

YUKTI PODDAR

PRODUCT DESIGNER

EXPERIENCE

TEEL LAB (CMU) | UX Design Research Assistant

Pittsburgh | October 2025 - Present

- Support the Technology for Effective and Efficient Learning (TEEL) Lab in the end-to-end design and development of SAIL, an interactive web-based learning platform that teaches AI and ML concepts to non-technical learners.
- Contribute to the design of task flows, user journeys, and interactive learning activities by collaborating with UI/UX designers, learning engineers, and subject matter experts.

Instagram | Product Design Intern

New York City | May 2025 - August 2025

- Worked within Instagram's Experience team in the Home Design pillar, contributing to core surfaces including Feed, Reels, Explore, Home Labs, and the Design System.
- Owned a project end-to-end, collaborating cross-functionally with PMs, engineers, content designers, and designers, while aligning with design and product leads for approval and testing.

Sparrow Vision | UX/UI Design Intern

Remote | May 2024 - June 2024

- Guided the app's transition from a single-sport focus on golf to include multiple sports, ensuring smooth integration with developers.
- Collaborated with design and development teams to create a demo app for an investor round, delivering key design insights and support.
- Co-led a web redesign, transforming the user experience and enhancing brand presence, while creating dynamic content like videos to boost engagement and retention.

Blush Magazine | Junior Art Director

New York | August 2023 - May 2024

- Spearheaded a team of 15+ designers and artists to create visually cohesive publications.
- Directed the overall artistic vision, ensuring a compelling identity by integrating visual elements with editorial content.
- Collaborated with the editorial team to develop themes, manage layout and design, and conceptualize supporting graphics, resulting in a 13% increase in reader engagement.

OneFourSeven | Design Intern

Delhi | June 2023 - August 2023

- Developed visual concepts for Mabel Jewelry and Forest Essentials, designing banners, layouts, graphics, icons, and images to enhance user experience and brand presence.
- Facilitated the redesign of OneFourSeven's website on Webflow, implementing design elements that drove a 10% increase in traffic and a 4% boost in user engagement.

yuktipoddar.com

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EDUCATION

Carnegie Mellon University

Master's in Human Computer Interaction

Expected August 2026

Admitted as 1 of 60 students to the world-renowned MHCI program.

Fashion Institute of Technology

BFA Advertising & Digital Design,
AAS Communication Design

2021 - 2025

- Minors in Creative Technology, Digital Typography, and History of Art
- Graduated Summa Cum Laude
- Amy Locicero Extracurricular Service Award
- SUNY Chancellor Award for Student Excellence

SKILLS

Design

User Interface & Interaction Design, Visual Design, End-to-End User Flows, Wireframing, Design Systems, Physical and Digital Prototyping, Motion Design, Typography, Style Guides and Library, 3D Design, Branding

Research

Usability Testing, User Research, Persona Development, A/B Testing, Journey Mapping, User Flows, Affinity Mapping, Information Architecture, Design Thinking, Surveys, Competitive Analysis, Problem Solving, MVP Development

Software

Figma, Sketch, Adobe CC (Ps, Ai, XD, Ae, Pr, Id), Webflow, HTML/CSS, Python, Miro, Framer, Onshape

LEADERSHIP

Resident Assistant | 2022 - 2025

Cultural Fellow | 2022 - 2025

Member, Student Conduct Council | 2023 - 2025

Chief-of-Staff, SGA | 2022 - 2023