered but not received

Ask before refunding. Parcels are often left with a neighbour or at a pickup point.

Hi [Name], tracking shows delivery on [date] at [location]. Could you check with neighbours, your mailbox and any nearby pickup point? If it's still missing after 2 days, let me know and I'll open a claim and arrange a replacement or refund. [Your name]

6. Duty or import charge question

Matches the duty note in your FAQ and shipping policy.

Hi [Name], good question. Orders shipped to [country] may be charged import [duty / VAT] under local rules. [It's included in the price you paid / The carrier may collect it on delivery.] You can read more on our shipping page: [link]. [Your name]

Launch checklist

Go through every box before you spend your first dollar on ads. Print this page if it helps.

Product and supplier

- ☐ Niche scored 20+ out of 30
- ☐ Test order received, checked and photographed
- ☐ Main seller plus two backups saved
- ☐ Supplier confirmed no invoices or price lists in parcels
- ☐ Break-even CPA worked out and above \$10
- ☐ Import charges for each target country added to landed cost
- ☐ EU products have an EU responsible person (if selling to the EU)

Store

- ☐ Custom domain connected
- ☐ Shopify Payments and PayPal on, payouts tested
- ☐ Shipping rates match real costs
- ☐ Product titles and descriptions rewritten in your words
- ☐ Your own photos or video as the first image
- ☐ Delivery estimate shown next to the buy button
- ☐ Store checked on a phone

Policies and pages

- ☐ Shipping policy with real delivery ranges per country
- ☐ Refund and returns policy (who pays return shipping)
- ☐ Privacy policy and terms of service
- ☐ Contact page and a "Track your order" page
- ☐ FAQ covering delivery, duties and returns

Operations

- ☐ Test order placed on your own store and refunded
- ☐ Order confirmation and shipping emails checked
- ☐ Customer service templates saved as canned replies
- ☐ Daily routine set: orders, tracking, inbox
- ☐ Refund reserve set aside

Ads

- ☐ One channel chosen to start
- ☐ Three or more creatives made from your own footage
- ☐ Test budget and stop rule written down
- ☐ Review date booked in your calendar

A simple stop rule for product tests

If a product has spent about 1.5 times its break-even CPA with no sales, pause it and test the next one. If cost per sale is below break-even, raise the budget gradually. In between, improve the offer or creative before you give up on it.

Where AliDrop helps

You can run everything in this guide by hand. AliDrop exists to take the repetitive parts off your plate, so you spend your hours on products and customers.

Finding products

- Source from AliExpress, Alibaba and Temu, plus vetted US and EU suppliers whose pages advertise 2 to 5 day shipping.
- Winning and trending product lists, and a product analyzer to check an idea before you test it.
- The AliDrop Marketplace for curated products.

Building the store

- One-click product import to Shopify.
- An AI Shopify store builder if you'd rather not start from a blank theme.
- An AI product title and description generator to rewrite supplier text.

Running orders

- Automated order fulfilment: orders from your store are sent to the supplier for you.

What it costs

Plan	Price	Good for
Trial	\$1 for the first 7 days	Trying the import and fulfilment flow on your first products
Starter	\$39/month	A first store testing a handful of products
Professional	\$59/month	More products and AI tools
Empire	\$99/month	Larger catalogues
Unicorn	\$299/month	High-volume stores

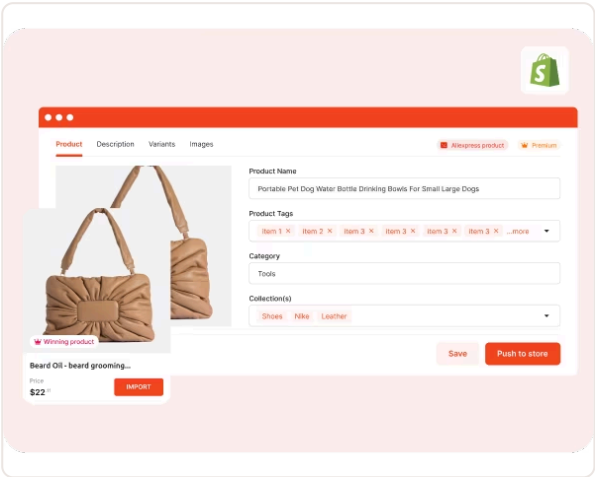
Prices from alidrop.co/pricing, October 2026. Yearly plans are discounted. Check the pricing page for current plan limits.

How the pieces fit together

Chapters 3 and 4 are where AliDrop's product lists and supplier options save the most time. Chapter 5's import step goes from hours to minutes. And once orders come in, automated fulfilment and tracking cover most of the daily routine in Chapter 8. The judgement calls stay with you: which product to test, what to charge, and how to treat customers.

Try it on your first product

Sign up at app.alidrop.co/register. Your first 7 days cost \$1.



Editing an imported product in AliDrop before pushing it to Shopify.

Sources

Every price, fee and rule in this guide comes from the pages below. Figures marked as estimates or examples in the text (ad budgets, test orders, refund reserves, the worked pricing example) are ours.

1. **Shopify pricing** (US plan prices, Shopify Payments card rates, international card and third-party transaction fees, \$1/month offer): <https://www.shopify.com/pricing>
2. **Shopify blog, "How much does a Shopify domain cost?"** (.com around \$16/year): <https://www.shopify.com/blog/shopify-domain-cost>
3. **AliDrop pricing** (trial and plan prices): <https://www.alidrop.co/pricing>
4. **AliDrop US & EU suppliers** (2 to 5 day shipping): <https://www.alidrop.co/why-alidrop/us-eu-suppliers>
5. **AliExpress Buyer Protection** (refund cases, 15 days from receiving the item): <https://www.aliexpress.com/p/buyerprotection/index.html>
6. **The White House, Executive Order 14324, "Suspending Duty-Free De Minimis Treatment for All Countries"** (30 July 2025): <https://www.whitehouse.gov/presidential-actions/2025/07/suspending-duty-free-de-minimis-treatment-for-all-countries>
7. **Federal Register, CBP interim final rule 2026-12670** (indefinite suspension of de minimis for non-postal modes, effective 24 June 2026): <https://www.federalregister.gov/d/2026-12670>
8. **European Commission, "€3 customs duty on low-value parcels"** (from 1 July 2026, per tariff classification): https://commission.europa.eu/news-and-media/news/ensuring-fairness-and-safety-eur3-customs-duty-low-value-parcels-2026-06-29_en
9. **European Commission, VAT One Stop Shop portal** (end of €22 exemption, IOSS up to €150, 1 July 2021): https://vat-one-stop-shop.ec.europa.eu/index_en
10. **GOV.UK, "VAT and overseas goods sold directly to customers in the UK"** (£135 point-of-sale VAT): <https://www.gov.uk/guidance/vat-and-overseas-goods-sold-directly-to-customers-in-the-uk>
11. **Baker McKenzie, "UK low value import relief to be removed by October 2028"** (24 July 2026): <https://globalimportblog.bakermckenzie.com/2026/07/24/uk-low-value-import-relief-to-be-removed-by-october-2028/>
12. **CMS, "The new EU General Product Safety Regulation: what you need to know"** (EU responsible person, online listing information, 13 December 2024): <https://cms.law/en/gbr/legal-updates/the-new-eu-general-product-safety-regulation-what-you-need-to-know>

Photos

Cover, page 9 and page 10 photos are from StockSnap.io and released under CC0. The AliDrop screen on page 13 is from alidrop.co.

Disclaimer

This guide is for general information. It isn't legal, tax or financial advice. Import rules, platform fees and prices change; check the sources above before making decisions. AliExpress and Shopify are trademarks of their owners. AliDrop isn't affiliated with or endorsed by them.

READY WHEN YOU ARE

Open your first AliExpress store this month

You've got the budget, the niche scorecard, the supplier checks, the pricing sheet and the replies. The next step is one product, one test order and one honest product page.

- Import AliExpress, Alibaba and Temu products to Shopify in one click
- Find vetted US and EU suppliers for faster delivery
- Send orders to suppliers automatically

Start AliDrop: \$1 for the first 7 days